

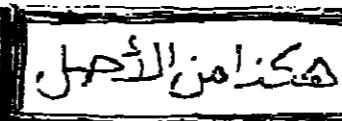
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No. 28,593

PUBLISHED IN LONDON AND FRANKFURT

Thursday October 8 1981



Ask for Freedom Suitings

NEWS SUMMARY

GENERAL

Ministers to refute Heath's criticism

Ministers are planning a campaign to refute Mr Edward Heath's demands for a reassessment of Government economic policies and a return to consensus politics.

Meanwhile, Mr Roy Jenkins made a direct appeal to Tory dissidents to join the Social Democrats as two more Labour MPs joined the party. Back Page. SDP conference, Page 2.

Solidarity threat

Poland's Solidarity union called at its national congress in Gdańsk for a public trial of former Communist leaders and threatened a national warning strike over recent price increases.

Rapier blow

Nigeria looks set to buy the Franco-West German Roland ground-to-air missile, dashing British hopes of selling its Rapier system. Back Page 3.

Ships damaged

Three ships flying Western flags were damaged when Iraqi helicopters attacked the Iranian port of Bandar Shahr-e-Sabz three days ago.

Crew rescued

A Royal Navy crew of five whose helicopter ditched off the coast of Georgia was rescued by a U.S. Chinook helicopter.

Soldiers released

More than 1,000 soldiers serving under the command of deposed Uganda dictator Idi Amin were released from jail in Kampala.

Sergeant cleared

Army Staff Sergeant Brian Poxon was cleared in Middlesex of trying to smuggle a general's port and wine through British Customs.

Arsonist jailed

Bricklayer Thomas Gallagher was jailed for seven years in Dublin for his part in a £2m arson attack on Kilken Castle, Co. Meath, in support of the Maze prison hunger strike.

Egg men fined

Four men who took 171 eggs from the nests of protected wild birds, including the red wren, were fined a total of £1,250 at Aberystwyth.

Teacher fired

Teacher Bridget Parsons, jailed for six months for her part in the Birmingham race riots in July, was dismissed from her job.

Lower lifestyle

Average living standards dropped sharply in the second quarter to the lowest since the end of 1978. Page 6.

Donor licence

Driving licences are to be redesigned to contain a detachable donor section so that motorists can sanction the medical use of their organs after death.

Briefly ...

Two Britons were among 17 victims of Tuesday's Dutch airliner crash.

Belgian postmen were told to cycle on short deliveries to save energy.

QinetiQ opened the Princess of Wales wing of Fremantle Hospital, W. Australia.

Three Lithuanians were jailed for up to 15 years for collaborating with Nazis in World War II.

Ghana Education Minister W. C. Ekow Daniels was dismissed for breaching Cabinet secrecy.

CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

Ocean Transport	103 + 8
Treas. 11/pc 1981	211 + 14
Blue Circle	250 + 12
Bowater	213 + 8
British Aerospace	180 + 8
Caffyns	126 + 8
Comb King Stores	93 + 3
Dawson Int'l	119 + 6
Farnell Elect.	455 + 20
Glaxo	390 + 12
Greycoat Estates	170 + 20
Hoffit	210 + 6
Hawker Siddeley	288 + 10
Hughes (C.E.)	235 + 10
Higgs and Hill	127 + 12
Holt Lloyd	58 + 6
I.C.I.	38 + 3
IB Holdings	62 + 10
Legal and General	208 + 5
MPC	210 + 11

BUSINESS

Sterling rises 2c; gilts add 0.61

STERLING rose 2 cents to \$1.863, but fell to DM 4.175 (DM 4.17), and FF 10.39 (FF 10.40). Its trade-weighted index was 884 (88.2). Page 27.

DOLLAR lost ground on easier U.S. interest rates, closing at DM 2.219 (DM 2.255), FF 5.5625 (FF 5.635) and Yen 82.25 (Yen 84.4). Its trade-weighted index was 107.4 (107.3). Page 27.

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MUBARAK PRESIDENTIAL NOMINATION APPROVED BY ASSEMBLY

Egypt moves to assure allies

BY ANTHONY McDERMOTT IN CAIRO AND REGINALD DALE IN WASHINGTON

THE EGYPTIAN and U.S. administrations moved quickly yesterday to assure anxious allies that the assassination in Cairo on Tuesday of President Anwar Sadat was the work of an isolated group of soldiers and did not involve any foreign powers.

The assurances came as the Egyptian People's Assembly, meeting in emergency session for the second time yesterday, approved the nomination of Vice-President Hosni Mubarak to succeed Mr Sadat.

Cairo and Washington were at pains to dispel fears that radical Arab countries, including Libya, opposed to the Egyptian-Israeli peace treaty were behind the killing. Both Gen. Abdel Halim Abu Ghazalla, the Egyptian defence minister and Mr Alexander Haig, the U.S. secretary of state, dismissed the possibility.

General Abu Ghazalla said in Cairo that the troops who turned their guns on Mr Sadat at Tuesday's military parade were "an individual group not

even related to any group or country."

Mr Haig said in Washington that while there had been a long history of Libyan incursion in Egypt, there was no evidence pointing to the involvement of Colonel Muammar Gaddafi's regime in the outrage.

The attack had been carried out by a "narrow group," he said. U.S. intelligence reports indicated that the attack had been the work of fundamentalist religious fanatics—centred primarily, but not exclusively, in certain Egyptian military units.

Western diplomats believe the assassination was a single isolated incident and not part of a broader conspiracy. They said there was no parallel attack in other parts of the country to indicate a co-ordinated effort to take over power. The most likely group identified as possible perpetrators of the killing was an extreme Islamic religious sect called Al Takfir wal Hija (Repentance and Flight). In 1977 this group

kidnapped and killed Sheikh Mohammed al Zahabi, a former Minister of Religious Endowments.

It has a religious philosophy which includes violence. The diplomats said the interrogations of the assassins held in custody suggested they belonged to this group.

In Washington the Administration swung its full backing behind the new Egyptian leadership and warned foreign powers not to try to manipulate events in the country.

Mr Haig said Mr Sadat's death made progress in the Camp David Middle East peace process—and the proposed Awacs early warning radar aircraft to Saudi Arabia—even more vital than they had been before.

In Jerusalem the Israeli cabinet held an emergency session and decided to seek an early meeting between Mr Menachem Begin and Mr Mubarak to clarify the new ruler's attitude towards the peace agreement. Mr Begin will

attend Mr Sadat's funeral on Saturday.

Mr Haig is to lead an unusually high powered American delegation to Mr Sadat's funeral after U.S. security agencies recommended that President Ronald Reagan should not go to Cairo, the White House said.

Mr Haig told a Washington news conference it would be a tragic distortion if opponents of the \$5.5bn (£3.5bn) aircraft sale to Saudi Arabia used Mr Sadat's death to reinforce their claims that the Middle East was too unstable an area in which to base the Awacs. Assassination was not a uniquely Middle Eastern phenomenon, he pointed out.

There was evidence yesterday that these arguments were beginning to take hold in Congress, which has hitherto looked likely to veto the deal. Mr Ted Stevens, the Republican whip in the Senate, where the key vote will take place, said a number of senators who had

Continued on Back Page

General holds the key. Page 14

Regan and Fed clash openly on credit control

BY DAVID LASCELLES IN SAN FRANCISCO

THE WHITE HOUSE and the Federal Reserve Board were in open disagreement last night over the U.S. Central Bank's handling of monetary policy, though tactics rather than strategy were the issue.

Mr Donald Regan, Treasury Secretary, and Mr Paul Volcker, the Federal Reserve chairman, gave conflicting readings of money supply growth and its implications for the economy in speeches to a convention of over 13,000 bankers.

Their statements brought to a head a simmering dispute over whether the Fed should ease its tight grip on credit in the hope of the economy's weakness. But neither side seemed willing to back down.

Mr Regan has been increasingly critical of the Fed in the last few days. Yesterday he used his strongest tones yet to state the Administration's view that the Fed is being too restrictive in its control of the money supply and that this will jeopardise economic growth at a time when the economy is at best, flat.

He specifically attacked the Fed's policy of keeping M1, the narrow measure of money supply, at levels below its official target range of 3.5-6 per cent this year. This had kept money supply growth "stagnant," Mr Regan said. Instead, he called on the Fed to bring M1 within the range it had

set.

Mr Regan was, however, at pains to stress his support for the Fed's broad strategy. He said he still backed the Fed's attempts to control inflation and he did not want it "to stop on the gas."

The surprise twist in the bid battle, which has lasted barely a week, came after the Warren Board had recommended acceptance of an offer worth £55.25m from the Danish plantation group, International Plantations and Finance, late on Tuesday evening.

McLeod had already built up a 40 per cent shareholding in Warren, which has tea and coffee estates in India, Kenya, and Papua New Guinea, as well as rubber, oil palm, and cotton plantation interests in Indonesia and Australia.

But under the new rules established by the Council for the Securities Industry, the City of London's self-regulatory

Continued on Back Page

Reaping the plantation. Page 26

£ in New York

	Oct 6	Previous
Spot	\$1.8470-8500	

EUROPEAN NEWS

Delors encouraged after talks on wage restraint

BY TERRY DODSWORTH IN PARIS

THE FRENCH Economics Minister, M Jacques Delors, has established the broad basis for voluntary wage restraint.

Following talks with the Minister, the leading trade unions stressed that while they would not accept any pay cuts, they were prepared to limit wage claims to a level which goes no further than maintaining purchasing power.

The negotiations follow the Government's post-devaluation decision to aim for a reduction in the inflation rate next year from the current 14 per cent to 10 per cent. Wage restraint is seen as an essential part of this package, which will be accompanied by a range of price controls.

Agreement with the unions is being keenly sought by M Delors, the architect of several anti-inflationary wage agreements in the early 1970s, in his efforts to achieve the

maximum benefits from last weekend's European currency re-alignments. These changes effectively devalued the French franc against the West German D-Mark by 8.5 per cent, giving France a considerable advantage against its main trading partner.

As the Government has also embarked on a reflationalary economic programme designed to stimulate demand at home, there is some concern that inflation could accelerate, undermining the competitive advantages achieved through the devaluation. The Government's strategy, therefore, is to restrain wages and keep prices in check, thus giving an additional boost to exports.

M Delors was clearly encouraged yesterday by his discussions with the unions, who have shown widespread sympathy with his aims. Even the Communist CGT, traditionally the most militant of the unions,

has given a guarded welcome to his plans, saying that it was ready to discuss wages within the framework of a "real maintenance of purchasing power."

The problem the Government will face will be to translate these sympathetic sentiments into sound anti-inflationary agreements. All the unions have made it clear that the price for their co-operation will be exceptional measures for low-paid workers enabling them to improve their relative position along with the continuation of the system of free collective bargaining.

These two conditions, both of which M Delors said were acceptable yesterday, clearly give the unions a great deal of negotiating flexibility. They could also lead to some inter-union rivalry if the attempt to up-grade lower paid workers hits white collar employees in the high salary brackets.

£1.5bn public investments frozen

BY TERRY DODSWORTH IN PARIS

THE FRENCH Government yesterday announced a freeze on FF 15bn (£1.5bn) worth of public investments planned for next year in an attempt to show that its reflationaly budget will be kept tightly under control.

The announcement forms part of a number of measures designed to accompany the franc devaluation package of last Sunday. These include price controls of varying intensity over a wide range of services and products, as well as moves to establish a policy of voluntary wage restraint.

The Government's overriding aim, with this policy, underlined in a statement after yesterday's Cabinet meeting, is to cut inflation from the current rate of almost 14 per cent to 10 per cent in 1982. This reduction is regarded as essential to preserve the trading advantages achieved by the devaluation.

The investment freeze seems to have been introduced partly for the psychological impact of showing that the Government is serious about hitting its spending targets.

Government expenditure next year is expected to go up by 27 per cent to FF 788bn, but there has been widespread comment



Pierre Mauroy: serious about targets

indicating that these targets will not be met. Virtually every budget in recent years has gone well over its upper limit.

The Government said yesterday, however, that it was establishing a special new organisation under the Prime Minister, M Pierre Mauroy, to monitor public spending and prevent overruns.

Among other measures approved by the Cabinet yesterday

Bank takeover doubts renewed

BY OUR PARIS STAFF

UNCERTAINTY about the French Government's bank nationalisation plans was renewed yesterday when the parliamentary committee which has been examining the Bill threw out the controversial clause requiring the resale of banks' industrial shareholdings.

The resale clause has already caused lengthy problems between the Government and the Council of State, the official advisory body on new Bills. As a result of the council's doubts about this measure, the Government hardened up its commitment to sell off these sharehold-

ings, owned mainly by the Paribas and Suez banks, within a year of the takeover of the parent company.

Despite this concession, the clause has created further argument at the committee stage, where the various political parties are represented.

But the committee's move permits more legal arguments with the Council of State, as well as a further struggle within the Socialist Party over the extent of the bank nationalisation measures.

Some Socialists would like to see more sweeping control of the banks' industrial subsidiaries than is advocated in the Bill.

Announcing the decision yesterday, M Michel Charzat, the

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My money wouldn't make any difference.

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If you make a deed of covenant now, tax legislation means that of every £1 you give £1.43 can actually be put to work. And you have the satisfaction of seeing it doing good in your lifetime.

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THE RSPCA



Joergensen prepares to shuffle the pack

BY HILARY BARNES IN COPENHAGEN

MR ANKER JOERGENSEN, Denmark's Prime Minister, has had second thoughts about his threat to call elections. But the threat alone was symptomatic of uncertainty surrounding the ability and determination of politicians to solve the country's seemingly intractable economic problems.

Ever since the voters returned 11 parties to the Folketing, Denmark's Parliament, in 1973, running the Government has been a nightmare experience. Mr Joergensen, who has headed minority Social Democratic administrations continuously since 1975, appears to have come close to running himself to a standstill in Parliament to a standstill.

Even if he refrains from calling an election now, difficulties in Parliament remain so overwhelming that an election may not be long delayed.

Both the Social Democratic Party and its trade union supporters, who rely for a majority in Parliament on three small centre parties, are frustrated and restive at the constant need to defer to their interests.

The Prime Minister is clearly tempted to try reshuffling the pack one more time in the hope of assembling a slightly more stable government.

The prospects do not look encouraging, however. One of the 11 parties might drop out in an election, but even with 10 parties there will still be no natural majority of either right or left. Who ever forms the Government—and if it is not the social democrats it will probably be a coalition of liberals and conservatives—will

still depend on support from three or four other parties.

In such circumstances, consistent government is difficult to achieve. But consistent government is exactly what current economic problems call for.

A net foreign debt of about Kr 100bn (25 per cent of GDP) leaves the Government with no room for manoeuvre, although the current account deficit, which this year will be about Kr 14.5bn or 3.5 per cent of GDP, is not quite so alarming.

For the first time for a generation, Denmark will this year boast a surplus on the balance of goods and services.

Unemployment is running at about 9 per cent, or 11.12 per cent if the 60,000 beneficiaries of a generous early retirement scheme are added to the figure. In spite of a forecast recovery to about 4 per cent growth in 1982, no deal will be made in

the unemployment figure.

Agriculture, which accounts for about a third of merchandise exports, is close to bankruptcy. Unless something is done to relieve a murderous debt burden, as many as half the 50,000 farms worked on a full-time basis face foreclosure in the near future, according to some agricultural economists.

The villain of the piece is high interest rates, with average effective yields on bonds now close to 21 per cent.

The building industry has already been destroyed by high interest rates. Housing starts may not exceed 15,000 this year compared with a peak of 60,000 in 1973.

Profits in manufacturing industry (the pre-tax return on sales last year was 2.9 per cent) have fallen so low that the Engineering Industry Association has warned that they are below subsistence level. Industrial investment and profits in real terms are now about half the level of the early 1970s.

The Government's borrowing requirement has climbed from zero to a staggering Kr 61bn (15 per cent of GDP) since 1973. In 1982 it is expected to increase to Kr 80bn. Newspapers are currently filled with a lively debate on whether some form of state bankruptcy—in which either the Government is unable to repay bondholders in full, or has to do so by printing the money—can be avoided.

The Government slogan is: "We must produce ourselves out of our troubles." Although there is agreement on the aim, there is no agreement on the means, which is why the country is on the brink of its fifth election in eight years.

The two main opposition parties, the Liberals and the Conservatives, as well as the Conservative Progress Party, would be honoured if presented for payment.

Should you require any additional information contact Marion A. Cowell, Jr., Senior Vice-President and General Counsel, First Union National Bank, at telephone number 704/374-6828; telelex 572-422 or S.W.F.T. FUNIBUS 33, to his attention.

But the Social Democrats have never quite been convinced that money is better used in the corporate treasurer's box than in the Government's own coffers, where it can be allotted to business at the Government's discretion. This fundamental difference of approach prevents a cohesive cabinet.

The result could also have an important bearing on the timing of Spain's next general elections. Leopoldo Calvo Sotelo, the Prime Minister, insisted this week that elections would not be held early, before 1983. But there have been persistent reports that elections could be held either in March or in the early autumn of 1982.

The presence of Sr Calvo Sotelo campaigning in Galicia this week has underlined the importance of the elections there. He completed a three-day visit to the province yesterday

and is clearly making the poll a test of his own political standing.

This reflects in part a change of style by Sr Calvo Sotelo compared with his predecessor, Sr Adolfo Suarez. But it also underlines his desire to project the image of a main party in control after the February coup attempt and the subsequent divisions within his Union of the Democratic Centre which have begun to emerge.

Galicia is a largely backward agricultural region with a high degree of emigration. It has the highest electoral abstention record in Spain. When Galicians were asked to endorse their autonomy statute last December there was a 71 per cent abstention rate among the electorate of 21m.

The major parties are trying hard to encourage a higher voter turnout.

The centre parties say they are not prepared to agree to what is in effect a tax raid on people's savings, even though the Government swears the tax will be temporary, lasting only until interest rates come down.

As an election fought over the issue of a grab against pension rights would probably go badly for the Social Democrats, Mr Joergensen seems to have decided to hold back from an election for the time being.

Elections are considered aside the handicaps of the agricultural and industrial sectors will not go away, and must be relieved quickly. Unless the Government can reach agreement with its coalition allies, this seems unlikely to happen.

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The centre parties

AMERICAN NEWS

حکایت امریکا

Fed is urged to ease curbs on money supply

BY DAVID BUCHAN IN WASHINGTON



Mr Paul Volcker . . . talk of recession "premature"

THE REAGAN Administration has decided that the economic slowdown and the political prospect of mid-term elections, now only a year away, call for the Federal Reserve Board to ease its brake on the money supply. It has designated Mr Donald Regan, Treasury Secretary, to go to the next public pressure on the central bank.

In a rapid-fire series of east and west coast interviews and appearances this week, the Treasury Secretary has been carrying the message that the present tick in Fed monetary policy runs the risk of pushing the country into a prolonged period of no growth or even recession.

"We as an Administration cannot be content to see the economy stay flat quarter after quarter. We want a growing economy, that is, producing jobs," he has been saying.

The Administration has a 5.2 per cent real growth forecast for 1982 to try to live up to the latest job figures for September—showing a rise in unemployment rate to 7.5 per cent.

Mr Reagan gives the appearance of a man who has caught a faint whiff of smoke and is beginning to wonder, for future reference, where the fire started.

The timing of such a move is equally clearly a bone of contention, with Mr Paul Volcker, chairman of the Fed, stressing yesterday that it was premature to say the U.S. was in a recession, as Mr Regan has been heavily hinting all week.

A more generous money supply policy—if it were to speed up the recent slight dips in interest rates—might make it easier for the Administration to get more budget spending cuts through Congress, which has felt intense constituency heat over interest rate levels.

The 1981-82 budget, which took effect technically on October 1 with the start of the new fiscal year, is already in a state of near chaos, even by Capitol Hill standards. The Government is operating under a so-called "continuing resolution" which sets spending at last year's levels, until Congress passes the necessary 13 Appropriations Bills to set new spending levels for federal agencies.

Mr Regan has asked Congress to make a second round of cuts in 1981-82 spending of around \$13bn which Congress has not yet begun to consider. The President has meanwhile said he will veto any Appropriations Bills which "bust the budget's ceilings" in his favour.

He may have an early occasion to wield his veto on a \$37.5bn Appropriations Bill for education, health, welfare and jobs programmes approved by the House of Representatives on Tuesday night. Moderate Republicans joined Democrats in passing this, but Republican Party leaders warned that the bill, if passed in the same form by the Senate, was a prime target for a presidential veto.

But Fed officials and many outside observers do not see this decline in M1B as surprising, as many Americans have been taking money out of checking and savings accounts and putting it into money market funds which are counted in the broader M2 measure.

It is, therefore, probably a fair conclusion that the Fed is approximately on target. Certainly, Mr Regan does not want to take up public cudgels against the central bank. This week he said in Los Angeles: "Both we and the Fed agree completely that a loose money policy is a losing money policy."

The Treasury Secretary is clearly trying to establish some political credit for the Adminis-

Reagan 'still popular with business'

By Ian Hargreaves in Washington

HIGH INTEREST rates and a weakening economy have not dented President Ronald Reagan's image among American businessmen according to an opinion poll published yesterday.

A survey by the Gallup organisation and the Wall Street Journal found that 93 per cent of the heads of large and medium-sized companies interviewed approve of the way Mr Reagan is handling the economy.

That compares with a June, 1980 survey, when 87 per cent of businessmen in this group disapproved of President Carter's economic policy.

Gallup says the readings on Mr Reagan are among the highest recorded by Gallup for any political figure in any survey. Businessmen back the Reagan economic strategy more strongly even than rank-and-file Republicans surveyed in June.

Small company chiefs, who are suffering more from high interest rates than big corporations, feel slightly less enthusiastic about Mr Reagan, but even among these, the Reagan economic plan gets an 80 per cent approval rating.

But the gap between small company leaders and heads of larger corporations comes out more strongly in the part of the survey devoted towards Mr Paul Volcker, chairman of the Federal Reserve.

About 40 per cent of small businessmen said they did not agree with Mr Volcker's tight money policy—which they blame for high interest rates.

Two-thirds of medium-sized company heads back Mr Volcker, but 80 per cent of the heads of big companies think he is moving along the right lines. Even among the heads of major corporations, however, there has been a drop in the level of support for Mr Volcker in the past year.

Among the elements of President Reagan's policies and approach most popular with businessmen are his decisiveness and image as a strong figure, his cuts on government spending and his effectiveness with Congress.

Specific benefits of his policies for business come lower down in the popularity list.

The survey is based upon interviews with 824 chief executives, including the heads of 110 of the Fortune 500 companies.

U.S. discovers undersea ores

WASHINGTON — U.S. scientists have discovered undersea ore deposits worth billions of dollars in the eastern Pacific. They say the rich lodes of copper, silver and other minerals can be mined easily.

Scientists of the National Oceanic and Atmospheric Administration (NOAA) said on Tuesday that the deposits they discovered in deep dives last month are on the seabed.

"The ores are incredibly rich and they are on the surface around old volcanic vents," said Dr Alexander Malahoff, chief scientist.

AP

Young in fight to be mayor

Former UN Ambassador Andrew Young and state legislator Sidney Marcus will fight a run-off election to see who will be the next Mayor of Atlanta.

With almost all the votes counted yesterday, officials said Mr Young, former President Carter's chief envoy to the United Nations, had won 41 per cent to Mr Marcus' 38. With no outright winner there now has to be a run-off later this month.

Reuters

BUSINESS OPPORTUNITIES IN THE SOUTHEAST USA.

Whether you are an industrialist or investor you will be interested in attending this one day seminar to be held at the London Chamber of Commerce and Industry on Monday, October 19 1981 at 09.00 hours.

The conference will focus on why the Southeast is the fastest growing economic region of the Western World and how to take advantage of the area's limitless business opportunities. Recognised experts from both the UK and the Southeast will make presentations and conduct workshops on such topics as joint ventures, acquisitions, tax and legal considerations, financing and commercial farm and timberland investments.

The seminar has been organised by the London Chamber and is co-sponsored by Touche Ross and Co., Lloyds Bank International, The Atlanta law firm of Cofer, Beauchamp, Hawes and Brown, Delta Airlines, Georgia Power Company, First National Bank of Atlanta, Neville Ellis and Co., Erdman Rubloff, Pinkerton and Laws Construction Co., the Devoto Companies, Fain Realty Inc.

Cost £45.42 (including £5.92 VAT) which will include a luncheon and reception. Space is limited. For more information contact the America Section, London Chamber of Commerce & Industry, 69 Cannon Street, London EC4N 5AB; telephone 01-248 4444. Speak to Ian Weatherhead on extension 305 or Miranda Chaytor on 133.

Nova Scotia puts its faith in Conservatives again

BY VICTOR MACKIE IN OTTAWA

NOVA SCOTIANS have re-elected a Conservative government in the Province in a crushing victory that reflects strong feelings against Mr Pierre Trudeau and cuts deeply into traditional support for his Liberal Party.

Mr John Buchanan, the Conservative Provincial premier, had called Tuesday's elections on the grounds that after only three years in power he needed a strong, decisive voice to bargain for control of Nova Scotia's off-shore resources.

The premier said he wanted his position strengthened in the

negotiations with Ottawa.

The Conservatives increased their majority in the 52-seat legislature by three seats, finishing with 37. The Liberals dropped two of their 15 seats and the New Democratic party was reduced from two members to one. One independent, a former NDP member, was re-elected.

Mr Buchanan, 50, was declared re-elected 20 minutes after the polls closed on Tuesday night.

"We would have been happy to win the same number of seats we had before. I am elated that we've picked up some seats,"

said Mr Buchanan. The premier attributed his victory to "good government" his promise of "more of the same" and a strong anti-Trudeau feeling in the country.

Mr Joe Clark, the federal Conservative leader, telephoned Mr Buchanan with his congratulations. He said the victory was "more clear evidence the Progressive Conservative party is gaining recognition and support as Canada's only national party."

Mr Sandy Cameron, Liberal leader since June, 1980, increased his majority to almost 800 votes from 13 in the 1978

election. "We thought we had some good programmes but we are going to rethink them," he said.

The Tory victory means the Liberal party heads no provincial government in Canada, a fact that Liberals have been worrying about as their popularity is steadily eroded with Mr Trudeau persisting in waging battles with the provinces over the constitution.

The Buchanan administration has gained popularity steadily since it defeated the Liberal government of Gerald Regan in a September 1978 election. Mr Regan is now a member of Mr Trudeau's cabinet.

Sarita Kendall in Bogota reports on plans to open up the Cerrejón region

High hopes for Colombian coal

CONSTRUCTION

CREWS forging through the cactus plants of the flat, sunbaked Guajira peninsula, are completing a 100 mile road which will link Colombia's huge El Cerrejón coal deposits to a sheltered harbour at Portete.

This bay, long famous as the country's biggest smuggling dock, is to become one of the world's largest and most efficient coal ports, with equipment capable of loading 150,000 ton ships at a rate of up to 10,000 tons an hour.

The coal exports will more than compensate for any loss in contraband income. They are expected to earn Colombia \$2.1bn in 1990, and \$8.1bn in 2000. This prospect is more than welcome at a time when both coffee and industrial exports are stagnant at best, and Colombia badly needs to diversify foreign sales.

There is plenty of interest in the high quality steam coal to be mined at El Cerrejón. According to Mr Leon Teicher, marketing director of Carbocol, the Colombia coal company: "We will be able to sell more coal than we can produce. There is a big increase in

demand, and though the growth in supply is more or less parallel, it will be a good market for producers."

Western European Governments, as well as Brazil and Japan, are negotiating for long-term contracts and offering financial resources towards development of the mine.

Britain has extended a \$400m credit, to be tied to the purchase of equipment. The World Bank is also ready to support the project. One sales agreement, for a total of 27m tonnes of coal to be delivered over 14 years has already been made with Eismen of Denmark by Carbocol's partner, Intercor.

Intercor, an Exxon subsidiary, carried out a \$83m exploration programme in the northern block B of Cerrejón, and found reserves of 1.6bn metric tons to a depth of 200 metres.

The association's contract between Intercor and Carbocol has been criticised: some feel the 1% per cent royalty levy (with provision for extra shares, depending on prices and production costs) is too low, that Carbocol should not have to put up half of the \$8bn investment, and that the 50-50 production

split is too generous. But President Julio Cesar Turbay said recently that the opposition seemed to be based on political rather than scientific criteria, and there would be no changes in the agreement.

The Colombian coal industry has been small and inefficient up to now, and the country has little experience in large mining ventures. Carbocol itself is only five years old, and, apart from the Intercor contract, is handling several other steam and coking coal projects.

A Spanish-Colombian consortium is to begin mining the central zone of Cerrejón next year, reaching a production of at least 1.5m tons in the mid-eighties. Most of this will be used in local power stations at first, but if output goes up to 5m tons or more, as is possible, the coal will be exported through Portete.

The production in the northern Cerrejón is due to begin in early 1986 and build up to 15m tons a year. Further expansion is likely, perhaps up to 25m tons.

The road linking the coalfield with Portete should be finished by the first week of January, 1982 and dredging at the port

will start soon, as will work on the railway link. The main contractor, Morrison-Knudsen, is to set up offices in the coastal town of Barranquilla next month. Work on the mine is scheduled to begin next year, using local construction companies as far as possible.

Rail and port facilities alone will absorb \$830m of the total investment and the mine complex another \$845m. The plans call for two vast open pits, worked with giant mechanical shovels and 154-ton trucks. Although personnel will at first be based in Barranquilla and flown backwards and forwards to Cerrejón, a community at the mine of more than 10,000 people is expected by the late 1980s—signifying investment of another \$315m on housing.

Apart from its direct earning potential, the Cerrejón project will channel income through state bodies and give the Government the power to exercise close monetary control.

It will also have a profound effect on the coastal region. Intercor and a plethora of consulting and construction companies will be based in Barranquilla, swelling the city's

population. At least 15,000 jobs, over and above the immediate payroll of 4,000, are expected to be generated. Improvement in the area's communications, with two new airports and miles of new road and railway, will be significant.

The Cerrejón coal, together with offshore natural gas reserves, the Urta I and II hydroelectric schemes, new thermal power stations and the Cerromatosa nickel deposits, will make the coast an attractive location for export industries dependent on good energy supplies.



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OVERSEAS NEWS

Business as usual in Cairo

By Margaret Hughes in Cairo
IN CONTRAST to the immediate response of international markets the foreign business community in Egypt has reacted calmly to President Sadat's assassination. It has been very much business as usual, to the extent that it can be on the eve of the Caurban Bairan, the four-day holiday which marks the main Moslem feast.

Banks were open normally taking their lead from the central bank. The same went for other foreign companies except those which had already closed for the holiday. There was no rush to the banks to transfer money out of the country, in contrast to a few weeks ago when changes in economic policy prompted just that.

Several foreign businessmen said they were extremely disappointed by the death of the man responsible for opening up Egypt to foreign investment.

"We do not expect the open door (to foreign investment) to be closed any more than it seemed already to have been by the Economy Minister's recent tightening of economic policies," one foreign banker said.

There have been no direct contacts yet between Government and business officials, nor were any expected at this stage. As one businessman pointed out, "It is the Head of State only who has been assassinated. There has been no coup d'état. The Government remains."

Foreign trade is expected to continue normally, although bureaucratic delay is expected to increase while the Government settles into a new era.

It is understood that the visit to Britain planned for Sunday by Mr Hasaballah Kaffawi, the Minister for Housing and Reconstruction, has been cancelled. He was to have signed the financial agreement for the £100m export credit for the Greater Cairo sewage project, for which British companies are expected to be awarded contracts worth some £500m.

Projects which are either on the verge of being implemented or in their early stages and which involve British companies include a £12m battery production plant being built by Chloride, due to open in April next year, and the £25m new Banque du Liban headquarters, which Cementation is undertaking.

Cementation also has the management contract for the construction of the Gezira Sheraton hotel. Laing is involved in a factory for the Arab Organisation for Industrialisation (AOI) which now produces Jeeps but which Volkswagen is planning to use as a base to start its proposed car assembly project.

Egypt army chief holds key to future

BY ANTHONY McDERMOTT IN CAIRO

LOOKING FRAIL and sore, with plaster on his left ear from an injury acquired during President Sadat's assassination, Lt-Gen. Abdel-Halim Abu Ghazala, the Egyptian Defence Minister yesterday pledged that the Armed Forces will always protect Egypt.

He was addressing, painfully and without his usual ebullience, an emergency session of the People's Assembly. Earlier he had issued a statement that the Egyptian Armed Forces, numbering half a million warriors, loathe this mad crime... and determinedly remain loyal to the policies of their (late) Supreme Commander.

He must also have been acutely embarrassed, for not only had the largest single organisation in Egypt, under his command on its special day of national celebration, shaken the government to the core, but it was men from the artillery, his own specialty, who had carried out the deed.

This raises fundamental questions about the future of Vice President Hosni Mubarak's Government, which like those of President Sadat and Nasser before him, ultimately depended on the support of the military for their survival and stability.

Mr Mubarak is, interestingly enough, an Air Force officer by extraction and therefore not as well rooted as most senior Egyptian politicians, who have been mainly from the Army. But he identified the importance of the military during the changeover by not pressing



Soldiers in front of the review stand when President Sadat was killed

immediately to be made President, but rather to take the position of Supreme Commander in Chief, formerly held by the late Mr Sadat.

His relationship with the politically astute Gen Abu Ghazala is thus crucial, and it is encouraging for the stability of the regime that they have in the past worked together well.

The Defence Minister is regarded as being a protege of Mr Mubarak. While the former was defence attaché in Washington between 1976 and 1979, they constructed the programme with the United States for five years of military assistance.

If this relationship holds, then the Armed Forces will remain a firm basis for the Government. But there must be two basic qualifications.

The first is that in spite of a strong internal security apparatus within the forces, no army, particularly in the Middle East, can be proof against a "colonel's" coup or coup attempt.

Second, Mr Sadat's assassination raises some questions about politicisation and the influence of individuals whether they be Lt-Gen Sa'ad el-Shazli, the former Egyptian Chief of Staff, now head of the Egyptian Liberation Front in exile

abroad, or the successors of Hassan el-Banna, the founder in Egypt of the Muslim Brothers. One of the more alarming aspects of Mr Sadat's assassination was the motivation of the suicide squad which killed him.

The most convincing suggestion is that they were motivated by some fanatical fundamentalist Moslem sect, dedicated to removing the man who encouraged Westernisation and cracked down on their own kind last month.

If this is so, then Egypt's internal military intelligence disastrously failed to pick up Mr Sadat's killers even though in the past few weeks the

religious credentials of officers and men have been inspected and up to 200 have been arrested.

Inevitably, since the peace treaty with Israel, the military has had to live a different life, involving periods on the borders of Libya and Sudan.

Simultaneously, the standing of the officer corps has fallen. As one defence attaché put it: "None of the officers these days want their sons to be soldiers. Wages and living conditions cause grumbling. A major alarm about the same as a secretary, while his brother in the private sector would be earning four times as much. Gen Abu Ghazala is aware of this and of complaints about housing. About 4,000 flats have recently been handed over to officers to be paid for over 30 years, with interest-free loans.

Conscription is also a problem. Most people regard it as a wasteful and underpaid period of their lives lasting for up to three years.

A high proportion of conscripts come from the conservative villages, a fertile area for religious propaganda.

This could provide an important clue to the makeup of four of the men killed, or arrested in the assassination, but also involved were a major and a lieutenant.

The accuracy of Gen Abu Ghazala's assessment that "this mad crime was committed by a number of servicemen that does not exceed the fingers of one hand," remains to be seen.

Opec price agreement moves closer

BY RICHARD JOHNS, MIDDLE EAST EDITOR

Zaki Yamani, Saudi Arabian Minister of Oil, expressed guarded confidence about the possibility of price alignment "between now and the end of the year."

Heightened optimism about ending the pricing disarray, which has now existed since early 1979, has resulted from quiet but intensive Kuwaiti diplomacy. Sheikh Ali Khalifa al-Sabah, Kuwaiti Minister of Oil, is reported to have held consultations last week with his Algerian counterpart.

Neither Algeria nor Libya has shown any public willingness to lower its top-tier price of \$38-40.

Of more critical importance in this context is the position of Venezuela, whose rigid adherence to a reference of \$36 at the outset of the last Opec conference was largely responsible for the failure to reach agreement.

Israel seeks early talks on peace agreement

BY DAVID LENNON IN TEL AVIV

ISRAEL INTENDS to seek an early meeting between Mr Menahem Begin, the Prime Minister, and the new ruler of Egypt to clarify Mr Hosni Mubarak's attitude towards the peace agreement between the two countries.

This emerged from comments made by Ministers here after an emergency session of the Cabinet yesterday which decided that Mr Begin will represent Israel at the State funeral of President Anwar Sadat.

However, the Prime Minister's spokesman said it was not yet clear if Egypt would actually want foreign leaders to attend the funeral because of the security problems involved.

Israel will honour the peace

process will continue, in private Israeli officials were clearly concerned about the implications of the assassination on the future of the peace process.

In a telegram of condolences sent yesterday to Egyptian Vice-President Mubarak, the Israeli Prime Minister said: "We are confident that the legacy of peace of President Sadat will live on. He said no more war. Let us have peace for ever. This is the sacred trust we all have to fulfil."

The question of whether the peace agreement can survive the death of its chief Arab architect was uppermost in the minds of the Israelis yesterday. Despite the outward expressions of confidence by Govern-

ment spokesmen that the peace process will continue, in private Israeli officials were clearly worried by the fact that in just over six months it is due to make the final withdrawal from the Sinai peninsula in accordance with the 1979 peace treaty.

The concern is whether this period will be sufficient to judge the direction of the new regime in Cairo.

Mr Yitzhak Shamir, the Foreign Minister, said yesterday on his return from the UN General Assembly that if the peace process continues the withdrawal will continue.

The Cabinet yesterday stood in silent tribute to the late Egyptian President before hear-

ing a report from the chief of military intelligence about the developments in Egypt.

Some Ministers expressed the urgent need to discover the mood of the Egyptian Army, especially as it is felt here that there must have been co-operation at various levels in the Egyptian Armed Forces in the planning of the assassination.

There were also many questions about the degree to which Mr Mubarak is committed to the peace policy of the late President. The Vice-President has generally held himself fairly aloof from the peace negotiations and has only visited Israel once since the Madrid peace initiative.

Mr Yitzhak Navon, the Israeli President, paid a condolence visit to the Egyptian embassy in Tel Aviv yesterday morning. Among the many other callers were the former Foreign and Defence Ministers, Mr Moshe Dayan and Mr Ezer Weizman.

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There was also concern about how firmly the new President would be in control of Egypt.

It was observed here that in his few public statements Mr Mubarak has been more critical of Israel's settlement policy than the late President and that he has also been more forceful in stressing the need to resolve the Palestinian issue.

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WORLD TRADE NEWS

Nigeria set to buy Franco-German missile system

BY MARK WEBSTER IN LAGOS

NIGERIA LOOKS set to sign a contract for the Franco-West German Roland ground-to-air missile, dashing British hopes of selling its Rapier system.

The deal is part of arms buying spree for which Nigeria has set aside Naira 7.5bn (about £1.5bn) in the 1981-82 development plan. In this year's budget alone there is provision in the capital estimates for expenditure of Naira 500m.

The civilian Government intends to make black Africa's largest standing army—estimated at 120,000 men—fully mechanised, and properly equipped after the previous military government largely neglected them.

A Nigerian official confirmed that the Government had selected the Roland system, but said negotiations were still under way to determine the price and number of mobile units Nigeria would buy.

The Roland is manufactured by Euromissile, a consortium comprising the French company Aerospatiale and the West German Messerschmitt-Bölkow-Blohm. Depending on what modifications the Nigerians will want each mobile unit will cost



Giles Merritt in Brussels sets the scene for talks today between Japanese businessmen and the EEC

Tokyo seeks to allay 'Balkanisation' fears

Steel dumping claim by U.S. denied

THEY ARRIVED in Brussels by modest coach, indistinguishable from the air-conditioned charabancs that howl along Europe's autoroutes. At a glance, most Brussels can spot the difference between those filled with holidaymakers and those bearing enraged protesters from Europe's farms or steel mills.

So the bus that arrived from the Netherlands earlier this week filled with Japanese most probably would have been categorised by any passer-by as a coachload of tourists out of season.

The passer-by would never have been more wrong. The senior and distinguished Japanese visitors sitting quietly in their bus were the top executives of Japanese banks with assets approaching the \$200bn (£107bn) mark and of industrial corporations whose yearly combined revenues total a further \$200bn or so. As a receptive packaging for one of the most high-powered inward missions to Europe mounted by Japan, the bus would be hard to beat.

The companies whose chief executives are in Brussels are the sinew of Japan's industrial might. Leading the mission is Mr Yoshihiro Inayama of Nippon Steel Corporation, and chairman of the Keidanren employers' association, and the rank-and-file members of the group head the following Japanese companies: Nissan

mission (ITC) against the Japanese mill.

Lukens Steel, the third largest maker of U.S. steel plate, alleged that Japan Steel

Works was selling clad steel plate at about 14 per cent less than fair market value for three large petrochemical projects in Kentucky, Louisiana and Oklahoma.

Lukens asked earlier this week for import duties to be imposed on Japanese clad

plate in the amount equal to

the difference between the

fair market price and the price asked by Japan Steel Works.

Japan Steel said the amount of clad plate exported by the company is "very small." But it refused further comment saying that the company has not yet received details of Lukens' complaint.

Clad plate is not covered by the U.S. trigger price mechanism, a system designed to safeguard the U.S. Steel Industry from the influx of low-priced foreign products.

Agencies

They concede, however, that the trade gap must on present trends widen inexorably. Japan's imports fluctuate wildly from month to month but it

increases in the volume of goods it takes to redress the situation in which Europe imports \$2

worth of goods for every dollar's worth it exports there.

Keen as Japan is to invest in Europe and refute allegations that it "exports unemployment," its industrial corporations are wary of doing so in an uncertain political climate.

They appear particularly concerned over future developments in Britain, where they fear their investments could well be in a country that will once again be outside the Common Market.

This evening the mission leaves Brussels for London.

Exim backs Taiwan nuclear plant bid

BY BOB KING IN TAIPEI

L. K. CHEN, chairman of the Taiwan Power Company, yesterday said that the U.S. Export-Import Bank has offered the company a \$600m loan to support the possible purchase by Taipower of U.S. equipment for Taiwan's fourth nuclear generating project.

The bidding on the fourth project, which closed March 15, included tenders from General Electric, Westinghouse Electric and Combustion Engineering of the U.S., Framatome of France and Kraftwerk Union (KWW) of West Germany. A decision as to who the supplier was originally expected by September 15, but Mr. Chen said problems of financing and high interest rates have forced the company to delay.

Mr. Chen said the Eximbank offer would cover 65 per cent of the cost of the equipment if U.S. manufacturers want to sell to Taipower. He said the company would like to see the bank in-

crease that percentage to 75 per cent. The supplier is willing to finance another 10 per cent, and Taipower could come up with the remaining 15 per cent, he said.

Should Eximbank insist on providing only 65 per cent of the outlay, Mr. Chen said, Taipower would have to seek commercial bank funding at a substantially higher rate of interest for the remaining 10 per cent.

The Taipower Chairman said, however, that the terms of the Eximbank offer have not yet been settled.

Eximbank is willing to offer the funds at an annual interest rate of 10.75 per cent.

The total cost of the fourth nuclear project, including construction of the plant, to be carried out by local Taiwanese contractors, is estimated to be about \$1.5bn. The project is the first to include tenders from European manufacturers.

Rees foresees export drive to Indonesia

BY RICHARD COPPER IN JAKARTA



MR. PETER REES, Britain's Trade Minister, yesterday underlined what a growing number of British businessmen believe could mark the beginning of a sizable new export drive by British companies in Indonesia.

Mr. Rees, speaking at the end of a four-day official visit to Indonesia, said it was clear that last year's textile dispute between Britain and Indonesia was over and there were now "good prospects of expansion of trade and investment" between the two countries.

Before Mr. Rees left Jakarta for Britain after a tour which had taken him to four of the five countries comprising the Association of South-East Asian Nations, the Indonesian Department of Defence told *FT* it intended to buy 800 Land-Rovers worth some \$6m in addition to the 1,700 it purchased earlier this year.

Mr. Rees indicated that at least two other British companies were poised to win Indonesian Government contracts, while Dunlop recently signed a \$150m (\$80m) joint venture contract with the Government to make specialised tyre and rubber products.

Mr. Rees, speaking after a series of meetings with seven Indonesian Cabinet members, said his talks showed that the textile dispute was "now a long way behind us." The dispute, which at one stage threatened to turn into a trade war between the two countries, is estimated to have cost British companies about £150m in lost orders.

£9m Soviet tea order

BY ELAINE WILLIAMS

ROSE FORGROVE, part of the Baker Perkins group, has won an order worth £9m for tea packaging machines from the Soviet Union.

This brings the total value of orders from VGC Technoimport, the Soviet import organisation, to more than £15m since the beginning of this year. Rose Forgrave, which exports between 60 and 70 per cent of its production, won the order against fierce competition from West German manufacturers which already have machinery

installed in the Soviet Union.

The company says that the Soviet Union is trying to modernise its tea cartoning industry in an effort to increase packaged tea sales.

Consolidated Bathurst

Consolidated-Bathurst of Canada points out that it is not a leading seller of pulp to Europe, as stated in the Financial Times on September 25. Its proportion of total market pulp sales to the EEC is minute.

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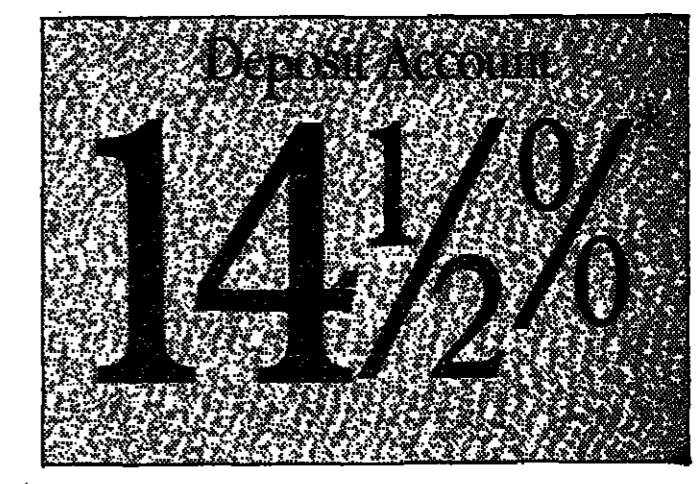
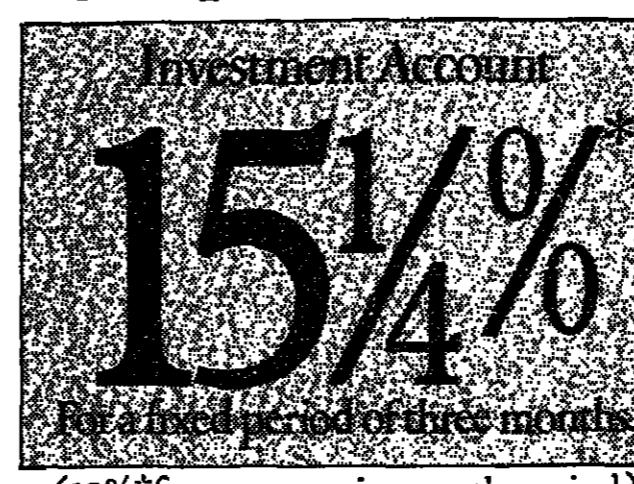
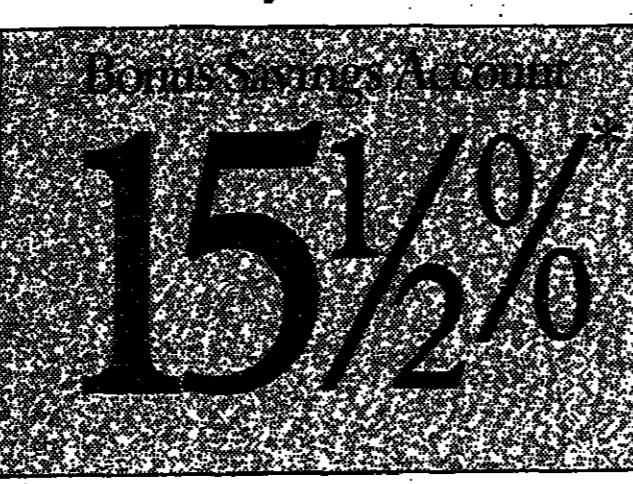
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UK NEWS

Industry given £60bn challenge by Shell

By Ray Carter, Energy editor

A £60bn challenge is to be laid before UK industrial and service companies in Birmingham next week when Shell UK Exploration and Production (Shell-Expro) will urge British industry to win a bigger share of offshore oil and gas orders.

Shell Expro, one of the leading operators in the North Sea, will hold a "major forum" on Wednesday to outline the off-shore developments which will take place over the next 20 years.

The company staff yesterday said the oil industry had already spent some £25bn in the UK sector of the North Sea. A further £10bn would be spent on fields already in production or under development. And another £50bn would be required to find and develop as many as 80 to 100 new fields, which will be necessary to ensure the UK's continuing oil self-sufficiency into the next century.

The forum, organised by the Offshore Suppliers Information Centre, will be told of the types of equipment and services which are currently being imported.

According to the Energy Department, UK companies last year won 71 per cent of the £2.4bn worth of orders placed by offshore oil and gas companies.

British industry already has a strong hold on parts of the offshore supplies sector. Last year, for instance, UK companies were awarded 99 per cent of the terminal contracts and 86 per cent of the maintenance work.

'Inequalities' follow pay freedom

By DAVID MARSH

PAY INEQUALITIES in Britain have increased after the breakdown of the last Labour government's incomes policy and are now about as great as in France or Italy, according to a book on pay distribution in the EEC published today.

West Germany appears to be the country with the greatest equality in pay out of the six EEC countries studied in the survey.

The book* contains the results of a research project undertaken at the Sussex European Research Centre of the University of Sussex, with financial support from the Social Science Research Council.

The survey shows that al-

though nominal pay levels in Britain more than quadrupled during the 1970s, the competitive struggle to get ahead resulted in very few changes in the relative pay positions of industry groupings.

Women's pay in Britain remains particularly unequal. The average weekly earnings of women working full time in the UK last year was about 60 per cent of men's. This was up from 59 per cent in the early 1970s before the Equal Pay Act, but still below the average of the other five countries.

In France and Italy women earn on average about 75 per cent of men's pay. The special feature of

Britain's pay structure is the wide inequality among manual workers. However, last year white-collar pay exceeded blue-collar pay by only about a quarter—much less than the higher-paid, leading to more equality.

The book says the absence of significant change in structures in Britain shows that only a few strong or fortunate groups gained, in relation to the rest, from the competitive and diffused bargaining system. It suggests that this process, prone to conflict and inflation, could be the inevitable result of a bargaining system devoid of central direction.

*Pay Inequalities in the European Community by Christopher Saunders and David Marsden. (Butterworths, £26.)

Prosecution threat for CB radio users

By Elaine Williams

THE Customs and Excise Board

has warned that it will continue to prosecute owners of Citizens' Band radio sets if they insist on transmitting on the radio frequency banned by the Home Office, even when the official service begins operation next month.

However, the board has agreed to take no action against CB users if they convert their illegal frequency sets to meet the technical standards of the new system and pay £5.00 per set to cover import duty and VAT.

British Industry already has a strong hold on parts of the offshore supplies sector. Last year, for instance, UK companies were awarded 99 per cent of the terminal contracts and 86 per cent of the maintenance work.

CBI defends EEC membership

FINANCIAL TIMES REPORTER

WITHDRAWAL from Europe would be economic suicide, according to the Confederation of British Industry.

Mr Brian Rigby, deputy director general of the CBI, told British and Flemish businessmen in Brussels yesterday that Labour Party policy makers had not considered where Britain would find comparable access to 214m customers with high purchasing power.

Mr Rigby said that the CBI would not allow politicians unwillingly to put "business and jobs in jeopardy."

He said that businessmen would be debating British membership of the EEC at

next month's CBI annual conference in Eastbourne. He hoped that there would be another overwhelming vote confirming the delegates' wish to stay in.

"Since joining the EEC," he said, "the UK has switched its trade from the old empire to Europe, and it is quite unrealistic to think we can turn the clock back now."

"Any one who thinks we can be an island entire unto ourselves is not living in the real world."

Mr Rigby stressed the need for greater competitiveness in British industry if it was to take full advantage of an upturn. He said Britain had

suffered a sharp drop in competitiveness. That was why unemployment trends—and particularly youth unemployment—were a more serious problem in Britain than in many other EEC countries.

But present trends in wage settlements, and working practices, together with an easing of the strength of sterling, had improved the position. Many companies just needed a little more volume to drive to show their worth.

Mr Rigby was speaking at a lunch given by the Flemish Industrial Federation and the British Chamber of Commerce in Belgium.

Inflation tax urged on 'excess' wages

BY DAVID MARSH

AN INCOMES policy based on a "wage inflation tax" which would penalise employers for excess payments to staff has been proposed by Prof Richard Layard of the Centre for Labour Economics at the London School of Economics.

In a lecture at the LSE yesterday, Prof Layard suggested the Government declare a norm for the rate of growth of hourly earnings. If an employer increased the average hourly pay of his staff by more than this, all his excess payments would be subject to a tax.

To prevent any increase in the net tax burden on companies, the Government would adjust the rate of National Insurance surcharge each quarter to redistribute the tax burden from the high to the low inflation companies.

Prof Layard said a permanent incomes policy was needed to reduce inflation without undue unemployment. "A conventional incomes policy which suspended free collective bargaining permanently would be out of the question in a free society," he said. "So we have to have an incomes policy which works by incentive rather than regulation."

The inflation tax approach would have a beneficial effect on employment compared with the monetary attack on inflation being pursued by the Govern-

ment. Under monetary restraint, the Government aimed to stiffen the backbone of employers by reducing demand for their output and hence the demand price for labour. He said.

This held down wages compared with what they would have been otherwise. But it also produced bankruptcy and unemployment because wages did not respond fully and remained high relative to money demand.

By contrast, the wage inflation tax put direct—rather than indirect—downward pressure on wages, while letting money demand go relatively free.

Inquiry opens into leisure complex plan

FINANCIAL TIMES REPORTER

A PUBLIC inquiry opened yesterday into a Tescos businessman's plan to build a £200m sports and leisure complex in Lamesley, near Gateshead.

The inquiry is being held because of local residents' objections to the scheme, the brainchild of Mr Tom Dinnery, who was born locally but has spent much of his life in the U.S. and Canada.

The inquiry, expected to last eight days, was told by Mr Dinnery and his solicitor that the complex would include an 85,000-seat stadium and a 1,000-bedroom hotel.

It would create about 3,000 jobs during construction and an estimated 3,795 permanent jobs.

The proposed hotel would have conference facilities for up to 5,000 people. The whole com-

plex, including tennis and squash courts, a small casino and a leisure park, would cover 300 acres.

Referring to opposition by local residents, Mr Dinnery said that if any of them felt so strongly that they wanted to move house, he would offer to buy their houses at an independent valuation plus 10 per cent.

New joint company to bid for Nato systems

By Michael Donne, Defence Correspondent

THREE COMPANIES which together make up a significant part of the UK computer systems software industry have established a joint organisation, European Defence Systems, to bid for what could be a \$1bn (£540m) computer systems market in Nato during the next decade.

The three companies are Seicon Consultancy International (part of the British Petroleum Group), Software Sciences (part of the British Oxygen group), and Systems Designers International.

European Defence Systems will be based in Brussels. It will compete for many of the computer systems contracts that Nato is expected to be issuing to improve the command, control, information and communications techniques used throughout the alliance.

Among such contracts are likely to be several major ones, including a \$185m contract for a new Nato-wide air command and control system to help coordinate the fighter aircraft operations of the different air forces throughout the region.

Others that are likely to be placed, on a competitive basis, include those for new systems for fleet communications, and for improving the flow of information to senior Nato commanders.

Mr Paul Pearson, chairman of EDS (who is also a director of Seicon), said that the company would have a small top management team, but would be able to draw on all the resources of the three parent companies, including over 1,000 staff skilled in computer software design, development, installation and operation.

The three parent companies have a combined annual revenue of \$200m, of which about \$50m is in the defence computer systems field.

Mr Christopher Williams will be the general manager. He has been the Benelux general manager for Software Sciences for the past two years.

Cavwain set to complete deal for Ronson

By James McDonald

COMPLETION of the arrangements for the purchase by Cavwain of Ronson Products from the receivers and managers—which should have taken place on October 2—is now due to take place tomorrow.

A statement from Cavwain has explained that the new date had been fixed to enable the "complex legal requirements of completion to be properly effected." All parties had agreed that the Cavwain group's solicitors had warranted the availability of funds in time for completion last Friday "if it had been legally possible."

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1975=100); engineering orders (1975=100); retail sales volume (1976=100), retail sales value (1976=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

	Ind. prod.	Mfg. output	Eng. order	Retail vol.	Retail value ^a	Unemployed	Vacs.
1980	100.6	89.4	78	109.9	205.2	2,020	98
4th qtr.	99.6	88.5	98	112.7	174.4	2,304	100
1st qtr.	98.0	88.9	91	111.3	180.6	2,587	99
2nd qtr.	97.0	88.0	92	114.0	177.6	2,627	96
3rd qtr.	97.0	87.7	94	112.9	170.1	2,304	98
Jan.	98.0	88.4	92	114.4	175.3	2,381	97
Feb.	99.3	88.7	109	114.1	181.6	2,452	94
March	99.3	88.7	90	114.4	177.1	2,315	92
April	98.3	88.0	84	110.6	182.7	2,552	93
May	98.7	88.9	98	111.7	185.4	2,582	92
June	99.7	89.9	98	109.7	185.4	2,582	92
July	99.5	89.8	111.0	185.6	2,626	96	97
Aug.						2,673	
Sept.							

OUTPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1975=100); housing starts (000s, monthly average).

	Consumer goods	Inv. goods	Intmd. Eng. goods	Metal mnfg.	Textile eng.	Housing starts ^b
1980	98.0	97.5	123.3	94.0	94.2	15.2
2nd qtr.	95.0	96.0	117.2	76.6	82.2	12.5
3rd qtr.	93.0	90.8	116.9	85.9	70.6	7.2
4th qtr.	93.0	89.0	117.0	84.0	76.0	7.1
1981						
1st qtr.	94.1	87.2	117.5	83.2	76.5	18.9
2nd qtr.	93.5	87.3	118.1	83.8	80.1	14.4
3rd qtr.	94.0	88.0	116.0	83.0	76.0	10.3
4th qtr.	95.0	87.0	118.0	83.0	78.0	11.2
Jan.	94.0	87.0	119.0	83.0	78.0	12.6
Feb.	94.0	87.0	117.0	84.0	77.0	13.9
March	94.0	87.0	117.0	82.0	75.0	12.1
April	94.0	87.0	117.0	84.0	76.0	15.8
May	94.0	88.0	120.0	85.8	74.0	15.0
June	95.0	88.0	119.0	86.0	72.0	12.5
July						
Aug.						
Sept.						

EXTERNAL TRADE—Indices of export and import volume (1975=100); visible balance; current balance (£m); oil balance (£m); terms of trade (1975=100); exchange reserves.

	Export volume	Import volume

News Analysis: Guy de Jonquieres and Charles Smith look at the logic behind a computer link-up

ICL's bold risk in a brutal battle for survival

IN THE FIVE months since he became managing director of ICL, Britain's loss-making major computer manufacturer, Mr. Robin Wilmet has demonstrated a fair for the dramatic gesture. But ICL's agreement with Japan's Fujitsu and the longer-term goal which Mr. Wilmet hopes to achieve by it is his most important move.

Like other established second-rank manufacturers in the U.S. and Europe, ICL has found it increasingly tough to compete in the world market for big "mainframe" computers. It has faced the prospect of being trampled underfoot in a brutal battle for supremacy between IBM, which accounts for more than half of all large systems installed worldwide, and Japan's youthful computer industry which is aggressively challenging the American

giant's domination.

Though ICL is also expanding under Mr. Wilmet into fast-growing markets which it has long neglected—including personal computers and office systems—he believes it cannot regain viable if it foresees mainframe computers completely. By linking up with Fujitsu, Mr. Wilmet hopes ICL can ride a Japanese tiger down the road to recovery and secure its place among the big-league computer suppliers.

He appears to have pulled off a favourable deal. ICL will purchase two very big Fujitsu computers. The smaller is about five times more powerful than the largest machine in ICL's range, and both will compete more directly against IBM than against ICL installations.

In exchange, ICL will get

early access to Fujitsu technology in big computers which, Mr. Wilmet asserts, no one else in the world. Fujitsu will open its doors to ICL in the fields of computer-aided design of its machines and in the development of ultra-rapid microchips used in computer processors.

ICL which has always purchased most of its electronic components overseas, expects to be a major purchaser of Fujitsu chips in future years.

ICL will rely heavily on Fujitsu chip technology for its range of bigger computers, of which the first will be launched in 1984. Mr. Wilmet hopes that the machines, designed and built by ICL, will provide the basis for its strategy in the mainframe market for the next 10-15 years.

Like all ICL's other new pro-

dacts, its future big machines will be designed to communicate through data networks with computers made by both ICL and its competitors. Moreover, by using the latest technology, ICL aims to develop future versions with up to four times more power. This would give its customers a wide choice and make it easier for them to add power to their requirements grow.

Mr. Wilmet emphasised yesterday that he had wanted to extend the life cycle of future products to five years from three years at present, thereby reducing the frequency of design changes. He believes Fujitsu's technology will put ICL a year ahead of its competitors and that it will gain another year by designing its computers to take advantage of types of chips not yet in full commercial production.

"Without having to make form of business for ICL, Mr. Wilmet insists the agreement will be riding on the back of very large investments already made by Fujitsu and the Japanese Ministry of Trade and Industry," he said. "That way we can save our own investments for microcomputers and other new products."

His catch-up strategy, however, inevitably contains elements of risk. Designing new computers around technology which has not been fully tested in practice could put ICL ahead of its rivals. But as other companies, including IBM and Honeywell, have discovered when they tried to do the same, it can also lead to serious technical complications and costly production delays.

Furthermore, collaboration with a Japanese company of Fujitsu's size is a wholly new

venture for ICL. The agreement is designed to communicate through data networks with computers made by both ICL and its competitors. Moreover, by using the latest technology, ICL aims to develop future versions with up to four times more power. This would give its customers a wide choice and make it easier for them to add power to their requirements grow.

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Nonetheless, Fujitsu entered the agreement in the final analysis, for money, not love. It is an aggressively competitive company and, from its own point of view, one of the major attractions of the deal must be to improve its penetration of the Western European computer market. Whether that objective will always mesh in with ICL's own strategy remains to be seen.

Mr. Wilmet has undoubtedly pulled off a major coup. But if he and ICL are to ride the Japanese tiger without being unseated by it, they may have to be ready to perform a skilled balancing act.

Business failures and bad debtors increase by 23%

BY JAMES MCDONALD

BAD debtors and business failures recorded by Trade Indemnity Company in the first nine months of this year totalled 2,009 cases, nearly 23 per cent more than in the same Period of 1980.

According to Trade Indemnity, Britain's largest underwriter of credit insurance which is controlled by the country's major insurance groups, failures between the second and third quarters of this year fell from 657 to 588 compared with 645 in the third quarter of last year.

But it points out that the reductions compared with a year ago came only in July and August. Failures in September were 210, close to the high level of 212 recorded in September 1980.

It would, therefore, be premature to talk of any "levelling-out" in the failure pattern, especially having regard to the effects of delayed tax payments due to the Civil Service dispute and the conse-

quences of the recent rises in interest rates which have still to show through.

A breakdown into main trade categories shows a deterioration in the nine month period compared with the first three quarters of 1980. In all the categories and in a number of sub-categories, particularly at the distribution end of textiles and clothing, and furniture and upholstery.

In textiles and clothing, bad (irrecoverable) debts and business failures totalled 314 in the first three quarters, compared with 295 in the same period of last year. But in this sector, failures by clothing retailers and wholesalers increased over the year from 77 to 101.

Failures by furniture and carpet retailers and whole-salers in January to September this year, at 90, were 27 per cent more than in the same period of last year, although in the whole furniture and upholstery sector there were only 17 more failures than the 215 of a year before.

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Why Fujitsu has joined forces with another foreign partner

IF ICL'S purpose in seeking a tie-up with a Japanese computer manufacturer was to find a company which could firstly, supply it with machines big enough to match IBM's biggest, and secondly, make good its deficiency in integrated circuits, it could, at least in theory, have gone to any one of the top three companies in the industry.

Hitachi, NEC and Fujitsu have all announced new super-large computers during the past year which are claimed to outperform the new IBM 3081 series. All three of these top computer makers are also leading manufacturers of integrated circuits (with NEC and Hitachi holding the first two places and Fujitsu following close behind).

Fujitsu, however, not only happens to be the biggest of the Big Three—in terms of its output of computers, not its overall size, it also has a record as an exceedingly aggressive exporter and as a willing collaborator

with foreign partners.

Fujitsu began life as the telecommunications division of Fuji Electric Company, one of Japan's general purpose heavy electrical manufacturers, and remained a specialist in this field until it began moving purposefully into computers in the mid-1950s. For the past two decades, the company's main aim has been to erode the dominant position in Japan's domestic market of IBM Japan, the American computer giant's wholly owned local subsidiary.

A milestone was passed in 1973 when Fujitsu's annual computer sales passed those of IBM for the first time. But IBM still has a bigger share of Japan's installed computer population (29 per cent against Fujitsu's 20 per cent). In terms of global stature Fujitsu is still a strapping compared with IBM. Its world market share is a mere 2 per cent against IBM's 5.8 per cent.

A 2 per cent of the world market for computers is not, of course, Fujitsu's only claim to fame. The company remains a leader in various specialised telecommunications fields and in telephone exchanges. Computers, however, account for 66 per cent of its total turnover which is a much higher ratio than for any of the other companies in the industry.

In its bid to replace IBM as the top supplier to Japan's domestic computer market, Fujitsu has opted for the "plug compatible" strategy—it is machines can be used in conjunction with existing IBM systems rather than requiring separate support systems of their own. It has also made full use of two facilities offered by the Japanese Government to support the local computer industry.

These were an assisted leasing system and a series of officially sponsored develop-

ment programmes under which the different Japanese computer makers were encouraged to work together to develop competitive "basic" systems that could compete with IBM.

Fujitsu and Hitachi jointly developed the architecture for the "M" series of computers in a programme organised by the Ministry of International Trade and Industry (MITI) that ran from 1971 to 1976. They have since then gone their separate ways in improving and elaborating on the basic concepts behind the system. More recently, Fujitsu has been a participant in MITI-sponsored schemes to develop peripherals and software.

Fujitsu exported its first computer, to the Philippines, in 1964. Since then, it has acted consistently on the principle that the battle against IBM could not be won only on its home ground in Japan. A key

element in the company's U.S. joint venture (TRW-Fujitsu) to sell peripherals and eventually small and medium sized computers in the U.S. market.

Like Hitachi—the second largest Japanese computer manufacturer—Fujitsu has not tried to promote its own brand name in developed Western markets (although the FACOM name has been used in Eastern Europe and the Far East). Its reasons for not attempting to sell direct in the West probably include the belief that linguistic and cultural barriers could be more readily surmounted via an alliance with a local manufacturer and that, anyway, there was no time to be lost in grabbing market share from IBM.

Fujitsu has not said how much of the world market it eventually wants to supply. But the company aims to raise export share in its computer sales from 12 per cent to 30 per cent by 1985.

CITY OF COPENHAGEN Swiss Francs 60,000,000 5% External Loan 1974/83

DRAWING OF BONDS

Notice is hereby given that a Drawing of Bonds of the above Loan took place at the offices of Morgan Grenfell & Co. Limited on 28th September 1981 attended by Mr. Richard Graham Rosser of the firm of De Pinna, Scorer & John Venn, Notary Public, when 4,000 Bonds for a total of Swiss Francs 4,000,000 nominal were drawn for redemption at par on 15th November 1981. The nominal amount of the Loan outstanding after 15th November 1981 will be Swiss Francs 8,000,000.

The following are the numbers of the Bonds drawn:											
10	30	38	51	65	81	103	119	128	195	200	220
302	307	351	362	384	386	388	396	410	420	470	516
618	624	651	668	683	693	703	714	718	731	740	747
830	879	1045	1059	1064	1070	1074	1078	1081	1085	1093	1097
1150	1151	1216	1219	1220	1227	1231	1234	1237	1240	1243	1247
1451	1507	1516	1519	1520	1521	1522	1523	1524	1525	1526	1527
1834	1844	1855	1862	1865	1870	1871	1872	1873	1874	1875	1876
2035	2047	2052	2067	2073	2078	2081	2082	2083	2084	2085	2086
2215	2219	2236	2250	2277	2280	2304	2311	2324	2326	2344	2354
2386	2411	2425	2431	2434	2460	2470	2472	2482	2495	2501	2521
2607	2611	2623	2625	2627	2628	2631	2632	2633	2634	2635	2636
3102	3103	3109	3110	3111	3112	3113	3114	3115	3116	3117	3118
3361	3364	3382	3410	3414	3440	3506	3516	3530	3535	3540	3545
3685	3695	3717	3735	3742	3766	3778	3785	3791	3804	3810	3816
4049	4054	4061	4073	4079	4121	4230	4238	4245	4246	4248	4251
4504	4506	4509	4585	4587	4888	4915	4961	4985	5023	5051	5083
5110	5113	5145	5179	5184	5205	5211	5225	5246	5253	5293	5303
5379	5379	5380	5407	5408	5415	5419	5420	5421	5422	5423	5424
5632	5633	5704	5727	5728	5743	5755	5763	5764	5765	5766	5767
5948	5953	5959	6021	6034	6035	6036	6037	6038	6039	6040	6041
6212	6238	6263	6269	6273	6281	6282	6284	6285	6286	6287	6288
6330	6455	6559	6561	6564	6569	6602	6622	6647	6651	6673	6675
6764	6766	6768	6770	6771	6773	6774	6775	6776	6777	6778	6779
7208	7208	7213	7214	7223	7225	7226	7227	7228	7229	7230	7231
7445	7446	7448	7450	7451	7452	7453	7454	7455	7456	7457	7458
7827	7940	7987	7997	8002	8024	8146	8154	8157	8159	8161	8163
8372	8374	8379	8401	8419	8421	8441	8442	8443	8444	8445	8446
8834	8836	8839	8840	8841	8842	8843	8844	8845			

UK NEWS—THE SOCIAL DEMOCRATS AT BRADFORD

Two more MPs change sides

ELINOR GOODMAN on the conference reception for the two latest parliamentary recruits from Labour, including Tom McNally, the biggest catch yet.

has deep emotional links with the Labour Party. He joined it at the age of 16, and one of his first jobs was at Labour Party headquarters, where he eventually became head of the international department.

With him came Mr Jimmy Dunn, MP for Liverpool Kirkdale, who also chose yesterday to announce that he was defecting from Labour. Later in the day, Mr David Ginsburg, who announced his defection on Tuesday, appeared to explain his conversion.

Significant

The three were enthusiastically applauded by the 650-odd SDP members in the audience—some of whom had clearly never heard of any of them before the beginning of this week. But in terms of the Labour Party, Mr McNally is by far the most significant defector since the original 12 broke with the party seven months ago.

He worked for Mr Callaghan for five years, first at the Foreign Office and then at Downing Street, and was closely identified with the Labour Party had been stopped.

Mr McNally, who campaigned for Mr Healey in last year's Labour leadership contest, first started thinking seriously about joining the SDP after the TUC conference voted for unilateralism.

The Labour Party's conference decisions on the EEC and defence convinced him, he said, that despite the deputy leadership result he could not stand for the Labour Party at the next election.

At the moment Stockport South is a marginal Labour seat. But the Liberals came quite a good third last time, and, assuming the SDP and Liberals can come to a local agreement, he must have a reasonable chance of saving it.

Mr Jimmy Dunn might have more difficulty with the Liberals in Liverpool if he tried to stand as a Liberal/SDP candidate. Mr Dunn, aged 60, has been MP for Kirkdale since 1964, and was a junior Minister at the Northern Ireland Office in the last Labour government.

In the final session before the conference resumes in London today Mr Christopher Brocklebank-Fowler, so far the party's only recruit from the ranks of Conservative MPs, joined with Mr Roy Jenkins in urging more Tories to take the plunge.

"We are not in a mark II Labour Party," Mr Jenkins stressed, "after the three latest ex-Labour parliamentary recruits had been welcomed to the platform."

Mr Brocklebank-Fowler, urging other Tory MPs to throw in their lot with the SDP, pointed

but his time in Northern Ireland took its toll.

Partly as a result, both the Liberals and the Militant Tendency have become well established in his constituency.

Yesterday, it was clear that the Liberals, who are very strong on the local council would not be easily persuaded to make room for Mr Dunn—though salvation may lie in the Boundary Commission, which will divide Kirkdale into three parts.

Mr Ginsburg was also under pressure from the left in his constituency, and yesterday some members of his local Labour Party were saying he had joined the SDP only because he knew he would not be re-elected by Labour.

Mr Ginsburg denied this, but, while everybody in Bradford was delighted by the flow of new recruits to the party, there was some concern that the SDP should not allow itself to become a refuge for every Labour MP under pressure.

Margin

Mr Eric Ogden, MP for Liverpool South Derby, is expected to join in the next few days, bringing the total number of recruits this week to six.

This will bring the total number of SDP MPs at Westminster to 22. All six will also have defected since the Labour Party conference, and that, as Mr Benn's supporters will almost certainly point out, will mean that Mr Healey's margin of victory last week has been virtually eroded.

The SDP is above all the party of industrial partnership and of breaking down the barriers between managers and workers, so the floor speakers demanded, to warm applause, that the national steering committee of the party should denounce the group as "elitist". They demanded that both trade unionists and managers should be eligible.

Mr Tom Bradley MP, replying from the platform, was quick to point out that the group was informal. It had no connection with the national steering committee. The party would itself be setting up an official group to formulate trade union policy which would include trade unionists.

The rank and file was not satisfied—indeed, it appeared ready to be mobilised. There were shouts from the audience of "together" and "joint body".

Although the Industry and Finance Group may be unofficial its meeting on Tuesday included speeches from Mrs Shirley Williams and Mr Bill Rodgers. There will be a further meeting at the conference in London.

But that should not mean that the Liberals would have the automatic right to seats which they had fought hard for in the past.

Another speaker warned against the danger of the Social Democrats becoming a receptacle for Labour MPs who were in danger of losing their seats through reselection.

There was also a warning that the SDP must win over more Tory MPs if it was to attract Conservative voters and be victorious at the next general election.

Dr David Owen commented:

"This has totally laid the myth that the Social Democrats are

a southern, middle-class elitist party."

Mr Jenkins also highlighted the fact that the SDP had generated its own momentum and was not a mere reaction to events in the Labour Party.

To others he declared: "We have a different and constantly growing constituency. Our welcome is equal to those of all different political backgrounds."

At the same time Mr Jenkins again emphasised the need to maintain the alliance with the Liberals if the grip of the two main parties of British politics was to be broken at the next general election.

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A FINANCIAL TIMES SURVEY

VIEWDATA
December 1 1981

The Financial Times proposes to publish a Survey on Viewdata in its issue of December 1 1981. The provisional editorial synopsis is set out below.

INTRODUCTION Viewdata, known outside Britain as Videotex, has been hailed as an important breakthrough in information technology. Its principal virtues are its simplicity, ease of use and low cost relative to conventional computer systems. International competition to supply systems is growing intense, though it is still unclear how big the world market will turn out to be.

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The size, contents and publication dates of Surveys in the Financial Times are subject to change at the discretion of the Editor

UK NEWS - LABOUR

Engineering plant sit-in staff to defy court

By Our Labour Staff
ENGINEERING WORKERS occupying a north-east London factory said yesterday that they would continue their action in defiance of a High Court possession order, by holding themselves inside the plant.

More than 100 workers crowded into court as Staffa Products, a UK subsidiary of Ervin and Sharpe of the U.S., who wanted an order to end the sit-in at its Leviton works, which began last Tuesday.

Members of the Amalgamated Union of Engineering Workers, representing 228 of the factory's 330 workers, hope their action will force the hydraulic motor company to reconsider plans to switch production to Plymouth over a period of two years.

Mr Dave Green, AUEW convenor, said after the hearing: "We will barricade the factory with tools and machinery. We have stocks of provisions and beds and are willing to carry on as long as is necessary."

Officers to black P&O ship handover

By Our Labour Staff
OFFICERS on board a P&O ship, the Wild Cormoran, have indicated that they will fulfil union instructions to prevent its handover to a foreign purchaser, the Merchant Navy and Airline Officers' Association said yesterday.

The vessel holds the key to renewed industrial action across P&O's deep sea cargo fleet.

The union is halting some 600 officers on board the fleet's 49 ships on whether they are prepared to take fresh action over P&O's sale-and-charter-back of four refrigerated vessels to Greek interests.

Two of the reefer ships have already been handed over and the officers on a third, the Wild Marlin, have declined to take action. If officers on the Wild Cormoran failed to fight a handover—which the company has not yet attempted—there would be no ships left to strike over.

Council workers to seek inflation-linked rise

By Philip Bassett, Labour Staff

LEADERS of 1m local authority manual workers agreed on a pay claim yesterday to be presented next week calling for increased rates in line with the prevailing rate of price inflation, shorter hours and longer holidays.

Tabling the claim in Leicester next Tuesday will pose the first direct challenge to the Government's pay limit provision of 4 per cent. The pay of such groups as miners and water workers, whose claims have already been presented, are not directly covered by the limit.

Union leaders will say next week that the pay bill outturn of last year's 7½ per cent deal was much lower than the settlement figure, and that therefore the cash-limit provision should not be strictly applied this year. Some union leaders privately put the outturn as low as about 2 per cent.

Philip Bassett assesses the manual workers' pay claim

First test of new co-operation

WHEN UNION leaders next week formally present the council manual worker's claim at Leicester's County Hall it will be the first test of union hopes of greater co-operation of public service pay in the face of the Government's 4 per cent limit.

Calls for greater co-operation stem from a motion at last month's TUC Congress seeking closer working among public service unions so that collective action can be mounted more effectively than during last pay round.

Behind that motion lies the unavoidable acknowledgement by public service union leaders that the Government's cash limit pay provision last year by and large held firm.

Little has changed. The unions are still weakened by unemployment, and the inflation rate is now rising. The only real action last year—the civil service strike—ended in terms of the immediate pay rise, in a clear victory for the Government.

The calls for united action over pay are not without parallel. Ten years ago the public services sustained another major union defeat in the 1971 Post Office workers' strike.

Afterwards Mr Tom Jackson,

general secretary of the Union of Post Office Workers, as it then was, made a plea for unity at a special TUC conference of public sector unions.

Things have gone further. This week the TUC's public services committee met to see whether closer co-operation was possible. Certainly there will be much more rapid provision of information by unions to the TUC of claims and their progress through various negotiating machineries, though it is unclear whether the much-vaunted co-operation will go much further than that.

There are clear advantages to the unions in a common strategy, as Mr Charlie Donnet, chief negotiator for the council manual workers stressed yesterday.

Last year's pay round was a classic example of the weaker groups such as the council manual workers, the health service ancillary workers, and numerous others, being dealt with individually and "picked off," while other more powerful groups—the miners, water, gas and electricity workers—secured deals roughly twice the Government's target.

Union leaders point to the decision of a working party of

£73.50. Bonus and overtime rates are paid on top, but the unions claim that male council workers now have only an average of three hours overtime a week.

Holiday entitlements start at four weeks for a year's service, rising to a maximum of five weeks after ten years.

Mr Charlie Donnet, secretary of the union side and GMWU national officer, said the common claim had been agreed partly because of efforts being made by TUC unions to mount a common strategy.

After an exchange of soliciors' letters with the London Borough of Wandsworth, the National and Local Government Officers' Association has agreed not to carry out a "blasting" threat over the council's proposal to put street-cleaning out to the private sector until a firm decision is taken.

Present basic rates for a 40-hour week range from £59.05 to

Journalists may see strike rule changed

By JOHN LLOYD, LABOUR CORRESPONDENT

THE LEADERSHIP of the main journalists' union will seek a change in the rule to enable it to call strike action more easily and swiftly.

It has also expelled four North London journalists who ignored a strike call, and refused to allow three other members to put to the issue of their fines to a ballot.

The move will be taken following a decision by the executive council of the National Union of Journalists (NUJ) last weekend to re-admit 700 former members, expelled for defying an order to strike during a dispute in provincial newspapers three years ago.

A group of the expelled members had argued that the strike call was illegal. They said rule 20(b) lays down that the executive cannot call a strike affecting more than half of the membership without a ballot, which must show a two-thirds majority. The objection was upheld in the Appeal Court and the Lords.

The four people expelled, Mr Barry St John Neville, Mr John Oakes, Mr Roger Simpson and Mr Joe Woodward, had argued against the strike and had circulated a document, *We Are Still At Work*, among striking colleagues.

Mr Howard Hannell, the father of the Camden/Hornsey Journalist (office branch) who brought the complaint against the four, told the complaints committee that they had defied democratic chapter votes.

He denied that threats and coercion were part of chapter practice, as Mr Simpson alleged.

Shipyard men reject action call at Vickers

By Our Labour Correspondent

TWO OF the major manual unions at Vickers shipbuilders in Barrow yesterday turned down appeals by national leaders to join the industrial action taking place in British Shipbuilders, in protest against the closure of the Robb Caledon yard in Dundee.

Members of the General and Municipal Workers Union, with some 2,000 workers, and the Boilermakers Society, with 1,200 members in their yard, voted not to observe the weekly one-day strikes or the overtime ban being observed in all other yards.

However, with 41 unions bargaining in the NHS—26 of them outside the TUV—covering such diverse groups as doctors, opticians, dentists, midwives, nurses, porters, radiographers, electricians and many others, it is difficult to see what sort of common claim could satisfy such a wide range of employees and unions.

As more unions avoid strapping themselves to a firm figure and opt for "substantial" claims seeking increases in line with inflation, a common level of claims could emerge. But if it does, it will probably be more by accident than design.

Ezra warns of coal stocks threat to jobs

By Martin Driscoll

FURTHER INCREASES in Britain's high coal stocks could be a threat to jobs and investment in the industry. Sir Derek Ezra, the chairman of the National Coal Board, indicated yesterday.

His warning, coupled with a call for strict cost controls, came a day after the NCB and the National Union of Mineworkers opened negotiations for a November pay settlement.

The Coal Board was responding to a 2½ per cent claim.

Sir Derek said the recession meant the fight for markets was a fight to safeguard jobs. "We must succeed in our aim of limiting additions to our already high stocks because each additional million tonnes we are unable to sell freezes more than £25m of income which we need to finance investment and represents the jobs of 2,000 men in the industry."

FROM JANUARY 1st, NEARLY FIVE MILLION PEOPLE WILL BE WATCHING US.
(Some more closely than others.)

WHEN TVS start their first transmission on Jan 1st, nobody will be showing a keener interest than the competition.

The South has traditionally been a region where BBC tends to do well and naturally, Aunty wants to remain everybody's favourite.

Consequently, whereas we don't expect to win millions of viewers overnight, we'll certainly be doing all we can to redress the balance.

We've put together a first class team of professional communicators, all of whom have worked in television and are prepared to roll their sleeves up.

In addition, the region will be split into two areas, South and South East. You'll be able to book time in either area, or both, so you'll find us far more flexible.

And since we'll be operating from more transmitters, a far larger audience will be in receipt of us.

So, BBC, watch this space.

People and programmes

Our team of programme makers have been hand picked from both BBC and ITV.

Michael Blakstad our Director of Programmes was executive producer of *Tomorrow's World*.

The schedule that Michael will be producing for us will vary enormously.

At one end of the spectrum there's a series called *Towards 2000*. This will be the most successful science spectacular ever made. (So it should, it cost enough.) It will consist of thirty episodes.

At the other end there's a highly entertaining family game show, called *On Safari*.

There is also a daily serial called *Radio*, about a local Radio station. It will go out at 5.15pm and is aimed at 16-24 year olds.

The younger audience is, of course, notoriously difficult to attract.

It's only fair to say that the BBC have set the pace in this area.

We're not surprised with programmes of the calibre of *Jackson's* and *Grange Hill*.

In fact we were so impressed with these two in particular that we asked the lady responsible to join us.

Her name is Anna Horne and she'll be Head of Children's and Young Adults programmes.

She is at the moment in the throes of

filming our first children's drama serial, called *The Haunting of Cassie Palmer*, a contemporary story with both depth and humour.

And Saturday morning will see a full two hours of unique children's programming from 9.30am. to 11.30am.

The earlier part will be aimed at wide awake 6-8 year olds and the second part at late rising teenagers.

And now a commercial break.

Having told you a little about our programmes, may we now tell you about our sales side.

Our Director of Sales and Marketing is John Fox.

John was with Southern Television for twenty years. What he doesn't know about the area could be written on the back of a rate card.

As a test area, the South is quite unique. How many regions can boast such a cross-section of people?

We intend to capitalise on this.

As we said earlier, the region will be split into two. You will now be able to book airtime in the South, the South East, or both.

To make life a little easier for you, we'll be simplifying our rate card.

To make life a little harder for us, however, we'll be increasing our number of metered homes to 350.

And to show that we really mean business we're going to give advertisers money back on their production costs for new products exclusive to us.

The only qualification being that TVS play as big a part in your future advertising as any other region.

End of commercial.

Music, music, music

We'd now like to introduce Herbert Chappell, our Head of Music.

Responsible for bringing hourscreens a number of prize-winning programmes with Andre Previn, Julian Bream, Leonard Bernstein, James Galway and other international stars.

He is also known as composer of music for more than 150 films.

But pop, rock, jazz and folk are also in his repertoire.

He will be responsible for what we

consider to be the best and most varied range of television music programmes ever.

Not only live ten o'clock news.

The real flagship of TVS will be our local news and current affairs programming.

As we'll be operating out of two studios, both the South and South East will be able to enjoy their own local news.

One of these studios will be in Southampton, the other in Maidstone.

The man responsible for the smooth running of this operation will be a familiar face to most of you.

He is Bob Southgate who was originally an ITN reporter and newsreader before he joined Thames TV's *Thames at Six* and *TV Eye*.

He will be in charge of an ambitious news and magazine programme called *Coast to Coast*, reflecting what's new, what's important and what's entertaining right across the region.

Coast to Coast will also contain the early evening national news.

Another familiar face belongs to Fred Dinenage.

Fred is a top TV sports presenter who'll have the job of fronting a tremendous line up of sporting programmes. Programmes which have been put together by Bob Gardam and Mark Sharman (two of ITV's talented people who have joined us from LWT's *The Big Match*).

There's a half hour Sports Magazine on Fridays and an hour long one on Sundays.

What we'll be doing though is to show some more unusual sports, in addition to a regular diet of Football and Racing.

So don't be surprised to see the odd hang-glider, or squash tournament on the screen.

We live there too.

The people we've mentioned, and indeed

THE MARKETING SCENE

Understanding why one particular marketing strategy works may be impossible. But reluctance to tamper with once-successful strategies is found in companies engaged in almost any kind of business.

The trap of marketing inertia

HOW IS IT THAT that some companies are unable to alter their marketing strategies in response to market change, while others—confronted by identical conditions—move with alacrity to modify their behaviours and so enjoy continuing success?

The key, of course, is that marketing is at best an inexact discipline. Understanding why one particular marketing strategy produces success, whilst another spells failure, may be impossible, with the result that companies can be reluctant to tamper with strategies that have worked in the past, even though conditions in the marketplace may have changed quite radically.

In the view of one U.S. academic, Prof. Thomas V. Bonoma, associate professor of marketing at the Harvard Business School, the inability of managements to react appropriately, or at all, to change can be labelled "marketing inertia" and is found in companies large and small, engaged in almost any kind of business.

Mr Bonoma specialises in industrial marketing, and cites three examples:

• The U.S. car industry, he says, has frequently been accused of seeking short-term profits rather than long-term strength while ignoring early signals that consumer demand was calling for smaller more fuel-efficient cars, and yet General Motors was still able to react to changing market forces four years earlier than Ford.

It can be argued, he says, that GM's size and strong cash position helped it adjust more speedily—but a close reading of developments, he says, suggests that it was factors internal to the managements of these two companies that were most important.

• Second, none of the seven largest oil companies was prepared for the upheaval that the 1973 oil embargo caused. Yet six of them, he says, adapted quickly and thrived, while the seventh, Texaco, experienced a near disaster. "During and after the 1973 embargo," he says, "Texaco's competitors changed their emphasis from refining to exploring, and from increasing the sale of refined products... to diversifying. Texaco, however, remained committed for at least five additional years to the superior quality of its company's products."

"Inertia can develop as a successful company lets itself get out of touch with its customers, sales force, or distributors," says the professor. "Usually a gradual but substantial shift in customer preferences, competitive behaviour, or, increasingly, government directives, precedes marketing inertia. The corporate market for telecommunications services, for ex-

tional years to increasing (its) refining and distribution. As a consequence, it fell from first place in profits to seventh."

• Third, a much smaller company, a \$100m-a-year heavy equipment manufacturer, has consistently suffered from small market shares and low profits. Its dominant engineering-oriented chief executive, whilst another spends leisure,

for example, has shown all three kinds of change in the last few years."

The rate of market drift can vary, he says. When market drift is insignificant and marketing inertia the opposite, the inflexibility of a company's marketing approach, he says, is usually harmless. But when both inertia and market drift are extensive, the consequences are almost always harmful.

for example, has encountered marketing difficulties stemming from its overriding belief that low prices lead to market share dominance."

Finally, he says, managers of successful businesses are often conditioned to avoid risk and seek quick pay-offs. A company that made zinc, for example, responded to the triple threat of foreign competition, domestic production overcapacity, and

management effort. A feasible way of re-examining what is being done is the marketing audit. Ordinarily, he says, marketing audits, usually by outside experts, involve not only the evaluation of quantitative marketing data, but interviews with management, distributors, and customers as well.

"One way of redirecting management's attention to the market," he says, "is to collect information about marketing productivity, the sales force, and account controls. Marketing productivity measures, like the number of staff members per dollar of generated revenue, help focus attention on marketing return on investment."

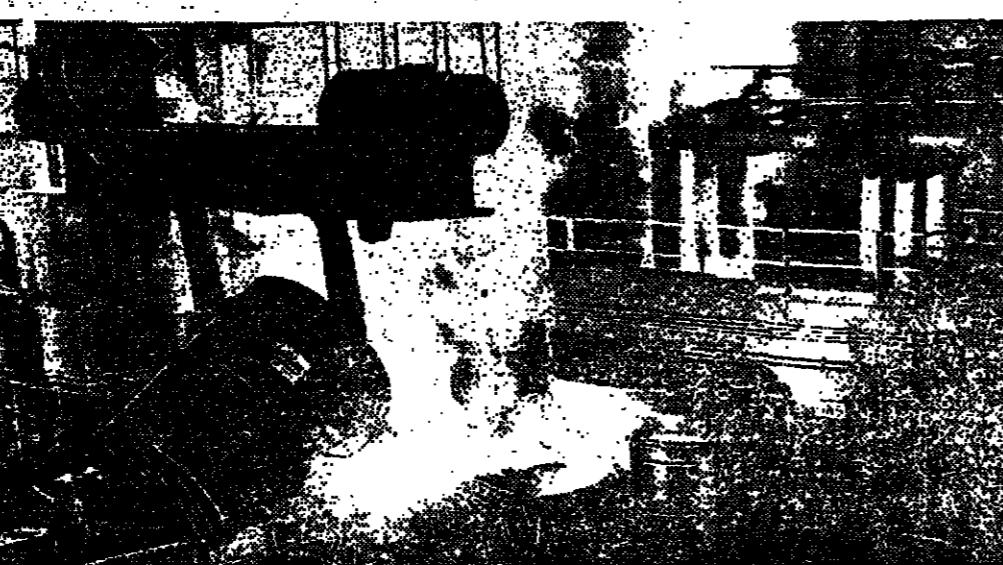
"Another way to redirect management's attention to the market is simply to encourage contact between customers and management."

"One company regularly schedules a day per month for top marketing managers to take a roving tour of both important and average accounts. Managers in this company are also known to roll up their sleeves and man a distributor's counter for a morning, or to ride around with salespeople. Value rigidity tends to dissipate in the field."

The professor also offers useful advice on the product, price, and distribution fronts. For instance, he says, if current distribution outlets are no longer adequate for contemplated line extensions, the market may be abandoning its old ways.

A major manufacturer of machine tools, for example, has found its distributorships unable to sell or service a low-priced robot manipulator and controller. Since the company expects to continue introducing similar products over the next five years, it is considering not only alternative methods of distribution for this product, but also the needs of customers and the methods required to reach them.

The essential problem of marketing success, he says in summary, is that it can breed complacency and rigidity of values. But customers, competitors, and markets change, so that what worked before can become a trap that causes failure in current marketing endeavours.



Marketing inertia, says Harvard's Prof Thomas Bonoma, can be found in almost any industry. From steel to office copiers. When superimposed on market drift, its consequences are invariably harmful.

MONEY-SPINNING DAIRY SALES

What the Munch Bunch means to Eden Vale

THE MUNCH BUNCH yogurt range may not win any awards for the most sophisticated new product launch of the year, but for Eden Vale it is proving one of the most successful money spinners in the fast-growing chilled dairy products sector, writes David Churchill.

Munch Bunch yogurts, based on television characters such as Benji Blackberry or Sally Strawberry, were launched by Eden Vale as a means of stimulating even further the influence of children in yogurt sales. The company estimates that Munch Bunch sales will have been responsible for about 4 per cent of the £10m UK yogurt market this year.

Total sales of fresh chilled dairy products, including yogurt, cream, and cottage cheese, are expected to show a volume growth of 9 per cent this year—taking the total market to around £245m at a time when most food sectors are dull and static.

The forecast comes from a new market review by Eden Vale, part of Express Dairies, which now claims overall leadership in the chilled dairy sector.

Eden Vale's estimates for 1981 suggest that fruit yogurt will have seen the fastest growth, with sales up a tenth by value at £99m. Cream sales

will have risen by an anticipated 5 per cent to £60m, and cottage cheese will have grown by 8 per cent to £34m. Sales of fresh chilled salads are expected to rise by 9 per cent to £21m, desserts up by 5 per cent

search from a number of sources, including Nielsen and TCA, shows that about 50 per cent of consumers buy yogurt at least once a week, with a fifth claiming to buy it three times a week.

Although both fruit and natural varieties have traditionally enjoyed peak sales in the summer, this pattern is fast disappearing. Over 80 per cent of yogurt buyers claim to eat it all year round; those most likely to follow seasonal consumption patterns are in the lower socio-economic groups.

Research has also shown that yogurt is predominantly bought from supermarkets, which account for eight out of ten purchases.

The influence of children on the frequency of purchase cannot be overstated, says Eden Vale.

In half the households surveyed, husbands were also said to be yogurt eaters—emphasising that yogurt is a mainstream grocery product and not a faddy diet food.

Eden Vale, not unnaturally, takes a swipe at retailers who run out of stock. It estimates that total chilled dairy sales lost to grocers last year in this way amounted to almost £15m, a third of that accounted for by fresh cream being out of stock.

Etcetera

FRESH CHILLED DAIRY PRODUCTS, UK, 1980

	Value
Fruit yogurt	81.2
Cream	52
Cottage cheese	28.2
Salads	18.2
Desserts	17.6
Natural yogurt	9.6

Source: Eden Vale

Jaws snaps up top rate

ARIEL AUTOMATIC, Procter & Gamble's belated big-budget rival to Lever's Persil Automatic in the £170m UK automatic washing powder market, is expected to make its television debut during tonight's screening of Jaws, though the agency involved, Saatchi & Saatchi, is being modest to the point of silence about the brand's promotional plans.

Whatever Ariel Automatic's fate, Jaws is still a winner. In the London area, Thames TV says it has sold all Jaws breaks—14 minutes of commercials during the film, plus six at start and end—at the top F4 rate of £13,000 per 30 seconds, for a total of £280,000.

Thames says ITV's autumn schedules are proving the strongest for years, and is predicting an extremely firm last quarter.

ITV is enjoying a good year. Net revenue over the first

eight months was £348.3m, while the full-year total will clearly exceed last year's £529m.

But there is no clear pattern.

Media Expenditure Analysis figures for rate-card expenditure on ITV, published by Adnsp, show that over the first seven months of the year, the TV total for chocolate confectionery was 42 per cent higher than last year, at £28.03m, whereas beer advertising was only 17 per cent higher, at £23.21m.

Other categories (MEAL TV) only, first seven months): department and retail stores, £22.89m (+ 61 per cent); cars, £17.75m (+ 23 per cent), and Government departments and service recruitment, £12.09m (+ 3 per cent).

Biggest gains in Press display advertising (same criteria) include building societies, 37 per cent higher at £9.95m;

Government and service recruiting, 22 per cent up at £11.85m, and department and retail stores, 16 per cent higher at £51.27m.

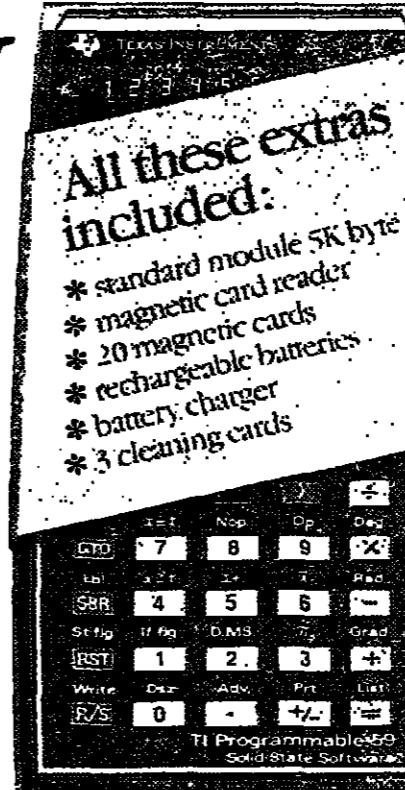
WEETABIX is reviewing its main brand account, worth £2.5m, at present. Agencies involved are the holder, D'Arcy MacManus and Masius, Allen Brady and Marsh, Ogilvy and Mather and Saatchi.

O.J. WALTER THOMPSON has declined to repitch for the Platinum Gutfeld's £750,000 UK jewellery account.

JOHN PAGE, JWTS's managing director since 1971, is joining the Charles Barker Group as director of finance. He succeeds Michael Horstead, who is retiring.

VALIN POLLEN, the corporate agency formed two years ago, says billings are now worth more than £3m.

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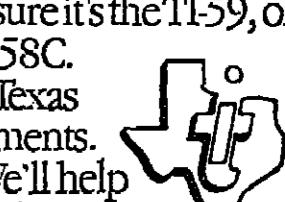
Finally, programming on the TI-59 takes fewer key strokes than most traditional programming languages, taking away the tediousness of repetitive calculations—making it easier to use.

If you don't need the high capacity offered by the TI-59, there is the TI-58C—with its 60 memory registers, and Constant Memory*, also at a remarkable price.

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TECHNOLOGY

EDITED BY ALAN CANE

Post Office system to speed packages

BRITISH TELECOM, inevitably, may have the lion's share of the publicity in the provision of new, electronic communications services, but that has not dissuaded the Post Office from attempting to improve its traditional role by using computers.

A new courier-type service, Royal Mail Special Services, bringing together the existing Datapost and Expresspost services, has been launched in the West Midlands for a six-month trial period.

The aim is door-to-door deliveries on demand, either the same or overnight—no different to the aims of the existing services. The difference is a computer scheduling system, running on an ABS MX55 computer, which provides the communications links between customer, despatcher and despatch riders.

Telephone calls from customers are received at the control centre by despatchers who enter the details into the computer system. It provides details of the cost and time needed for delivery.

The software, written by Rika

of Nottingham, makes automatic allowance for distance, package weight and time of day. If and when a delivery order is placed, the system checks the postal district from which the despatch will be made and transmits the information to a mark printer in the head post office.

Documentation printed includes a gummed address label for the package, a receipt and a delivery note.

As well as matching packages to despatch riders, the system will be able to provide management information about the effectiveness of the service. The pilot scheme is linked to the national and international Datapost service to Express post and to the Intel facsimile transmission service.

Britain's contender for this big new market, particularly in Europe, is Smiths Industries. With £3.9m of Department of Industry funding, a team at the Royal Aircraft Establishment, Bedford, has been using CRT displays in its test-bed BAC 111 this summer, making it the first aircraft to fly large colour CRT displays on the flight deck. The displays are totally integrated with the aircraft's flight systems.

SI already has firm orders for flight management systems on the AC10 Airbus fleet of Kuwait Airways, British Caledonian, Air France and Saudi. On October 20, the RAE 111 will be off to Toulouse for demonstrations aimed at winning business for displays on Airbus Industrie A320.

An interface that will allow the machine to work into the 16 bit computer system based on the Unix (Bell Labs) operating system and optimised for commercial applications.

Called System 8000, the machine uses the Zilog Z8000 processor and is described as offering minicomputer performance in a small, quiet package designed for the general business environment.

Eight users can be accommodated and with a 24 megabyte disc and the new software (which Zilog calls Zeus), "More on 0828 36131."

Zilog's business machine

ZILOG, MICROCHIP wing of oil giant Exxon, has introduced a 16 bit computer system based on the Unix (Bell Labs) operating system and optimised for commercial applications.

According to Mr A Piedra, general manager of Zilog's European Division, the machine has a level of performance comparable to that of popular minicomputers "at a fraction of their price." He says that, with the user in mind, "the software dictated the hardware characteristics — a rather unusual occurrence in advanced small business systems." More

on 0828 36131.

After that the team is bound for the U.S. to crack a somewhat harder nut—Boeing and the U.S. airlines—where it will be up against Collins, Sperry

and Bendix. Smiths Industries believes it could become a second source supplier of the displays in the 737-300, the 747, 757 and 767, as well as in the recently announced M-Dornier-Douglas-Fokker MD8 100.

Why are the new types of display likely to become the norm? The answer lies in the operational aims of all airlines—to carry maximum load at minimum cost while maintaining, and preferably raising, safety standards. Traffic and airspace demands will call for more efficient traffic management, particularly if aircraft are to be allowed to fly near-optimum profiles to minimize fuel use; there will be ever increasing

restraints on pilot and aircraft. More accurate and predictable a short and long distance navigation will be a fundamental need, demanding closer integration between the pilot, his flight system, and air traffic control.

There is no shortage of data from modern electronic navigational aids, and it can be mastered with increasing ease by digital computing and storage techniques. It only remains for the systems to tell the pilot what they are doing, and that is a matter of adequate display technique.

Better displays, together with better navads and control systems have been shown to pay off at RAE. There, assuming a typical European journey in a BAC 111, a two per cent distance saving yields £70, improved climb and descent £110, reduced deviation from optimum cruise altitude £50, and minimised holding in the stack £40. RAE calculates that a minute saved on each European flight signifies a saving of £27m a year.

With electronic displays, the pilot no longer has to scan many dials to decide what is relevant says SI. The information on the CRT screen can be changed under software control so that, depending on the phase of the flight, only data needed for the safe and efficient management of the aircraft at that moment is presented. The result is a reduction in workload.

Smiths has put a pair of eight inch square displays into the RAE BAC 111, one for primary flight data such as airspeed, altitude, horizon indication, rate of climb, power demand, and the other consisting of a flight path display.

The only odd aspect of the displays is that they use Japanese cathode ray tubes. But that is expected to be remedied soon.

The horizon-situation indicator becomes particularly easy to appreciate by use of colour: the sky is blue and the ground

is brown. The speed and altitude indicators are "dials" with "pointers" (although linear scales can be provided) and the numerical value is shown at each moment in the middle of the dial.

The navigational display, which derives its data from such systems as DME (using radio beacons), and inertial navigation devices, enables the pilot to fly a predetermined path automatically. A segment of compass rose is shown across the top of the screen and the position of the aircraft is shown as a symbol moving along the path, always in the head-up position; as the plane changes course, the whole display rotates accordingly together with the compass rose. Fixed points such as beacons move across the screen accordingly.

Any other desirable data such as speed and altitude can be shown at fixed sites on the screen. The flight plan altitude at each waypoint is also displayed, besides the point in question.

The software control of these displays is their single-most important technical advantage. A choice of six colours from a repertoire of 16 is provided, which can be whatever a particular airline wants and the actual data chosen for programming into the display computers can be similarly chosen. At the operational level, the pilot can also have discretion as to what appears on the screen. In addition, displays can be switched between screens in the event of a fault.

RAE test aircraft shows how the pilot will fly on instruments in future

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LAFCO can arrange cover through their own ECGD policy and they carry the percentage of risk not covered by ECGD. In other words, this gives you 100% protection without any recourse to you. Also, LAFCO will pay you immediately on production of the export documents thus improving your cash flow. Moreover, they take over all the administration work and debt collection. All you must do is fulfil your contract with your customer.

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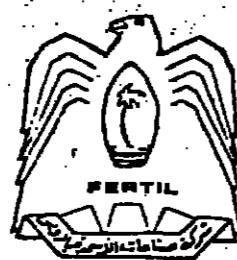


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International Appointments



Ruwais Fertilizer Industries (FERTIL)

ANNOUNCES THE FOLLOWING VACANCIES:

BUDGET SUPERINTENDENT (BUDGET CONTROLLER)

RESPONSIBILITY: To direct and supervise the functions of the budget department. The budget superintendent would advise and report to the Finance Manager for further direction and action.

QUALIFICATIONS: Applicants would hold a degree in accounting or business administration in addition to ten years' experience, including at least five years' budgeting.

A good knowledge of Arabic and English is required.

PREFERRED AGE: 30-40 years.

LOCATION: Abu Dhabi or Ruwais.

SALARY AND OTHER BENEFITS: A salary of not less than DHS. 9190.00 per month, in addition to 48 days annual leave; free medical services; furnished accommodation and air passages for the employee and family members to and from his place of origin for each year's service.

Preference will be given to UAE nationals, followed by nationals of other Arab countries and then to others.

REF. NUMBER: F-7/9/81

GENERAL ACCOUNTANT

RESPONSIBILITY: To supervise and maintain complete book-keeping records; to analyse accounting data for management use and to prepare financial statements accordingly.

QUALIFICATIONS: Applicants would hold a university degree and professional qualification in accounting, preferably Associate Member of the Institute of Chartered Accountants (ACA) or Associate Member of the Institute of Cost and Management Accountants (ACMA). A minimum of five years' experience in the manufacturing industry is preferable.

A good knowledge of Arabic and English is required.

PREFERRED AGE: 30-35 years.

LOCATION: Abu Dhabi or Ruwais.

SALARY AND OTHER BENEFITS: A salary of not less than DHS. 7035.00 per month, in addition to furnished accommodation; free medical services; 42 days' annual leave and air passages for the employee and family members to and from his place of origin for each year's service.

Preference will be given to UAE nationals, followed by nationals of other Arab countries and then to others.

REF. NUMBER: F-6/9/81

SUPERINTENDENT - SYSTEMS & PROCEDURES

RESPONSIBILITY: To supervise, direct and maintain the activities of Systems and Procedures Department, and to co-ordinate the computerisation of the accounting system with the Finance Manager.

QUALIFICATIONS: Applicants would hold either a BA or BS in accounting in addition to a minimum of seven years' experience, including two years' in Systems and Procedures.

PREFERRED AGE: 35-45 years.

LOCATION: Ruwais.

SALARY AND OTHER BENEFITS: A salary of not less than DHS. 9190.00 per month, in addition to furnished accommodation; free medical services; 48 days' annual leave and air passages for the employee and family members to and from his place of origin for each year's service.

Preference will be given to UAE nationals, followed by nationals of other Arab countries and then to others.

REF. NUMBER: F-3/7/81

Interested candidates are invited to forward their applications clarifying their father's name quoting the reference number together with resume and copies of testimonials/credentials, telephone and postal contacts to the following within two weeks from the date of this advertisement.

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POST BOX 6159
ABU DHABI (U.A.E.)

with copy to:

THE SECRETARY
PETROLEUM RECRUITING COMMITTEE
POST BOX 9
ABU DHABI (U.A.E.)

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is organizing open competition CC/A/9/81, based on qualifications and tests, for the recruitment of
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GRADE A 7

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Candidates must be a national of one of the Member States of the Communities. Place of employment: Luxembourg. Closing date for applications: 13 November 1981.

The official applications form and further information may be obtained, quoting reference CC/A/9/81, from the following address: Competition of the Court of Auditors, Recruiting Division, Open Competition Section, rue de la Loi 200 B - 1049 BRUSSELS.

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 - Analytical Chemistry (Instrumentation)
 - Inorganic Chemistry
 - Physical Chemistry
- 2) Botany Department
 - a) Plant Ecology
 - b) Algology

3) Computer Department

Number	Subject	Details
3	Software	Programming Languages.
2	Software	Systems Programming.
2	Computer Science	Operating Systems
1	Software	Data Base/Information Systems
1	Computer Science	Numerical Methods
1	Hardware	Data Structure Algorithms
1	Hardware	Systems Analysis
1	Hardware	Computer Organisation
1	Hardware	Computer Architecture
1	Software	Telecommunication Networks
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AL-FATAH UNIVERSITY, TRIPOLI.

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- 2—Electrometallurgy
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 - (a) Metallography
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 - (c) Structural Metallurgy

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3) Geophysical Engineering Department:

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The place of residence will be outside the UK. Some travel in Europe and overseas will be required.

Please write—in confidence—in the first instance for a personal history form which should be returned by 24th October. B. C. Oliver ref. B. 1934.

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JOBS COLUMN

Warning—systems may be the death of us

BY MICHAEL DIXON

KING HENRY I in December 1135 seems to be the most recent case of someone's dying of a surfeit of lampreys. And given the dictionary's unappetising description thereof as "eel-like pseudo-fish with sucker mouths" one can understand why that particular bit of history has not been repeated.

It takes only a little stretching of the imagination, however, to apply the same description to something else which looks to be threatening more than one western-style democratic society at the moment—to wit, a surfeit of systems.

The section of these societies most in danger of strangulation is the young. Life for them can no longer be fairly called an adventure. It has become a conducted tour. Admission to more and more careers is by ticket only. Whether or not the young job-candidates have what are deemed the necessary tickets often depends less on their own initiative than on decisions made for them by parents and teachers years before.

It is ironic that much of the enthusiasm for more systematic education, training, recruitment and promotion arose from the belief that this would foster both economic advance and social fairness. The systems may not be positively to blame

for the fact that few of us have become richer as they have ramified, but they have certainly not arrested the economic decline. At the same time, it has evidently become not easier but more difficult for a young person to overcome the disadvantage of being born in the worse-off sections of society.

Evidence of how ostensibly impartial systems of recruitment work to the worsening disadvantage of the least fortunate, is supplied by report published the other day by the Commission for Racial Equality. Called "in search of a skill," the report describes a study of the procedures used by nearly 400 organisations in Birmingham when selecting young trainees for skilled work.

Popular

One popular method of whittling down initial applications was to reject out of hand all applicants who lived beyond a certain distance from the organisation's premises.

"This means that for those firms which are situated in the predominantly white outer-ring areas of the city and which operate a catchment-area policy, black young people are virtually excluded from the beginning," the report states.

The corollary of this should be that a catchment-area policy of firms in areas of black popu-

lation should work to the advantage of local black youngsters. However, this is not quite straightforward. Firms situated in the inner ring and central areas are apparently less likely to operate a catchment-area policy."

A "surprisingly large number" of the recruiters studied gave preference to applicants whose families had connections with the organisation. Since the existing workforce were disproportionately white, this preference automatically worked against West Indian and Asian youngsters regardless of their suitability for the posts in question.

Moreover, in the interests of limiting applications to a conveniently small number, many of the employers did not advertise the traineeships they had available or even make the vacancies known to the local careers service. This increasingly left young people to find out about the openings through informal contacts which were generally better developed in the white communities.

"When asked how they had heard of their job, 45 per cent of white boys said that they had heard of it through their families. This was the case for only 9 per cent of the boys from ethnic minority backgrounds," the researchers report.

In the same way the white communities seemed more

aware of the fact that, because of unions' insistence on tying pay to age, many employers will not take on trainees who are older than 16. Consequently there was a greater tendency among the black teenagers to disengage themselves for skilled work by staying on at school for a further year or more.

What seems to be the most commonly used system for reducing an unwieldy mass of initial applicants is to discard all who do not meet certain predetermined educational criteria—usually a good performance in at least basic subjects in the national 16-plus examinations.

The best evidence of how this system works in racial terms is provided, not by the Birmingham study, but by the report published in June on the official inquiry into the education of children from ethnic minorities. Its survey of school-leavers in six local authority areas showed that higher grades in the 16-plus exams in English were gained by only 9 per cent of the West Indians and 21 per cent of the Asians, as compared with 29 per cent of the other candidates. In mathematics only 5 per cent of the West Indians gained higher grades, although the Asians did well with 20 per cent against the other teenagers' 19 per cent.

Despite those differences, it would be perfectly right and proper for employers to apply the exam criteria provided that these were a proven indicator of abilities essential to successful accomplishment of the work concerned. But the Birmingham study adds to the mounting evidence that this is not so. Its survey of the teenagers who had been taken on as trainees showed that one in every five had not even taken any 16-plus examinations "and that these were mainly white boys."

The systematic screening out of applicants by application of irrelevant academic criteria thus works against the law on race relations. But that is not all. Odd though it may seem, the same screening system works in conjunction with the sex equality law so as to perpetrate other forms of inappropriate discrimination which although not illegal, are equally invidious.

Class bias

In every national academic examination, and not just in the United Kingdom, middle-class candidates do better than those from lower in the social pecking order. At each higher stage of the academic hierarchy—from 16-plus to 18-plus, and from 18-plus to degree exams—the proportion of middle-class people among the successful candidates increases.

Employers' growing insistence on examination success thus combines with the operation of the sex-equality law to produce a particular tendency. It is for middle-class women, who usually marry middle-class men, to be recruited into higher-grade jobs which formerly went to working-class men who also usually marry women from their own section of society.

So just as the recruiting systems described by the Birmingham study work to exacerbate racial tensions, the combination of systematic screening by irrelevant educational criteria with the pressure for sex equality is inexorably sowing the seeds of disruption in the deeper foundations of society.

There is surely an urgent need for all employers, including central and local government, who are by no means the least offenders, to investigate their systems of recruitment and swiftly throw out those which threaten to have catastrophic effects. Rather than apply any screening criterion which is not a demonstrably reliable indicator of success in the work concerned, organisations would do better to whittle down the initial applications simply by drawing the required number of names out of a hat. Otherwise we would seem liable to go on stumping ourselves high unto death, not with lampreys, but with dynamite.

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Portsmouth

NanTech Limited, manufacturers of an advanced range of electronic automatic pilots for the marine leisure market, has achieved excellent growth and export success in recent years, culminating in a Queen's Award in 1981. Further expansion plans are now being implemented.

The appointee will control the accounting function, encompassing periodic performance reporting, forecasting and financial management, as well as wide-ranging non-routine financial investigations and analyses. The Company is developing sophisticated management information systems to which the Financial Controller will make a key contribution.

Candidates will be qualified accountants in their late 20s to early 30s, with line management experience in a small to medium sized manufacturing environment. The ability to communicate effectively and provide input in a commercial sense to the development of the business are qualities our client seeks.

Written applications containing career details should be forwarded, in confidence, to Anthony J. Fossiyh, B.Sc., et al London address, quoting reference no. 3422.

£13-£15,000 + car

UNIVERSITY OF BATH
SCHOOL OF MANAGEMENT

Applications are invited for a lectureship in Financial Control available from 1st January 1982 or earlier date thereafter.

The starting salary will be set in the lower part of the range £10,070-£12,860.

Application forms and further details of the post may be obtained from:

The Personnel Officer
University of Bath
Bath BA2 7AY
closing date for applications
2nd November 1981

FOREIGN EXCHANGE DEALER/
ADMINISTRATOR

Experience in settling accounts,

some commodity dealing, EC2.

£16,000 neg.

ACE PERSONNEL 01-638 0423

Finance and Commercial Director
International Civil Engineering • Central London

For West's Geotechnical Holdings Limited, a Divisional Holding Company of West Group International. The Division has five wholly owned, profit accountable subsidiaries which operate in the UK and overseas in specialist piling systems and related groundworks.

Of these, West's Piling and Dowsett's are well known in the industry.

Reporting to the Chief Executive at the small divisional headquarters, the F&CD will be responsible for the development and surveillance of appropriate financial and commercial policies, and controls and will contribute widely to the further profitable expansion of the Division's operations. He or she, will appraise new opportunities and ensure the commercial viability of all major contractual undertakings. There will be regular travel overseas.

Candidates, aged 35-42, must be Chartered Accountants and preferably graduates with senior financial management experience in a contracting company which operates in overseas markets. Their work must have taken them abroad to deal with quasi-legal situations and problems of international financing. Previous exposure to acquisition investigations and joint venture contracts is very desirable.

Starting salary for this new appointment will be not less than £20,000. Other benefits include profitsharing, excellent pension scheme and company car.

Please write in confidence with brief, relevant career details to the Group's Personnel Adviser, H. C. Holmes, Bull Holmes (Management) Limited, 45 Albemarle Street, London, W1X 3FE.

NEW VENTURES EXECUTIVE
CITY

We have a vacancy in our small team responsible for masterminding the acquisitions and disposals of this substantial multi-national group, for monitoring the markets in which the group operates and for developing strategic thinking within the group.

We are looking for a numerate graduate who is late twenties, a creative and analytical thinker, who can read balance sheets, knows all about business financial ratios and likes dealing with people.

Five-figure salary will be offered, based on qualifications and experience.

Please reply with c.v. to Box A.7647, Financial Times

10 Cannon Street, EC4P 4BY

YOUNG ACCOUNTANT

for

OIL INDUSTRY

London W1

Working as a member of a small professionally qualified team, the accountant will supervise an assistant and be responsible for the preparation and review of management information, including forecasts and budgets. Responsibilities will also include a variety of ad hoc assignments which will entail liaison with all levels of management.

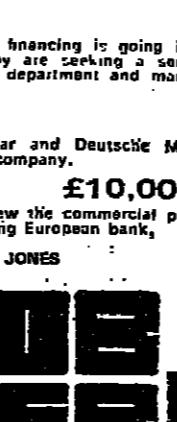
Our client, a subsidiary of a substantial public group, controls a number of energy related investments, including stakes in highly successful North Sea discoveries and is participating in new exploration. Applicants (male or female) should be newly/recently qualified accountants aged 24-28. Please telephone or write to David Hogg, FCA quoting reference 1/2089.

EMA Management Personnel Ltd.
Burne House, 58/59 High Holborn, London WC1V 6LR
Telephone: 01-242 7773 (24 hour).

c£11,000

OLD BROAD STREET
BUREAU LIMITED

STAFF CONSULTANTS

10 OLD BROAD STREET
LONDON EC2N 4APDES
SEIDES
SEI

Financial Controller

**High Growth Multinational
Southern England c. £20,000 + car**

The company is the rapidly growing UK subsidiary of a progressive high technology Fortune 500 corporation. From a manufacturing and marketing base, it has a continuing and ambitious development programme, reflecting increased demand for its varied product range.

This position, arising through promotion to the USA, offers overall responsibility for all financial aspects of the UK company including treasury, taxation and accounting. There is a supporting staff of some 35 people, many of whom are professionally qualified. Accounting, which is through a very sophisticated and developing computerised system, provides information and analytical services to all levels of local management and to both Europe and the USA. The environment is distinctly multinational.

We are seeking a Chartered Accountant, 33 to 38, with controllership experience gained in an industrial multinational. An active desire to take an executive role in an exciting expansionist atmosphere will be essential. Determination and self confidence will fit well with the management team.

An excellent benefit package includes interest-free bridging facilities, profit sharing, stock purchase plan and non-contributory pension scheme.

Please reply in confidence giving concise career and personal details and quoting Ref. ER508/FT to P. J. Williamson, Executive Selection.



Arthur Young Management Services
Rolls House, 7 Rolls Buildings,
Fetter Lane, London EC4A 1NL

A member of the AMSA Group in Europe
and Arthur Young International

Manager-Credit Administration.

Our client, a leading European banking group having a well-established branch in the City of London with assets exceeding £1 billion, wishes to establish a new position of Credit Administrator to oversee the credit function in anticipation of continued growth of its UK lending activities.

Responsibilities will include overseeing the analysis and presentation of credit proposals, the preparation of loan documentation, the taking-in and safe custody of collateral and the careful monitoring of all loans on a continuing basis. Supported by a small team, the successful candidate will design appropriate systems and procedures to improve the efficiency of the Department possibly including computerisation, and liaise closely with banking officers to ensure that credit standards are maintained at the highest level.

Our client is seeking a credit-oriented administrator with exceptional organisational ability and a capability to originate new and effective credit systems within the London branch.

Our client wishes to attract a candidate of the highest calibre and is accordingly offering an attractive compensation package including comprehensive fringe benefits.

Please reply in confidence with your Curriculum Vitae and current salary level to:-

St. James's Corporate Consulting,
Box F17/703, St. James's House,
4/7 Red Lion Court, Fleet Street, London EC4A 3EB.

TYZACK & PARTNERS LTD

Pension Fund Management

For a well-known British group with international interests comprising some 20 companies with around 4,500 employees contributing to three separate funds. Investment of pension funds is handled by merchant bankers.

• RESPONSIBILITY at the group offices - to the west of London - is for the overall administration of the funds.

• SUCCESSFUL EXPERIENCE in pension fund administration is essential. A qualified accountant, chartered secretary or lawyer might enjoy an advantage. Preferred age - 40s.

• SALARY to £15,000 plus car.

Write in complete confidence
to J.B. Tonkinson as adviser to the group.

TYZACK & PARTNERS LTD

MANAGEMENT CONSULTANTS
10 HALLAM STREET and LONDON W1N 6DN
21 AINSLEY PLACE and EDINBURGH EH3 5AT



Touche Ross & Co., Management Consultants seek Accountants in London and Manchester at £12,500-£17,500+car

We are an expanding consultancy practice whose clients, both in the U.K. and overseas, include small businesses, multi-national corporations, governments and other public sector organisations. The work will include analysing clients' problems, advising them on strategic planning and organisational matters and helping them to improve their operating, management information and control systems.

In addition to U.K. work, our consultants have opportunities to participate in projects overseas, for which generous supplements are paid. Applicants should have a degree, an accountancy qualification and at least four years' business experience.

Please send a comprehensive career résumé, including salary history, quoting ref: 2031, to G.J. Perkins.

Touche Ross & Co. Management Consultants,
Hill House, 1 Little New Street, London EC4A 3TR. Tel: 01-353 8011.

Qualified Accountants

Young CA's and ICMA's to join the large, fast-expanding Sasol group of companies in South Africa.

Like all heavily-industrialised Western countries, South Africa is concerned about future energy resources. Unlike most of those countries, though, South Africa possesses a growing economy, stable industrial relations, ample raw materials and the world's only commercially-viable synfuels process: Sasol.

It's unique and years ahead of its time.

To meet the requirements of our colossal expansion programme we now seek young, qualified CA's and ICMA's for our decentralised financial departments. These departments provide full financial and management accounting services to line managers and their respective boards.

In addition to excellent promotion prospects throughout the group, Sasol offers highly competitive salaries augmented by the following outstanding benefits:

- air passages to the Republic
- excellent financial assistance with cost of relocation and resettlement
- modern



Applying tomorrow's technology to the energy needs of today.

Group Financial Controller

The Nickerson Seed Company Limited

We are Britain's leading agricultural seed marketing organisation, providing commercial and technical services to a world-wide seeds industry.

We are looking for a Graduate Chartered Accountant for an appointment at our Head Office at Rothwell in the Lincolnshire Wolds.

Reporting directly to the Group Financial Director, the job is mainly concerned with co-ordinating the accounting activities of the Group and preparing and presenting the Group financial management information relating to the operating units.

The person appointed will have had not

The Nickerson Seed Company Ltd



less than five years experience as a qualified accountant - some of which should have been in a commercial environment.

An attractive salary will be offered, a company car provided and other benefits are those that would be expected of a major company.

Write or telephone for an Application Form to:-

Group Personnel Department,
The Nickerson Seed Company Limited,
Rothwell, Lincoln.
Telephone: Swallow 471.

Unit General Manager

Manchester

The General Manager is responsible for the administration of the Northern Unit of The Stock Exchange (based in Manchester) and reports to the Chairman of the Unit Committee and the Deputy Chief Executive in London.

In addition to London, the Unit operates through offices situated at Leeds, Liverpool and Blackpool-on-Tyne and provides services to Member Firms including advice on the interpretation of the rules and regulations of The Stock Exchange; it also has a significant role in developing relations with organisations and other bodies within the Northern Region. The General Manager is supported by a staff of 34.

The successful candidate (male or female) is unlikely to be under 30 and will have senior administrative/general management experience and have gained some appreciation of Stock Exchange procedure and practice.

An element of personal drive together with the ability to manage detail and to respond positively to the daily needs of the Unit are essential.

The starting salary will be of interest to those currently earning £6,000. Other major benefits include non-contributory pension, 25 weeks' holiday, travel assistance and private health insurance.

Write or telephone for an application form to: Bill Nixon, The Stock Exchange, 41 Jordic Street, Manchester M2 1DS. Tel: 061 633 0531.

The Stock Exchange

Manager Finance Services

Slough c.£13,500

Slough Estates Limited seeks a banker or treasurer/assistant to become a key member of its top financial executive with particular responsibility within the treasury function including the raising, control and utilisation of funds internationally. Remuneration package of around £13,500 includes salary, profit participation and other attractive benefits.

Candidates, probably in their thirties, will for preference be AIB, ACIS, MBA, ACT or qualified accountants. However, formal qualifications are secondary to comprehensive experience of banking and security markets in a clearing or merchant bank; or in the treasury function in industry.

For a full job description write in confidence to W.T. Agar at 78 Wigmore Street, London W1H 9DQ showing clearly how you meet our client's requirements quoting 2146/FT. Both men and women may apply.

John Courtis and Partners

Anderson, Squires

Deputy Chief Accountant

N. London

to £14,000 + car

This is a new appointment which reflects the confidence and ambition of a well-known multiple retailer, a public company which is already a market leader and which is continuing its growth and innovation. As these developments increasingly involve the Chief Accountant in special projects the Deputy will assume responsibility for the full, EDP-based, accounting function. This is well-organised but needs imaginative leadership to ensure that reporting standards continue to meet management's needs in a dynamic market. Applicants (male or female) must be qualified and, ideally, aged early 30's. They must show evidence of achievement in a fast-moving environment and the ability to ally high technical competence to sound business acumen. Ref: 1545/FT. Apply to R.A. Phillips, ACIS, FCI, 2-5 Old Bond Street, London W1X 3TB. Tel: 01-493 0156.

Phillips & Carpenter
Selection Consultants

Commodity Analyst

Metals and Minerals

Consolidated Gold Fields Limited, parent company of the Gold Fields Group of mining, finance, industrial and commercial companies, is enlarging the team of metal and mineral analysts in the Corporate Development Department at its Head Office.

The work comprises collection and analysis of data on metals and minerals and their markets and is directed towards investment in related mining ventures.

Applications are invited from graduates in their mid-twenties who have had 2-3 years' post-graduate experience in metal/mineral research or similar work. An analytical mind, numeracy and a broad understanding of scientific concepts are essential qualities for this appointment. A foreign language would be an advantage and overseas travel may be involved.

A minimum salary of £7,000 p.a. is envisaged according to experience, and generous fringe benefits are offered.

Please write, with brief relevant particulars, to Personnel Manager, Consolidated Gold Fields Limited, 49 Moorgate, London EC2R 6BQ.

Gold Fields

International Diverse Resourceful

Bank Recruitment Specialists

SNR. CREDIT OFFICER to £17,500

U.S. bank senior or accomplished dealer, less 30s, with all-round F/X & deposit dealing experience in major currencies.

COMMERCIAL BANKING MGR. £15,000+

Bank manager/assistant for a general international banker, with many years' experience of managing customer services, including dealing personally with customers at senior level.

HEAD OF DOC. CREDITS £12-15,000

Experienced head of department. Credit experience is required to establish and manage a Doc. Credits Dept. for a major bank.

U.K. LENDING c. £9,000

Opportunity for well-qualified young clearing manager (up to 28) with sound experience of credit and security markets in a clearing or merchant bank; or in the treasury function in industry.

LOAN ADMINISTRATOR £9,500

Several banking opportunities for DPA, administrator, Project Leader with IBM, state-of-the-art PDP 11 computer, Programmer/Analyst for the PDP mini-computer, COBOL/BASIC programmers.

For further details, please telephone Ken Anderson or Leslie Squires on 01-261 7421.

to £18,000

U.S. bank senior or accomplished dealer, less 30s, with all-round F/X & deposit dealing experience in major currencies.

CHIEF ACCOUNTANT (A.C.A.) £13,000

A.C.A., 27-33, with knowledge of computerised P/X, accounting and cashflow.

LOAN ADMINISTRATOR £9,500

Aged 27-32, with 4-5 years' DPA experience including agency and risk-covering functions.

ANALYSTS/PROGRAMMERS £6-12,000

Several banking opportunities for DPA, administrator, Project Leader with IBM, state-of-the-art PDP 11 computer, Programmer/Analyst for the PDP mini-computer, COBOL/BASIC programmers.

Boroughs-trainee

COBOL/BASIC programmers.

For further details, please telephone Ken Anderson or Leslie Squires on 01-261 7421.

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Boroughs-trainee

COBOL/BASIC programmers.

For further details, please telephone Ken Anderson or Leslie Squires on 01-261 7421.

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U.S. bank senior or accomplished dealer, less 30s, with all-round F/X & deposit dealing experience in major currencies.

CHIEF ACCOUNTANT (A.C.A.) £13,000

A.C.A., 27-33, with knowledge of computerised P/X, accounting and cashflow.

</

Foreign Exchange Dealer

The expansion of our foreign exchange and eurocurrency business has created a vacancy within our dealing room. We therefore require a dealer with a minimum of three years' comprehensive experience.

As well as a competitive salary commensurate with the position, we offer fringe benefits which include house mortgage assistance, a subsidised restaurant, non-contributory pension scheme and free life assurance.

Please write giving full career details to:

Miss J. A. Emptage,
Personnel Officer,
Kleinwort, Benson Limited,
20 Fenchurch Street,
London EC3P 3DB.

KLEINWORT BENSON
Merchant Bankers

MIKE POPE & ASSOCIATES
1/2 Gracechurch Street EC3
Area Lending Manager
(with Spanish) to £20,000
FX Dealer to £15,000
Leasing/E.C.G.D. to £15,000
Credit Analysts,
Doc. Credits
(Senior and Junior)
And many other positions
PHONE MIKE POPE OR DAVID PATTEN
01-626 5191

LOANS OFFICER
Expanding International Bank seeks ambitious banker (25 plus), with good previous experience in substantial corporate lending function.

TRAINEE CORPORATE LENDING OFFICERS
Graduates/ALBs with at least 1 year's experience in credit required by established City Bank.

FX DEALER
Fully experienced dealer sought by American Bank. Excellent benefits.

FX DEALER
International Bank has opening for Dealer with at least 1/2 years' experience in FX. Spot/Forward or Deposits.

PERSONNEL
IPM qualifier (27-35) with good personnel experience, sought for No. 2 position in large North American Bank. Previous banking experience not essential.

For further details contact Gordon Brown
01-236 0891

ALANGATE
Banking Recruitment Consultants
78 Queen Victoria Street, London EC4

ANN WARRINGTON'S CAREER GIRL SECRETARIES
HAS OPENED AT
40 BOW LANE, EC4
and is specialising in secretaries for the professional person.
Phone 01-236 1221
and speak to Ann Warrington with your requirements

WOOD, MACKENZIE & CO. PERSONNEL DIRECTOR

Edinburgh

Our client is a leading Stock Broking and Computer Services Company, with offices in London, Edinburgh and New York. They are involved in a period of planned growth and seek the services of a personnel professional to assist them in the process. The Personnel Director will take charge of an existing Personnel/Training Department with a view to developing further its services, including Manpower and Succession Planning and Management Development. The Personnel Director will also be actively involved in assisting the main board and other operating boards in the development of corporate plan, and in advising senior managers on the implementation of Personnel policy.

The position should be attractive to personnel professionals who seek a high level and challenging position in a dynamic company. Candidates will have an appropriate degree and be able to make a relevant and significant contribution at a Senior level to the development and implementation of personnel and training policy.

In view of the importance of the position, the successful candidate will receive a substantial benefits package.

For further information and an application form, please phone or write in confidence to Tom Jaap.

HRC
HUMAN RESOURCE ASSOCIATES
341 Grand Buildings,
Princes Square,
London WC2N 3HB.
01-930 8931

International Bankers

Toronto Dominion Bank is one of the longer established overseas international banks in the City, with strong UK and world-wide representation. As part of our continuing expansion programme in London, we wish to recruit two university graduates with at least two years' international banking experience, for excellent career opportunities in the areas of marketing and credit analysis.

Following exposure both in the UK and Canada to our corporate banking activities, a challenging first appointment would be made in London. While a second European language and a willingness to re-locate outside of the UK at some future date would be desirable, neither of these factors are essential.

Please write, including full details of career to date to:

Mark Heyes, Manager, Personnel, The Toronto-Dominion Bank, St. Helen's, 1 Undershaft, London EC3A 8HU.

THE TORONTO-DOMINION BANK

Assistant Planning Manager (Finance) up to £10,000pa

Granada TV Rental is the largest independent TV rental company in the country and a leader in the latest TV and video technology. We are now seeking to expand our Financial Planning team by recruiting someone who will be able to provide a high level of financial expertise enabling him/her to play a practical role in company planning and development. This will include reviewing results and options, analysing financial data on past performance and evaluating future business opportunities and trends.

For this position we are seeking a person who is over 25 and has, ideally, an MBA or accounting qualification. He/she should be highly numerate and articulate with the ability to

communicate well in both verbal and written form. We would also expect the successful candidate to have held a position in a Corporate Planning Department, in an industrial or commercial environment, involving most of the activities above.

We're offering a salary of up to £10,000 per annum, a non-contributory life assurance scheme, a contributory pension scheme and relocation expenses.

Please reply, giving full career details, to Mrs S. Hemming, Personnel and Training Manager, Granada TV Rental Limited, PO Box 31, Amphil Road, Bedford MK42 9QQ.

GRANADA TV RENTAL

APPOINTMENTS WANTED

**GERMAN-SPEAKING
ENGLISH BUSINESSMAN**
with experience of road haulage, building and construction, 4 years' Geschäftsführer of German subsidiary company, seeks position of responsibility. Resident near Frankfurt but willing to relocate. References U.K. and F.R.D.
Write Box A7649, Financial Times
10 Cannon Street, EC4P 4BY

APPOINTMENTS ADVERTISING

APPEARS EVERY THURSDAY

RATE £24.50

per single column centimetre

Finance Director (Designate)

LIBERTY

£17,000+car & benefits

The immediate need is to exercise tight financial control of Liberty Retail Limited, a subsidiary of Liberty & Co. Limited. Early appointment to the Board of this subsidiary is envisaged. The Company is located at the Group Head Office and principal store in Regent Street and there are other retail branches elsewhere in the UK.

Reporting to the subsidiary's Managing Director and working closely with the other young and vigorous Directors, the person appointed will also assist the Group Chairman on financial policy, group accounting and company secretarial matters.

Candidates, ideally Chartered Accountants and aged around 37, must have had sound experience of departmental stores or retail chains, of managing 2 sizeable accounts and data processing department

and of making an active contribution to management and commercial decisions. Energy and enthusiasm are essential qualities.

Applications, which will be treated in strict confidence, should contain relevant details of career and salary progression, age, education and qualifications.

Please write to Alan Crompton, quoting reference 1020/FT on both envelope and letter.

**Deloitte
Haskins + Sells**
Management Consultants
128 Queen Victoria Street, London EC4P 4JX

Investment Management

London

to £16,000 + car

essential. Salary is negotiable up to £16,000 plus car and the location is London.

Write for an application form or send brief CV to the address below, quoting ref. AA38/781/FT on both letter and envelope, and advising us of any other applications you have made to PA Personnel Services within the last twelve months. No details are divulged to clients without prior permission. Initial interviews will be conducted by PA Consultants.

PA Personnel Services

Hyde Park House, 68a Knightsbridge, London SW1V 2JE. Tel: 01-235 4600 Telex: 21874



A member of the International

Partnership Secretary

West End Solicitors
from: £20,000

Our client, a leading firm of West End Solicitors, is seeking to appoint a Partnership Secretary.

This is a new appointment which presents the selected candidate with the opportunity to take a leading role in the management and financial control of the firm's business and assist the partnership with its continuing growth.

Responsibilities will include:-

- * Financial Management
- * Development of Management Information Systems
- * Data and Word Processing Development
- * Liaison with professional advisers
- * Office Administration and House Services
- * Staff Management

The ideal candidate will be a qualified accountant who has the maturity and personality to fulfil the role and will have a number of years experience of financial management, computerised accounting and general administration.

Salary is negotiable from £20,000 per annum plus an appropriate benefits package.

This appointment is open to both male and female candidates who should send adequate particulars initially, in confidence, to Edward McNairn

SP
Spicer and Pegler Management Consultants,
St Mary Axe House, 56-60 St Mary Axe,
London EC3A 8BJ.

MARKETING INTERNATIONAL INVESTMENT SERVICES

£20,000 +

A leading American Bank, with substantial funds under management, is looking for a high-calibre individual to market their international investment services to institutions worldwide. Although this position is London-based, it will involve extensive and regular travel abroad. Applicants should be aged between 28 and 40 and will have been actively employed in a marketing capacity in the City. They must have a sound financial background and a reasonable understanding of Fund Management and the International markets. Languages would be an advantage. Together with a basic salary, that will reflect experience and ability, the bank offers excellent benefits including a car and subsidised mortgage facility.

Please contact Philippa Rose
on 01-628 9763

Philippa Rose & Partners
23 Wormwood Street, London EC2

FINE ART PUBLISHERS

Rosen Associates

Kensington

Due to its rapid growth our Client, which has a high level of export turnover both direct and through its subsidiaries, wishes to recruit two new positions:

FINANCIAL ACCOUNTANT · MANAGEMENT ACCOUNTANT

Applicants for either position will probably be young, qualified and with proven track records (though this could be a first move into commerce). Career prospects are excellent and benefits include an attractive salary, pension scheme and some foreign travel.

Please write or telephone to:
David Rogers FCA,
ROSEN ASSOCIATES,
35 Dover Street, Piccadilly, London W1X 3RA.
Tel: 01-629 2216

Accountancy Appointments

Consultant

Guildford · Windsor
We are wanting to recruit ambitious, highly motivated individuals having a background in accountancy recruitment or in accountancy/company secretarial work, now seeking a new career in which rewards reflect effort, enthusiasm and application.

We will train you in our proven methods, and offer a high basic salary plus profit share and company car on demonstrable ability.

Write briefly or telephone Lawrence Lock, M.D.

Management Personnel
Accountancy Selection & Advertising Consultants
10 Cannon Street, EC4P 4BY
GUILDFORD (0483) 64857

FINANCIAL ANALYST

NEW GLOBAL SATELLITE COMMUNICATIONS ORGANISATION - LONDON

INMARSAT is an intergovernmental organisation formed in 1978 to create a worldwide maritime communications system.

Now with the service due to go live from February 1 1982, we need to recruit a Financial Analyst for our headquarters in London, who will take prime responsibility for the financial planning and business studies necessary for the development of INMARSAT's overall financial and business capability.

Reporting to, and working closely with the Financial Manager, the incumbent will also be involved in the preparation of financial and economic analyses for various projects, in policy making, in the design and

implementation of financial systems, and in liaison with INMARSAT's users, suppliers and current 36 participating countries.

Qualified to degree level in Business Administration or Economics, he or she will have between 7 and 10 years' experience in financial planning/analysis or business management, gained in an

international engineering or telecommunications environment. Familiarity with international accounting within a telecommunications field also useful.

Fluent English is essential and a knowledge of other languages would be an advantage.

As a member of our international staff the successful candidate will be offered a salary in the range £13,000-£22,000 p.a. net of tax. The benefits package can include * Rent allowance or home loan facilities

* Dependents allowance * Education allowance for children * Private medical scheme * Full transport and removal costs

* Lump sum settling in payment.

For more information and an application form, please write to Director of Administration and Finance Division, INMARSAT, Marconi Towers, 1 Nine Elms Lane, London SW8 3NQ.

Applications must be returned by November 15th 1981.

INMARSAT



The European air fares ring

THE WARMTH of the smile with which an air stewardess greets passengers on board an aircraft is about the only thing in which the European airlines in which the European airlines allowed to compete.

The International Air Transport Association (Iata) not only determines air fares but also luggage allowances, meals and leg room allowed to passengers. The decisions reached at Iata meetings are backed up by the authority of governments. European passenger air transport is a cartelised and regulated industry.

Considerable uncertainty seems to exist, however, about where the cartel ends and regulation begins. The European Commission addressed to member governments a letter seeking information about this very question. Mr John Biffen, the Secretary of State for Trade, is expected to tell the Press today what the British reply to this inquiry is.

The EEC Commission has so far been very successful in its efforts to bring air transport under the influence of the competition rules of the Treaty. It proposed a regulation for the authorisation of inter-regional air services which contains certain criteria for the approval of fares but is primarily designed to introduce more flexible rules for the entry of new carriers on the market.

The British experience with independent airlines, such as Laker, Sterling and British Caledonian, operating outside of Iata, provides a dramatic example of how air fares can be reduced. However, while consumers, independent airlines, airports and regional authorities seem to favour a deregulation of the industry, most member governments, the major airlines and railways are opposed to a change in the present rules on access to the market. The commission's proposal is now before the council which has so far stonewalled all attempts to weaken the air

transport cartel. The commission is also working on another regulation which would give it powers to investigate the air transport industry, to grant exemptions for some restrictive practices and impose fines for others. The procedure should be much softer than that under Regulation 17/62 applying to other industries. There would be no need to notify in advance restrictive agreements but these could be attacked by the commission, either in response to a complaint or on its own initiative.

raised these questions repeatedly from the floor of the European Parliament, of which he is a member, and also addressed to the commission a number of complaints, both on behalf of his constituents and on his own as a frequent air traveller suffering from the results of the commission's inaction.

The letter which the commission addressed to the British Government on August 7, 1981, and with which Mr John Biffen will deal today, as well as another letter addressed to the air

BUSINESS AND THE COURTS

BY A. H. HERMANN, Legal Correspondent

So far most of the member governments have been prepared to consider the adoption of such a regulation in the council only if it also granted wide-ranging exemptions for scheduled services in respect of fare fixing and capacity sharing.

The commission has until recently taken the view that most of the routing and tariff agreements are the result of inter-governmental negotiations with which the air companies have to comply and that for this reason the competition rules cannot be applied to airlines directly. It accepted that the conduct of a member states may create a situation incompatible with the Treaty rules but it was not exactly enthusiastic about the prospect of challenging the member governments.

One of those who have been prodding the commission to conclude its studies and to start acting against the air transport cartel is Lord Bethell, who is chairman of the Freedom of the Skies campaign, formed to secure to European travellers the same competitive air fares which exist on North Atlantic and U.S. routes. Lord Bethell

companies and enquiring about the late common rules and pooling arrangements, were prompted by the latest complaint made by Lord Bethell on May 13, 1981.

The commission also wrote to Lord Bethell on July 17 informing him about the two lines of inquiry which it had opened and of the two Council regulations which it was seeking. However, this did not satisfy Lord Bethell. He applied, on September 17, to the European Court for a declaration that the commission failed to act on his complaint against the concentration of air tariffs. Alternatively, he asked the court to annul the commission's communication of July 17, at least insofar as it declares that competition rules are not applicable to the fixing of air fares.

It is improbable that the European Court will accept this hot potato. It may question Lord Bethell's standing as a plaintiff or conclude that the commission has done enough on formal grounds. However, the issues raised by Lord Bethell's complaint are not likely to do so easily.

Without going into the legal technicalities, one can say that

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THE ARTS

Record Review

The songs of Hugo Wolf

by MAX LOPPERT

The Hugo Wolf Society—Recordings 1931-88. Elena Gerhardt, Herbert Janssen, Alexander Kipnis, Gerhard Hüsch, Elisabeth Rethberg and others. HMV BLS 759 (7 records in box).

Berlioz *Les Nuits d'Été*. Ravel *Shéhérazade*, Jessye Norman/LSO/Colin Davis. Philips 8550 783; also cassette.

Ravel *Shéhérazade*, Chanson madécasse, etc. Frederika von Stade/Boston Symphony/Sir Georg Solti. CBS Masterworks 36665; also cassette.

Liszt, Bartók Songs. Sylvia Sasse, András Schiff. Decca SXL 6964.

Between 1931 and 1938, the society formed with the express purpose of disseminating through the gramophone fine performances of Hugo Wolf's *Lieder*. Issued in six separate volumes of 78s, after many years of unavailability (except perhaps as individual items on records devoted to one or other of the participant singers), these have at last been reprinted on LP. Collected into a handsome box, the accompanying booklet rich in essays and introductory material, the Wolf Society publications stand as one of the towering achievements of the medium.

The set, beyond its provision of endless hours of pleasure, instruction, and illumination on many levels, forges as indis-

soluble link between the names of its leading lights and that of the composer, whose art of intensifying the expressive vocabulary of the Lied to a pitch never since surpassed (Eric Sams' phrase, in his *New Grove Wolf entry*) the 78s were intended to demonstrate to a musical public until then sadly and persistently grudging about Wolf's piercing greatness as a composer of songs.

Walter Legge's and Ernest Newman's were the powerful initiatory enthusiasms. Legge in his first project as recording producer; Fred Gaisberg of the Gramophone Company took the risk (at the time reckoned to be considerable) on a first volume performed entirely by Elena Gerhardt, contemporary leading exponent of German song; Herbert Janssen, Gerhard Hüsch, Alexander Kipnis, Elisabeth Rethberg, and Karl Erb were among the others drawn in successive stages into the undertaking; in most cases to their lasting credit and Wolf's greater lustre—even at that early stage, Legge's instinct for matching singer to song, vocal timbre to performing style, interpretative personality to musical character, was already finely honed. (He used the tenors Rosswaenge and McCormack for only two songs each—and used them with revelatory perspicacity, as Rosswaenge's hair-raising *Heiden-*

admirers; one of the by-products of repeated listenings to these records was for me a renewed awareness of how much has been lost to our era in terms of idiomatic effortlessness—in Lieder singing, generally, but in Wolf, particularly.) Listen to Kipnis (even when his wonderfully ripe and sonorous bass is assigned so obviously "female" a song as "Wie glänzt der helle Mond"); listen to Hüsch's dapper, lighter baritone, to the robust and sometimes grandly passionate soprano of Marla Fuchs, even to Karl Erb's prickly, pointy tenor (admittedly, an acquired taste). The message is the same, or very similar.

Of course, there are also passing disappointments. Most of the piano playing is simply and obviously less adept than we now expect—the young Gerald Moore, involved in later stages of the project, opens a prospect of new possibilities. The sopranos Ria Ginstor and Alexandra Triantali, even (for my own taste) in some *Italian Song* Box numbers the pure-toned Rethberg, strike one as "tasteful" when something more humorously or dramatically incisive is required. And the special greatness of Elena Gerhardt—connecting, in her determination to render every component part of a song meaningful and telling, with the later Fischer-Dieskau-Schwarz-

kopf style—will only be acknowledged by those who have made a conscious effort to live with her wows, bumps, and intonational insecurities. Record 7, a collection of a projected seventh volume never in fact to reach the public (some of which is therefore new on records), introduces Ludwig Weber, lively but rough, and Tiana Lemnitz, poised and ladylike—but then closes with Janssen and the two late Byron songs, the feeling of miscellany contradicted, a superb finish supplied to a magnificenterprise.

Assorted samples of idiomatic effectiveness from our own day come rather too readily to hand in recent records. Jessye Norman's Berlioz (six songs transposed down, oddly so for a soprano) is most beautifully voiced, but too carefully interpreted—the feeling of wholly and highly serious application, admirable in itself, is overbalanced by one's growing awareness of a self-consciously deliberate attitude to detail, and by an excessive and ultimately debilitating fondness for slow tempos. The familiar coupling of Ravel's *Shéhérazade* proves far more self-conscious, and the slow speeds far more debilitated. "Indifferent," encouraged and abetted by Colin Davis, is an apparently endless serving of sticky oriental sweetmeats (how lightly Regine Crespin and

Ernest Ansermet glance across the layers of ambiguity in the song!).

The Von Stade-Ozawa collaboration exhibits a different, no less careful and conscientious, finally no less unidiomatic brand of Ravel singing. Miss von Stade has worked very hard at acquiring the style; it seems, at moments, as though her readings of *Shéhérazade* and the other songs on a notably under-filled record are a compilation of research findings into the composer and his various interpretations on record, rather than "real" performances. I wish so talented and sympathetic a singer would learn to sing out more, less less. The same must be wished—but how much more fervently!—of Sylvia Sasse in Liszt, she and pianist András Schiff appear to have determined on a kind of dream-performance, floating vocal and instrumental lines (often with great, but meaningless, beauty) in an interpretative vacuum, distorting and distending the impulse of the songs in fascinating but, as in *"Die Loreley,"* wholly undermining ways. What a difference in the Bartók-Ady songs! The passion, direction and trenchant clarity of the young Hungarians here makes one wonder exactly how and why the "arty" approach was decided upon for Bartók's great Hungarian predecessor.



Patti Love and Frederick Treves in *Caritas* which opened at the Cottesloe Theatre last night

Festival Hall

Dresden Staatskapelle

Autumn in Warsaw

by DOMINIC GILL

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During the summer months of this year the Warsaw Autumn Festival, like the Polish nation itself, performed an astonishing balancing act on one leg on a razor blade. In the current economic climate the problems of mounting yet another 10-day international festival of contemporary music seemed wholly insurmountable. And there was a moral dilemma too: at a time when even the basic consumer goods of everyday life, from toothpaste to cooking oil, and detergent to vodka, had become not merely in short supply but virtually unobtainable, where was the justification in pressing for money for that most impalatable of all activities—music-making?

Perhaps the Poles have a lesson to teach us (how many more years shall we remain almost the only nation in the western world to offer not one single serious international forum of new music?—Scotland's brave triennial Musica Nova in Glasgow is the sole exception). Deciding quickly, and correctly, that the moral equation was a false one, and with the wholehearted support of the cultural wing of the Solidarity union, the festival committee, sustained by the extraordinary and unfлагging energy of its chairman Józef Patkowski, went ahead with their plans. At risk, after all, was no mere flash in the pan, no mere empty self-congratulatory gesture, but the 25th-anniversary programme of one of Europe's most important and innovative festivals. Against all the odds in the book, the hectic daily round of concerts began, and without notable disturbance continued and ended triumphant. There were many tours de force to be seen and heard during those 10 days—but none so remarkable as the very existence of the festival itself.

There were setbacks and disappointments: but they could hardly be laid at the door of the festival direction. It was

not entirely unexpected, but nonetheless a serious loss to the programme that the State Symphony Orchestra of Georgia decided at the last minute that it was unable to travel to Warsaw to play its concert of four premières, two of them world premières of major works by Alfred Schnittke and Alexander Lason.

By unfortunate coincidence, The Gruppe Neue Musik Hans Eisler from Leipzig also telephoned on the day they were due to arrive in Poland to announce that due to the earache of their principal oboist they were unable to undertake the long journey to Warsaw. And for reasons far less clear, but possibly not unconnected with a view of the Polish situation somewhat distorted by a distance of 3,000 miles, the American violinist Paul Zukovsky cancelled his own appearance to perform the world première of Morton Feldman's violin concerto. The festival programme as a result, on paper most scrupulously balanced, had significant Soviet, East German and American aspects.

As it turned out, in the exhausting, exhilarating concert-chase of the festival round, those gaps hardly showed at all. The programme opened with a concert that was both celebratory and memorial: during 1981 the death had been announced of two distinguished Polish composers, Tadeusz Baird and Kazimierz Serocki, who had together been the prime movers of the first Warsaw Autumn in 1956. The Polish Radio National Symphony Orchestra from Katowice under their conductor Jacki Kasprzyk paid both composers a solemn and heartfelt homage; Serocki's subtle and delicately honed *Poetry* for soprano solo and ensemble, and Baird's more coarsely coloured but powerfully insistent *Concerto lugubre* for viola and orchestra, each one apt and characteristic memorial.

The same concert included the Polish première of Norejski's *Norelekt* (1979) for orchestra—sparkling confection, wonderfully rich in ideas, agile in execution, a wryly humorous divertissement. Later in the week we heard Lutosławski's most recent work, a little *Grave* for cello and piano, just six minutes long, struck from the same genially expert mould as both Norejski and last year's new double Concerto for oboe and harp—fresh-painted, gleaming studies all, without any trace of the shadowy, multi-layered working of the lovely (and perhaps to date still his most impressive composition of the last decade) *Les Espaces du sommeil* of 1975.

Norejski had its British and Polish premières in the same week (as Martin Dreyer has already reported from Glasgow on this page). And by chance another new orchestral work, Xenakis's *Ais*, also received in Warsaw its second public performance within a few days of its first broadcast in this country (a tape of last February's Munich première) on Radio 3. It is an important and exciting piece: yet another of Xenakis's major orchestral compositions, like *Cendrées*, *Empreintes* and *Jonchées*, which British audiences, again almost alone in Europe, have yet to hear in the concert hall.

The Warsaw audience wanted to encore it, and with reason, for in the usual festival context, such plain and vivid speaking comes like a thunderbolt out of the blue. *Ais* is a sound-canva for amplified baritone and percussion soloists with a symphony orchestra that moves, for nearly 20 dizzying minutes, in huge sky-spirals, ever widening, until it drops finally to earth, exhausted, to the roar of crowds and the chatter of guns. Its force, like that of all Xenakis's best music is not remotely cerebral but almost frighteningly physical: a beam of white laser light that shinges the air as it passes by.

There were other orchestral works too which made strong, if less urgently demanding, impact during the week. In the same programme as the Xenakis, the Japanese composer Yuji Yasuda's *Scenes from Basho* combined the starkness and economy of the Haiku with the contrappuntal lushness of Strauss—uniquely but delicately insinuating fusion. The Korean Sukhi Kang's *Dolha* proposed a more familiar hybrid of wistfully oriental European melodies. The American Donald Erb's cello concerto, beautifully played by Roman Jablonski, was refreshingly unhesitant in its use of simple, bold gesture, freely rhapsodic, vivacious, carefully made. The première of *Eroica* by the Polish composer Wojciech Kilar should rights have had us heading for the exits soon after it began—for the piece was essentially a single melodic phrase worked out of its mind in the crudest possible fashion for more than 40 minutes.

Radio Times, Burges exhibitions

forthcoming exhibitions at the Victoria and Albert Museum include *The Art of Radio Times* (October 21–February 21, 1982) and *The Strange Genius of William Burges: Art-Architect 1837–1881* (November 16–January 17, 1982).

The first exhibition brings together the talents of over 100 of the artists commissioned by *Radio Times* since its first publication in 1923. Edward Ardizzone, Val Biro, Eric Fraser,

and many others will be on show.

Organised jointly by the V and A and the National Museum of Wales, the Burges exhibition has been designed by Christopher Firminstone and celebrates the centenary of the death of the architect in 1881.

One of the most venerable of European musical institutions, the orchestra originally founded for the Dresden court remains among the world's very finest. It returned on Tuesday to London, and to the Festival Hall, after an absurdly long interval—not (I believe) since the middle '50s has it been heard here. Perhaps this explained the decent rather than crammed audience attendance, and the absence (from the look and "feel" of it) of those people who throng to—and gladly pay double-figure seat prices for the Karajans, the Berliners and the Viennese. Their loss, our gain: the triumph of corporate musicianship witnessed on this occasion was of a kind that will leave those of us present in the hall with fond and glorious memories.

No Schütz on the programme (from the early end of the orchestra's history), no Strauss—otherwise the choice of programme was central, and uniquely appropriate: the Oberon Overture (Weber's arrival in Dresden marked a crucial stage in the operatic development of both the city and the era), the Mozart E flat Symphony, K543, the Eroica.

Central, appropriate, and magnificent: the music could hardly have been more rewarding calculated to demonstrate, or to reciprocate, the special qualities of the playing. Notices of visiting orchestras usually open with comment on the tonal characteristics—or, indeed the tonal peculiarities—of individual departments. Doing so here must be in the full understanding that any such descriptions detract from the wholeness of purpose, the unanimity of response, that proved the outstanding feature of the Dresden playing.

True, the woodwind lacks the homogeneously smooth blend of their London opposite

numbers (the contributions of the first clarinet uncomfortably narrow, the first oboe plaintively unwell); true, the horns contribute a dismally robust and also deep sonority; true most of all, the soul of the orchestra seems to reside in the string section. It is a hollowed ploy of London newspaper reviewers that German or Austrian orchestral strings are always "warm"; but here, as the lifting phrases of the Mozart opening Allegro or the major-key breaking through clouds of the Beethoven Funeral March made notably clear, was a quite unfamiliar kind of German string warmth—at once compact, airy and dynamic, with nothing in its composition of restrained tonal gloss or glitter, drawn elegantly from the notes themselves. The aura of music-making rising above every sign of personality cult was communicated by the whole orchestra: subordinate epithets are mere decorative detail.

If I have delayed mention of the orchestra's conductor (and musical director), the Swedish-American Herbert Blomstedt, it is intended as a compliment of the highest kind. For, apart from the Mozart Andante, whose tempo felt a little slow and therefore difficult to sustain, however beautifully it helped to layer the string tone, one hardly noticed his presence as a conductor at all. The performance of the Eroica struck the ear as an act of natural regeneration, growth and cultivation, hardly at all as a performance. It was both a performance in itself, and, by implication, a reproach to almost all the Eroicos we hear at the Festival Hall. In fact, the most unfortunate aspect of this unforgettable concert is the evidence it unansweredly left of what we normally do without, and no doubt shall have to continue doing without, in the whole London orchestra-concert set-up.

MAX LOPPERT

FINANCIAL TIMES

PUBLISHED IN LONDON & FRANKFURT

Need Office: The Financial Times, Bruden House, 10 Canongate, London EC4B 4BY. Tel: 01-821 7211. Telex: 210280. Frankfurt Office: 10 Canongate, London EC4B 4BY. Tel: 01-821 2000. Frankfurt: 061-72 6000. Postmaster: 10 Canongate, London EC4B 4BY. Tel: 01-821 7211. Telex: 210280. Printed by W. Head & Sons Ltd, London. © 1981 The Financial Times Ltd.

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FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY
Telegrams: Finantimo, London PS4. Telex: 895487
Telephone: 01-248 8000

Thursday October 8 1981

Reciprocity with Japan

BRITAIN'S ICL yesterday announced a wide-ranging co-operation agreement with Fujitsu, one of Japan's leading electronics groups. On the same day BL was launching a new car designed in Japan and containing a substantial proportion of Japanese components. Both arrangements will no doubt revive the "Trojan horse" argument, heard especially in France—that Japanese companies are using collaboration deals of this kind to attack the European market indirectly and thus to avoid the friction that would be caused by increasing direct exports of their own products under their own brand name.

Co-operation

It is certainly true that the recipients of Japanese technology will become more competitive than they otherwise would be. To that extent the position of other European manufacturers will be more difficult. But there is no reason to discourage this sort of competition. Western Europe has been benefited greatly over the last 30 years from the importation of American technology, management methods and products. Partnerships with the Japanese should be equally fruitful. Indeed, it is striking that even the most powerful American concerns, such as General Motors, have had no compunction about using Japan as the source for components or products in which Japanese companies have the edge in technology, quality or manufacture.

Dominate

The fact is that in some, though by no means all, industries the Japanese are now technological leaders. If a Japanese company is ahead of the rest of the world in, say, blast furnace technology, it is entirely logical for a European or American company to turn to it for advice and assistance. If the Japanese lead in video recorders, it may make more sense for a European company to manufacture this product under a Japanese licence than to develop a rival machine of its own. As the head of Thomson-Brandt, the French electronics group, recently pointed out, co-operation with Japan in particular product lines can be seen as part of an aggressive strategy towards world markets, not a defensive one.

It is sometimes argued that unless the EEC adopts some form of preferential systems in favour of European manufacturers, especially in high-technology industries, American

China's overtures to Taiwan

CHINA'S EFFORTS to woo Taiwan back to the motherland are becoming increasingly energetic. Last week it issued an ardent appeal to nationalists: settlement in Taipei for reunification, prefaced by a nine-point agenda for proposed talks. At once, the Government in Taipei publicly rejected the offer. But, for all Taipei's apparent refusal to contemplate negotiations, this is unlikely to be the end of the matter. China is mooted to be coming up with new proposals tomorrow on the eve of the anniversary of the Chinese revolution.

The problem of Taiwan has intruded into international relations for decades. In 1949, defeated by the Communists, the Kuomintang forces fled to Taiwan, but they never surrendered their claim to be the rightful Government of China. Both sides see the problem as one of reunification, each on its own terms. Both governments have refused even to contemplate the existence of Taiwan as an independent state.

Realistic

Yet, in an ideal world, that would be the most realistic solution. Since 1949 Taiwan has been separated from the mainland, yet living under the fiction that it is the real China. In that time, the two territories have pursued totally different paths to development.

For all the new flexibility in China since Mao died, the political, cultural and economic systems are poles apart. Taiwan's annual per capita GNP has grown to about eight times that of the struggling giant across the 100-mile divide. The present Kuomintang leadership in Taiwan is most unlikely ever to take China back by force, and it quite understandably regards all invitations to power-sharing on the mainland as extremely implausible. The most logical step would be for both sides to recognise the great political and economic gulf which now separates them and admit Taiwan's existence as a separate entity.

This solution has always been rejected with horror as much by Taiwan as Peking. Kuomintang officials in Taiwan fear

local nationalism and they cling grimly to their Chineseness. But, as they die off and a new generation rises, the idea of independence will probably become more attractive.

Meanwhile, China, consistent with its policy of reclaiming all territories intermittently under Imperial power in the past, such as Tibet, has always demanded that Taiwan return to the fold. Though peaceful reunification has become their motto, Chinese leaders have said that a declaration of an independent state of Taiwan would provoke them to a military takeover.

Despite Taiwan's instant rejection of last week's proposal, the Government's more considered response may be to play for time. The Kuomintang government evidently has no interest in re-unification on Peking's terms, which it views with a deep mistrust, however flexible or fair they may appear to be. But a prolonged refusal to negotiate could provoke Peking to tougher action. This action could be diplomatic, rather than military, but still be unpleasant.

Improbable

While the old guard in Taiwan may view any form of contact with Peking as supping with the Devil, it could be politic for Taiwan to embark on talks, low-level and protracted, if need be. Apart from hints from the U.S., where the Reagan Administration gave some earlier encouragement to Taiwan's hopes of renewed official status, Taiwan will not find much international sympathy for complete aloofness.

So long as both sides persevere with their improbable aims they may both find benefit in official contact and exchange of views. Such contact would allow the trade which already exists between Taiwan and the mainland to develop openly—its existence is still officially denied in Taiwan. It would make it more plausible for the rest of the world to have official contact with Taiwan without giving the mainland cause for grave concern.

GENETIC ENGINEERING

Miracles may have to wait

By David Fishlock, Science Editor

B10

TECHNOLOGY

Bio-technology is in fashion today as one of tomorrow's technologies. But is its potential being over-stated by the entrepreneurs? With this article we introduce a series, starting

tomorrow on the Technology Page, reporting on the targets and prospects of biotechnology, as seen by the pioneering companies big and small. Tomorrow: Celltech's corporate plan.

In bio-engineering the chromosome responsible for creating the desired protein is freed from the animal or plant cell and the desired gene is removed. It is then spliced into the genetic material of the bacterial plasmid. Replaced in the bacterium the gene continues to create the protein while the bacterium multiplies in vast quantities

appeared in Britain in the past year, with such names as Celltech, CLEAR, Merseyside Laboratories and Alcon Biotechnology. North America may have spawned as many as 50 since the mid-1970s.

These new companies, often founded by scientific entrepreneurs to exploit discoveries right at the frontiers of research in the bio-sciences, are setting dreams. They are trying to create a microbe as precisely tailored to the task set by the client as a craftsman is to his trade. But what these contract research companies cannot guarantee is whether, in fact, they can artificially make a microbe which can survive and go to work, much less whether it will thrive and multiply into a useful workforce of countless millions of microbes.

Investors looking for results?

Warning signals have already been flashed by some of these new companies. The stock of Genentech—founded in 1976—which reached a high point of \$89 when the company went public last autumn, is just over \$30, near its starting point of \$35 per share.

E. F. Hutton, the Wall Street investment house, announced ambitious plans only last March to raise \$50m from financial institutions to back university research in genetic engineering.

By August, it had abandoned this plan and returned some cash to investors. They are now beginning to look for results.

Dr Zolt Harsanyi, vice-president of DNA Sciences, the vehicle set up by E. F. Hutton to manage the research funding programme, said recently. The venture is being re-organised on a less ambitious basis.

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ECONOMIC VIEWPOINT

A tour of the alternatives

By Anthony Harris

MRS THATCHER's new nickname on the backbenches, *(There Is No Alternative)*, suggests something less than reverence for her solid convictions. And Mr Edward Heath is only the most vocal of the critics in her own party pointing out that there are alternatives, and since there is already a liberal alternative (incomes policy and self-management). A group of 304 alternative incomes policy plus modest depreciation) an Alternative Strategy (protectionism plus State planning) and a largely unknown Social Democratic alternative (balanced budget public sector expansion might appeal to Mrs Williams and Mr Jenkins); Mrs Thatcher's favourite slogan is clearly untrue in a literal sense. Indeed, there are alternative interpretations of Government policy.

It is as well to sort out the ambiguities. In Government policy first, so that we know what we are seeking an alternative to, if you will forgive the phrase. Mrs Thatcher may be following the star of monetarism (though she denies it), but it is a rapidly moving star. When the present Government came to office, supply-side monetarism was the fashion—the belief still held in the U.S. that if the central bank controls the quantity of money, then it is perfectly all-right to stimulate real activity through the fiscal deficit.

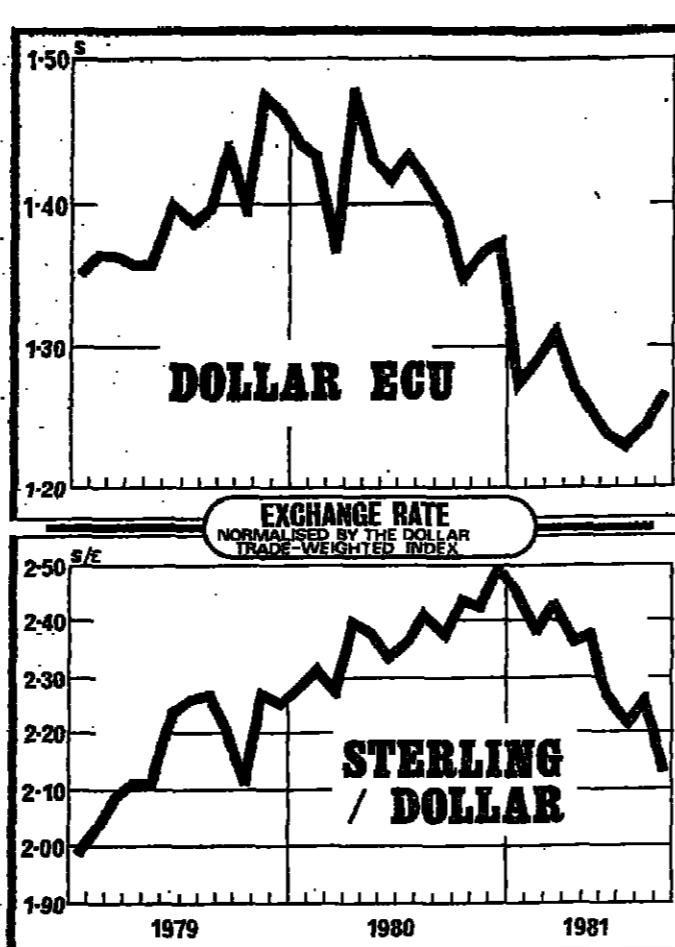
This line of thought is now evident in the much softer Government approach to public sector investment, shown in recent ministerial statements and the joint study of private financing of public sector projects announced by the National Economic Development Office (NEDO).

In addition, there is now a very active interest in Whitehall in a new approach to fiscal tightening—cutting debt service outlays through indexed borrowing.

This is denounced by those of the true faith, such as Mr Alfred Sherman of the Centre for Policy Studies, as the road to Israeli hyper-inflation—as one critic wittily put it, the road to hyper-inflation is paved with good intentions. It is regarded by others, however, including The Economist, as the solution to current contradictions, in which the capital markets behave as if capital goods were as precious as gold, but the capital goods industries are increasingly unemployed.

The point to grasp is that even within the Government's present austere doctrines there is an alternative and more expansive interpretation which is possible. Contra-cyclical investment financed through private equity or indexed Government paper could be consistent with the letter of the doctrine. More may be heard of this when the present party battle is over.

We can now turn to some of



Marvin Barnes
The chart shows the contrasting movements of sterling and of the ECU—the narrows of the EMS—against a “normalised” dollar—that is to say a dollar corrected for its own trade-weighted exchange rate movements. It would of course be preferable to know an effective exchange rate for the ECU itself, weighted by the trade pattern of members

controls would damp these movements, which are quite largely concerned with the placement of Opec surpluses; it might be necessary to let the dollar float up when U.S. interest rates are high. Secondly, it is certainly not clear at the moment how far interest rates are dictated from the U.S. The Bank of England seems to be acting quite largely to damp the growth of domestic borrowing.

The more radical alternatives, which call for various blends of incomes restraint and fiscal stimulation, need not be reviewed in any detail here, because our concern is with alternatives which are consistent with the Government's basic market philosophy.

There is a case to be made for the proposition that administrative restraints on real incomes, if they could be made to work, would be less costly than getting the same results through depreciation, or depression, or both. There is also a case to be made that the economy is now too weak to be exposed to the full rigours of world competition, and needs a protective convalescence. These cases can be argued, but they would not convince Mrs Thatcher or her Conservative critics.

What follows, then, is a personal review of what may be regarded as the practical alternatives; and the adoption of an exchange rate target seems to me the most attractive of all of them. This is not because it is necessarily less deflationary than a monetary objective—it probably would not be at the moment—but because it would work better.

The trouble with monetary targets is not only the wide choice available—which leads to confusion in financial markets and total incomprehension in the man in the street—but this is already a grave criticism. Monetary restraint, after all, is supposed to be painless only if it influences expectations.

Monetary targeting is also, unfortunately, quite inconsistent with the permissive monetary regimes of Britain—and for that matter the U.S.—where financial intermediaries are free to compete and innovate. It may be necessary to impose high interest rates because the exchange rate is weak; it is absurd to do so because Britain's banks, in a credit slump, are stealing business from the build-

ing societies.

The alternative to an exchange rate target is to make monetary targeting workable by imposing tight controls on the operations of the banking system. After the style of Germany and Japan, this has its own appealing merits, to judge by the performance of those economies, and I would commend the topic to the Social Democrats; it does not seem likely to be adopted by our present Government.

Given a sensible form of targeting, it would be much easier to make other aspects of economic management less destructive. An exchange rate regime which imposed a constant but tolerable challenge to industry—the old Barre regime in France—is probably achieving all that can be achieved by monetary policy in an inflation-prone economy. The French record, on a long view, suggests that it contains inflation without stopping it, and permits quite impressive real growth.

The French record also suggests that such growth can be achieved with a fiscal policy which is quite tight except in sharp recessions, when the deficit rises for cyclical reasons—the Terry Burns approach. Growth is further assisted by an energetic approach to public sector investment, thanks to relatively low long-term interest rates.

The long-term financing block

The role of indexation and other innovations in long-term financing in this respect seems to be a relatively modest one, though it may be highly important at the moment. It is simply to break out of the present long-term financing block.

The block needs breaking, because while the new fiscal wage stance is squeezing resources out of consumption, local and imported monetary problems continue to prevent their transfer into investment. Indexation would help in present circumstances; but it would be better—and less dangerous in the long run—to improve the circumstances. Adopting a sensible regime for value of money and for timing public investment might remove the need to invent gadgets to get round our self-imposed problems.

BRITISH POLITICIANS and political activists were until recently rather suspicious of political philosophy. Beliefs were acquired by a haphazard and diffuse process of merging vague political ideas with everyday experience, not through a systematic approach to political economy. A passing acquaintance with the works of Burke, Hazlitt and Marx sufficed for most people active in politics. This meant of course that many political activists held contradictory views; in short the circumstances led to the “bogus dilemma” of right and left, so decried by Samuel Brittan in this newspaper over the past decade.

The pamphlet says the alliance is a temporary one because it is difficult to maintain the support of the Trotskyists without making concessions to them. The rise of Trotskyism on the British left, Webster says, has been remarkable since the 1960s and has been helped by the higher education boom of the 1960s and 1970s which created a disaffected first-generation intelligentsia from the working and lower middle classes; sometimes snobbishly or popularly known as the polyocracy.

Unlike the angry young men of the 1950s, these first-generation students, many of them working in the public sector, vented their anger through collective politics and now form the backbone of the present Labour left.

The drive to involve ideology in political life ends up destroying the secondary influence political theorists have on politicians. The obvious example is the case of monetarism. It is now impossible for someone on the left of British politics to declare a belief in monetary restraint. The term is identified with certain aspects of the Government's policy. But monetarist ideas are in themselves politically neutral and could be used by governments of all persuasions. The sad case of the monetarist idea illustrates the intellectual debasement that the current flirtation with ideological politics can bring. It is something that must depress mainstream politicians this conference season.

*The Labour Party and the New Left. David Webster. £1 (post free). The Fabian Society, 11, Dartmouth Street, London SW1.

Letters to the Editor

Implications of a strike by gas workers

From Miss A. Smith.

Sir—This letter concerns the investigation into selling off gas showrooms. Industrial action has been threatened by the unions involved and will undoubtedly take place, but have all the members thought fully of the consequences? We will not get “public sympathy” but “public apathy” by taking industrial action.

In many instances however, this will be a customer we shall lose for good. In other instances I believe that the safety of the consumer will be at risk because due to its specialist and explosive nature there is insufficient knowledge of the workings of many gas appliances.

I appeal for common sense on both sides and would ask the following questions. Has adequate thought been given to the situation by both sides, i.e. the Government and the unions who intend to call a strike. Sir Denis Cooke, our chairman, has appealed to us not to strike but if it would appear from the propaganda being circulated to all gas employees by the unions,

that they will, without doubt, ignore this appeal for common sense. Why is the Government so adamant in its decision? What arrangements will be made for paying bills, safety and all the other questions currently being asked? Perhaps if we had more information it could well be that the “so called” figure of 30,000 jobs will not be lost; in private enterprise it could well mean more jobs. We do not know enough about what is to happen and until every angle has been discussed by the Government, management, unions, and employees, in much more detail, I appeal for common sense on all sides.

Let us not have a strike and cause financial hardship, particularly to industry which is suffering enough with high interest rates without being crippled by our industrial action. We, the employees, and the public sector should be fully aware of the outcome of industrial action, it affects us all but not enough interest is being shown by the public sector in what the closure of the gas showrooms

would mean. There appears to be the general attitude—oh! it will not affect me, and the majority of people who I have spoken to do not even know anything about it.

Closure of the gas showrooms is going to affect vast numbers of people—industrial action will affect even more, whether you use gas personally or not—it could affect your job—particularly if the factory or office where you work has to close down due to lack of gas! Because if there is going to be long-term industrial action, consumer safety and protection will also cause the closure of the entire distribution network and would cost thousands of pounds to re-pipe the gas mains in this event.

What is to happen? Not enough information is available and the public is not aware of the implications of industrial action. I personally do not want to strike; I do not believe that this is the answer to the problem at this stage.

(Miss) Ann Smith.
5, Feedham Close, Wivenhoe,
Colchester, Essex.

when the latest microprocessor-controlled equipment, producing potential savings of thousands of pounds a year, costs only £4,000, installed on most sizes of packaged industrial boilers.

Like the Department of Energy, we are willing to examine and adopt any reasonable method to finance and promote energy saving and increased efficiency but, with very few exceptions, and despite the recession and rising fuel costs, many companies in Britain still have money to burn.

Norman Newton,
Marketing Director,
Computer and
Instrumentation Division,
Westinghouse Electric SA,
Burymead Road,
Hitchin, Herts.

BA compares very favourably

From Mr J. Martin

Sir—British Airways has recently been subject to much scrutiny and criticism as a result of its current financial problems. Furthermore, from time to time, and not infrequently, dissatisfied air travellers are quick to put pen to paper and write to newspaper editors quoting cases of flight delays and poor service, and even criticise such vital aspects as the style of language used in in-flight announcements.

As a regular and frequent air traveller I would like to help to redress the erroneous and unfair picture these criticisms must present. I choose British Airways whenever possible because its record of punctuality, if my experience is no worse, if not better, than that of other major airlines and because of the normally efficient, courteous, pleasant and cheerful in-flight service. In both these respects British Airways compares very favourably with all but one or two European and overseas airlines. Very recent flights on British Airways aircraft to New York and Amsterdam confirm this, my long held view.

The overall good impression of British Airways flights is often marred by frustration as a result of inefficient and slow ground handling at Heathrow Airport—it is this however, I believe is in the remit of British Airports Authority, whose organisation for disembarkation and baggage handling is poor by the standards of most other European airports.

Indeed, even when we demonstrate significant fuel savings, with a payback period of less than 12 months, many companies still turn a “Neolithic” eye and do not invest. Generalised statements on local government finance can never do justice to the variety of

Business Week. Twice honored.

At the 1981 National Magazine Awards, the most prestigious awards in the magazine industry, the American Society of Magazine Editors awarded two of its top prizes to Business Week. In the 16-year history of The National Magazine Awards, Business Week is only the second magazine to be recognized twice in the same year. Business Week's editors and staff are deeply honored.

ONCE.

For General Excellence: The judges' citation to Business Week for General Excellence (400,000 to 1,000,000 circulation) reads:

"For superior reporting of news, trends, and issues that affect business nationally and internationally and for its wide-ranging editorial focus and contents, its clarity of writing and presentation."

TWICE.

For Single-topic Issue: The judges' citation to Business Week for a Single-topic Issue reads in part:

"The Reindustrialization of America. For this single-topic issue Business Week meets head on the reality that America has lost competitiveness, that productivity is diminishing, that the appetite for risk has declined. Attacking the weakness of U.S. industry with candor and bluntness, this analysis offers solutions that make hard-headed sense. Business Week deals with an issue of surpassing importance with clarity and rational compelling logic."

INTERNATIONAL
BusinessWeek
McGraw-Hill

UK COMPANY NEWS

Holt Lloyd benefits from lower interest charges

REDUCED interest charges enabled Holt Lloyd International, maker of car care products, including Turtle Wax and Molyslip, to increase pre-tax profits to £2.19m in the 28 weeks to September 12 1981, compared with £2m.

Trading profits were similar at £2.55m (£2.5m) but interest payments came down from £498,000 to £364,000. The interest dividend is repeated at 1.5p net per 10p share, last year's total having been 3.17p when the taxable surplus reached £3.27m. Earnings per share are given as 3.39p (3.45p).

Sales of £28.82m, up from £25.35m, reflected a 3% per cent improvement in overseas turnover—£14.25m against £10.82m—enhanced by favourable exchange rates in America and Australia. UK sales of automotive products brought in £12.86m, down from £13.07m, and the food products marketed by N. Kilvert and Sons, a subsidiary, accounted for £1.71m (£1.45m).

● comment

Holt Lloyd has grown a little

Mr Tom Heywood, the chairman, describes the outlook for the second half as uncertain, especially in the UK and in product areas which are winter-orientated. However, "subject to no adverse currency movements, our overseas operations are expected to maintain their progress and over the group as a whole we anticipate some reasonable improvement over last year."

He notes that UK margins have come under increasing pressure as a result of severe price competition. "This has obliged us to allocate additional funds to defend our market share and it is anticipated that this will be a feature of our US business in the foreseeable future."

Tax took £874,000 against a reduced £890,000, and there was a £57,000 (£75,000) debit for minority interests, leaving attributable profits slightly lower at £1.22m (£1.25m).

Br. Benzol calls for £620,000

BRITISH BENZOL CARBONISING, the troubled coke producer, is raising £620,000 by way of a rights issue of 4.7m ordinary shares on the basis of one new share at 14p for every two held on September 29.

Mr W. J. C. Douie, chairman, said the company had made material progress since the annual report was published in July but a return to a satisfactory level of profitability would depend on a sustained recovery in its markets.

More company news on Pages 25 & 26

Christies falls 10% and margins under pressure

DIVIDENDS ANNOUNCED

BARLOW HIGGS int. 1 Nov 20 2 — 4^t

Christies Indl. int. 2 Nov 20 2 — 7

Comb. Eng. Stores int. 1 Nov 25 149 — 3.15

Fathergill int. 1 Dec 12 1.1 — 2.35

Hambro Life Assur. int. 2.75 Dec 7 2.75 — 7.75

Harris Queensway int. 3.5 Nov 26 3 — 9.5

Higgs and Hill int. 1.33 Nov 30 1.33* — 4*

Holt Lloyd int. 2.5 Dec 1 2 — 4.5

Home Farm Products int. 1.75 Jan 15 1.75 2.3 1.75

House of Leroce int. 2 Dec 11 2 — 5

Insur. Cpn. Irelands int. 3.74 Oct 30 2.88 — 10.88

JB Holdings int. 2 Jan 5 1.5 — 3

Laing Props. int. 1.75 Jan 20 1.5 — 4

Lawtex int. 0.5 Jan 4 2.12 1.4 4

Scottish Met. int. 2 Jan 8 1.67 1.25 7.75

Surnam Valley Tea int. 1 Nov 12 2.25 — 2.25

Uld. Carriers int. 1.2 Jan 6 1 — 3.5

Dividends shown per share except where otherwise stated.

* Equivalent after allowing for scrip issues. On capital increased by rights and/or acquisition issues. Includes special non-recurring payment of 1p. In Irish currency throughout.

Hambro Life growth rate slackens

By Eric Short

NEW BUSINESS growth of Hambro Life Assurance slackened during the third quarter with new initial commissions only ahead by 21 per cent against the third quarter of 1980, compared with a 31 per cent growth in the first six months.

Even more significant, the company in its interim report warned that the rate of growth in profits for 1981 was likely to be lower than the anticipated new-business growth.

The profit for the third quarter was divided in improved by 16.7 per cent.

The market took the new body. The share price rose 10% ahead of the announcement only to drop 28p to 347p for a net loss on the day of 1.2%.

The basic reason for this slackening in profit growth is that the company is coming under expense pressure. The recession appears at last to be hitting the life assurance industry in that the average size of premiums on new business is rising more slowly than inflation.

In addition, the trend away from annual and semi-annual monthly premiums is now holding back profit for 1981. On the other hand, Hambro Life, in common with insurance groups, has granted generous salary increases to staff above the inflation rate.

The market has seen its 1981 growth assumptions cut one-third to 1.2% per cent in average in both moral and mortality, which would mean a total dividend of 11.5p, indicating a gross yield of 4.8 per cent.

See Lex

Harris Queensway profit jumps

PRINCIPALLY because of the

adverse trading conditions last

year, the net interim dividend is being held at 2p per 10p share.

For half trading, profits

dropped from £3.49m to £2.55m,

before net interest receivable of £67,000 (£331,000) and exchange credits of £245,000 (£196,000 debits).

The interim accounts have

been prepared under the historic

cost convention modified by the

action brought by certain members of the British Antique Dealers Association and the Society of London Art Dealers against Sotheby Parke Bernet & Co., and Christie, Manson & Woods Limited relating to the introduction of the Buyers' Premium has been settled."

As recently reported, the

action brought by certain

members of the British Anti-

que Dealers Association and the

Society of London Art Dealers

against Sotheby Parke Bernet & Co., and Christie, Manson & Woods relating to the introduction of the Buyers' Premium was settled on Septem-

ber 30.

See Lex

Harris Queensway profit jumps

Midlands, the directors state.

The 10 stores acquired from

Ukay Furnishing last May were quickly integrated into the

Queensway division and a fur-

ther 19 stores were opened in

the first nine months of 1981,

bringing the total to 55.

Trading since April has been

encouraging in the new Pound-

stretcher division, which

opened from 15 branches in

Scotland and the north of

England.

Net tangible assets at

June 26 were £30.5m (£27.7m

at the end of 1980) and although

net borrowings were higher in

June, against the year end,

mainly reflecting the cash costs

of property acquisitions, these

have been reduced subsequently

and are expected to be lower by

the end of 1981.

Interest charges for the first

half amounted to £1.24m (£1.03m)

and the taxable figure included £387,000 (£586,000) on profits on property transactions.

● comment

Harris Queensway may well

this share.

Dale Electric improves

Dale Electric International

was having an improved year

Mr Leonard Dale, the chairman

stated at the annual meeting

that all turnover targets

were not being fully met, the

company detected a brighter

trading atmosphere, particularly

overseas. Incoming sales were

more than double last year.

Invoicing was level-

pegging but with a much larger

outstanding order book, now

equivalent to almost one year's

production for the group.

The new acquisitions in

France and Mexico earlier were

both on target.

YEARLINGS

Yearling bonds at 16% per cent

redeemable on October 13 1982

have been issued this week by

the following local authorities:

City of Kingston upon Hull (1m)

Congleton BC (20,000)

North East Fire RC (30,000)

Mole Valley DC (20,250)

St. Helens (20,500)

Gateshead (20,520m)

Bassetlaw DC (20,550)

City of Swindon (20,550)

Birmingham (20,550)

Basingstoke and Deane BC (20,550)

Chelmsford DC (20,550)

Cheltenham (20,550)

Newcastle upon Tyne (20,550)

Wakefield Metropolitan DC (20,750)

ELLIS & EVERARD

Mr Simon Everard, chairman

of Ellis and Everard, told the

annual meeting that the com-

pany had retained or perhaps

increased its market share

without too great a sacrifice on

working margins.

He revealed that all divisions

were trading profitably and that

for the five months to Sep-

tember 30 total third party sales

had advanced by 22.3 per cent

from £12.44m to £15.14m.

NOTICE OF REDEMPTION

To the Holders of

ENTE NAZIONALE IDROCARBURI

E.N.I.

(National Hydrocarbons Authority)

6 1/4% Sinking Fund Debentures due November 1, 1981

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Sinking Fund for the debtors of the above-described issue, Morgan Guaranty Trust Company of New York, as Fiscal Agent, has selected by date of redemption on November 1, 1981 at the principal amount thereof £600,000,000, a portion of said Debentures, as follows:

Outstanding Debentures of U.S. \$1,000 Each of Prefix "M" Bearing Serial Number Ending in the Following Two D

Higgs and Hill midway surge

FIRST HALF pre-tax profits rose at Higgs and Hill from £202,000 to £1.05m up to June 30, 1981.

"At this juncture it can be seen why the second half of 1981 should not produce a similar level of profits," says Mr Edwin Phillips, chairman. "In the last full year pre-tax profits were £2.1m (loss £200,000) on sales of £12.8m (£10.8m)."

Sales for the first half moved higher from £9.2m in 1980 and the interim dividend is 4p (2p) per share.

Despite the recent economic climate, and the depressed industry construction property and manufacturing operations have all contributed to the improved results, "as have reduced costs," the chairman adds.

The UK construction division enjoyed steady trading, and has secured a backlog of work for 1982. Overseas major construction projects in Egypt and Trinidad have progressed well.

In property lettings of industrial developments have been slower than expected. In France the company continued to attract good quality tenants and a satisfactory investment market remains.

Demand for houses continued a modest recovery throughout the period, and although this has not since been sustained, it

is assumed a profit will be made.

Turnover up 20 per cent, net profit off for 1981.

Hammersons, the insurance general staff above all,

set has now assumed a 20 per cent profit off for 1981.

For the year to June 30, 1981, net profit was £1.05m, up 20 per cent, and the yield of 4.3%.

JB Holdings £0.7m rise

PRE-TAX profits of JB Holdings, construction and mechanical engineering advanced from £1m to £1.67m in the first half of 1981, up turnover of £19.39m, compared with £20.51m.

The directors say that the group responded to the difficult trading conditions and uncertain economic outlook for 1981 by continuing to put considerable emphasis on seeking out profitable areas for expansion of existing activities, while retaining a tight control on costs and overheads.

While they anticipate a significant improvement in profits for the full year, the second half may well not show the same rate of increase, given the preceding period of 1980, as that achieved in the first six months.

With stated earnings per share for the half year coming through higher at 7.5p (4.3p), the net interim dividend is being stepped up from 1.5p to 2.5p per

share.

The group's liquidity "remains good."

Floyd Oil out of red

For the year to June 30, 1981, Floyd Oil, Farnborough, the London-based company with oil and gas interests outside in the UK, the US and Canada, moved out of the red returning pre-tax profits of £107.30, compared with a loss of £83.17.

Turnover (share of production income) was £68.404 and the group operating loss was reduced from £99.114 to £20.180 after writing back a provision of £77.000.

Other income amounted to £73.229 (£59.450) which comprised fees arising from the company's involvement in the oil and gas industry of £51.300 and exchange gains of £224.000 and interest received £143.000.

On the debit side interest payable took £210 (£23.783) and

Scottish Metropolitan expansion

Following a rise from £1.55m to £2.04m at midway, pre-tax profits of Scottish Metropolitan Property, Investment, property concern, advanced to £4.45m for the year ended August 15, 1981, compared with a previous £3.27m.

And against an adjusted 2.71p total, last time the dividend is increased to 3.25p net per 20p share with a final of 3p. Also proposed is a one-for-eight scrip issue, and directors expect to recommend at least the same rate of dividend for the current year on the increased capital.

Pre-tax figure was struck after interest of £1.15m (£1.7m) and expenses, £433.973 (£339.963) and subject to tax of £1.25m compared with £1.35m.

A revaluation of the group's investment properties, as at August 15, revealed a £24.70m surplus.

EMC better placed

Mr P. E. Tooke, the chairman of Electric Machine Company, tells members in his annual statement that the current year has started reasonably well and together with the conservation of cash resources the group is better placed to maintain or hopefully increase its present level of profitability.

He says the group is making increased growth and the strengthening of its trading base and his hopes that by the end of 1981 there will be some improvement in the external conditions which affect its business so that he will be able to report further progress next year.

The chairman says the action against Mr Walling to recover

JOVE INVEST

Net income of Jove Investment Trust was down from £288,269 to £267,633 in the half year to August 31, 1981, after a fall of £142,166, compared with £180,215.

Earnings per 100p income share were lower at 1.39p (2.04p) and net asset value moved slightly ahead to 51.14p (£51.06p). Net asset value per capital share was 50.07p (49.99p).

The interim dividend last year was 4.3p.

SELECTIV READY

Mr Mark Sheldene, chairman of Selectiv, told the annual meeting: "Everything is set to commence transmissions on October 22. The first programme guide has been printed and contains a very strong line-up of feature films."

LEX LOAN STOCK

Lex Service Group has bought for cancellation £742,745 of its outstanding £2,753,340.61 per cent unsecured loan stock 1982-97.

Lawtex reduces payment

enabled the housebuilding company to perform well.

Earnings per share rose to 3.2p (4.7p). Tax took £301,000 compared with £417,000 previously. Attributable profits were up at £1.00m against £865,000 after a credit for minorities of £1,000 (debit £22,000).

Comment

Yesterday's optimistic statement from Higgs and Hill helped the shares recover much of the ground they had lost in the recent market slide, and the group's prospects may not yet be fully discounted. Despite the current difficult economic conditions, the construction division, which accounts for most of the group's profit, already has a satisfactory workload for next year. The housebuilding side is also maintaining some growth momentum and is likely to produce 225 units again in 1982. Abroad, the French property development venture continues to produce good returns and there is still much to come from Egypt and Trinidad.

The forecast of about £3m pre-tax for the year, the fully taxed p/e is less than 8, at 12.7p, up 12p, but the actual tax charge is likely to remain low because of stock relief. Assuming the final dividend will also be raised 25 per cent, the yield would be just under 7 per cent.

John Bright preference

The directors of the John Bright Group say no dividend will be paid in respect of the 52 per cent cumulative preference shares for the half-year ending November 30, 1981.

After tax down 15 per cent in the first half and 9 per cent in the second on the corresponding periods last year, totalled £14.66m (£16.89m).

The pre-tax deficit was struck after interest charges of £290,446 (£367,448) and depreciation at £138,972 (£117,926) as well as the credit on disposing of the Irish land.

Tax took £12,857 (£34,286), leaving net losses of £499,551 profits.

10p share—for 1980 a total of 3p was paid from taxable profits of £2.72m.

The pre-tax figure included a share of associates' profits of £512,000 (£191,000) but was subject to tax of £869,000 (£522,000).

During the first half the engineering division suffered from the flatness of home market demand which affected sales and profitability but export prospects give grounds for some cautious optimism.

The civil engineering and road maintenance sector continued to expand both in terms of turnover and profitability and efforts are being made to maintain this trend by active marketing and advertising.

The civil engineering supplies division increased profits with a useful contribution from the manufacture of G.R.P. Pipes at home and through an overseas associate.

With stated earnings per share for the half year coming through higher at 7.5p (4.3p), the net interim dividend is being stepped up from 1.5p to 2.5p per

share.

The company operates 233 stores in 186 cities, covering 34 States and the district of Columbia.

There is an option to acquire a further 21 per cent during the

Foster Bros. profit dives

A DROP from £3.12m to £1.22m in pre-tax profits is reported by the Manchester-based clothing and umbrellas manufacturer, which has been acquired at £155,053 for the year to August 31, 1981. The interim dividend is maintained, however, at 1.1p—last year's total was £172,000 deficit mid-year, but this comes with the crediting of £216,220 profits on the disposal of land in Ireland.

A reduced final dividend of 0.5p (1.125p) net per 25p share has been declared, bringing the total to 1.5p compared with 4p for 1980, when the company was £533,000 in the black at the pre-tax level (adjusted for a change in accounting policy on translating foreign currency assets).

Turnover, down 15 per cent in the first half and 9 per cent in the second on the corresponding periods last year, totalled £14.66m (£16.89m).

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share.

The company operates 233 stores in 186 cities, covering 34 States and the district of Columbia.

There is an option to acquire a further 21 per cent during the

next two years.

In addition, Anglo American Retail has purchased 63 per cent of a private company, Biny Clothing, of New York, which operates 16 menswear stores.

The total consideration for these transactions is £2.2m (£1.2m) cash. The acquisition of the shares in Nato will cost £1.2m and the shares in Biny will be acquired for 81p.

• **Comment**

This is a disappointing set of interim figures from Foster Brothers which is finding it increasingly difficult to maintain its share in the lower end of the menswear and casual wear markets. The lower level of sales was achieved at much reduced margins, as costs increased and Foster cut prices in an unsuccessful attempt to bolster flagging sales.

Turnover from its smaller drug and childrenswear divisions rose but here too, margins were under pressure. The company has borrowed £1.2m through the Eurodollar market to finance its U.S. acquisition, which is not expected to contribute to profits until 1982. Even after paying interest on this Foster says it will remain in the net cash position this year. With no sign of a revival in consumer demand, Foster is planning a further round of price cuts in an attempt to win back customers. The company will do well to top £5m ex-property this year. The shares at 56p yield 8.7 per cent.

Growth at Laing Properties

Taxable profits of Laing Properties rose from £3.1m to £4.25m for the half year to June 31, 1981, and the net interim dividend is being increased by 0.25p to 1.75p per 25p share. For 1980 a total of 4p was paid from pre-tax profits of £7.04m.

Net investment income for the half year was £3.8m and £3.6m for the first and second halves of 1980. Further steady growth is likely in the second part of the current year.

Trading profit "is more difficult to predict" but the amount for the year as a whole should be sufficient to cover corporate charges—these were £50,000 lower in the first half of 1980.

The directors say current conditions in the UK and North America call for "special caution" and fresh commitments are being carefully controlled.

In general, the group's development programme is proceeding satisfactorily, work in hand is at a reasonable level and a number of new projects are in prospect.

JOHN BROWN

John Brown's engineering and construction division has bought 49 per cent of Tecnor SA, the engineering and construction subsidiary of Atanor SAM, one of Argentina's largest chemical companies.

This move is aimed at expanding Tecnor's process engineering and construction and gas and petroleum interests.

Utd. Carriers ahead to £2.9m

Abel demountable body operation. The investment in leasing assets continues, at a similar rate to last year. The shares were marked up 10p on the figures, and at 140p they yield a mere 3.8 per cent, following the dividend increase.

Decrease at House of Leroose

TAXABLE PROFITS of ladies' fashionwear group, House of Leroose, have dropped from £583,454 to £471,449 for the first half of 1981, on lower turnover of £7.61m, compared with £8.44m.

Exchange debits total £2,612 (£34,399). After tax of £260,084 (£330,285) the net surplus decreased from £238,159 to £211,442. Stated earnings per 25p share slipped by 0.5p to 3.7p but the interim dividend is unchanged at 2p net—last year's total payout was 6p on pre-tax profits of £1.58m.

The spring 1982 new look "Match Set" had excellent support from all the company's buyers, while in Holland the company is encouraged by the results so far achieved, despite the continuing unfavourable economic climate.

Comment

United Carriers has achieved a 16 per cent increase in pre-tax profits in the first half, and seems set to prolong a record of growth which has seen no interruption since the slump of 1974.

But the economic climate has not left Carriers untouched; this time last year the advance was more like 25 per cent. The company has made a lot of ground in recent years by switching to larger vehicles and thereby achieving lower staffing ratios.

There is now felt to be little scope left for further improvement in that direction, although more is expected from the

Why 10 million people would like to hear from you today...

Lord Chalfont, President of The Royal National Institute for the Deaf

You will, I know, be appalled to learn that one person in every five in Britain has a hearing defect—more than 10 million people!

At The Royal National Institute for the Deaf, we are concerned for the needs of all of them. However, last year our total income from appeals amounted to £1,100,000. Just 10 pence for every sufferer in the United Kingdom. Not very much when you consider the magnitude of the problem:

The RNID, then, is in urgent need of substantial additional funds to enable us to continue and expand our work.

Work in providing a wide range of help and advice to deaf and hard-of-hearing people. In running hostels, training centres and homes for the elderly deaf. A rehabilitation centre in Blackburn for deaf people who have been psychiatrically ill and a new centre in Bath to include provision for deaf blind young people.

Work such as that being carried out in association with London University College Hospital Medical School into the causes of t

Companies and Markets

POLAROID PATENT BATTLE BEGINS

Kodak instant camera in court

AFTER FIVE years of bitter fighting in the court rose this week on what promises to be one of the most complex and bitter court battles in the history of patent litigation.

The battle involves the two giants of the U.S. photographic industry, Eastman Kodak and Polaroid. The outcome of the case is likely to have a significant impact on the U.S. photographic industry but will also have important implications for other industries.

Despite attempts to settle the issue out of court, Polaroid is now pressing ahead with 10 patent infringement suits against Kodak concerning Polaroid's invention of the instant picture camera. On Monday, Mr Edwin Land, the 71-year-old founder of Polaroid and the inventor of the instant picture camera, took the stand in the witness box of the Federal Court in Boston for the start of a trial which is already been called "a smutty divorce case" between the two leaders of the U.S. photographic industry which have a long past history of association and co-operation.

The basic issue is Polaroid's complaint that Kodak, a company six times larger which has dominated the amateur photography market, violated a number of Polaroid patents when it introduced its colour instant picture camera to compete against Polaroid's remarkably successful SX 70 Land camera introduced on the market which have a long past history of association and co-operation.

Polaroid's complaint is that Kodak, a company six times larger which has dominated the amateur photography market, violated a number of Polaroid patents when it introduced its colour instant picture camera to compete against Polaroid's remarkably successful SX 70 Land camera introduced on the market which have a long past history of association and co-operation.

In his opening address to the court, Mr William Kerr, the Polaroid counsel, said that "this is no ordinary patent infringement suit. It strikes at the very heart of Polaroid's business". He also said in the small court room cluttered with an army of Kodak lawyers, that while the instant camera was vital for Polaroid, it was only a small part of Kodak's business.

In papers filed with the court, Polaroid states that Kodak's entry in 1976 into the instant photography market was dominated by one consideration. This was Kodak's perception of the impact of Polaroid's success in instant photography on Kodak's monopoly position in the conventional colour business.

Polaroid claims that Kodak estimated that the introduction of the SX 70 Land camera and system could result in a loss of sales in excess of \$6.5bn from 1971 to 1980.

Kodak therefore decided to enter the instant market with its own product. But Polaroid claims that Kodak, having failed to come up with a competitive system of its own, was eventually driven to infringe Polaroid's patents.

For its part, Kodak said in its pre-trial brief that it would show that "its instant cameras and film were developed by its own efforts, relying upon the experience of its own people, their unique solutions and the clear teachings of the prior art." Moreover, Mr Francis Carr, one of the counsels representing Kodak, said in court on Monday that Polaroid was comprising that Kodak invaded Polaroid's

is almost certain to be appealed against.

The stakes are particularly high for Polaroid, as it is still essentially a one product company. Instant cameras and films account for more than two-thirds of the company's revenues—which totalled about \$1.5bn last year—and although Polaroid is now seeking to diversify by expanding its professional, amateur market products it risks seeing other companies invading the instant photographic market if it loses the case.

If Polaroid loses, the instant market would become wide open," said Mrs Brenda

European sales accounted for as much as 43 per cent of Polaroid's overall operating profits last year.

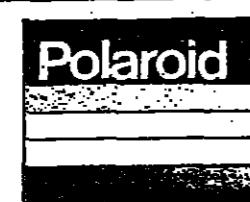
But at this stage even if Kodak should lose, no one expects it to be forced to step out of the market. The worst that can happen for Kodak is a substantial financial settlement. "But this will not hurt Kodak very much," says Mrs Landry. Kodak unlike Polaroid, is currently performing strongly. Mrs Landry also says that Kodak had cash and marketable securities totalling more than \$1.5bn last June.

Also assuming the U.S. economy recovers in the second half of next year and Kodak introduces its long awaited new Instamatic system for the mass market next spring, Wall Street analysts expect Kodak's per share earnings to break the \$9 a share mark next year. Last year, Kodak earned \$7.15 per share or \$1.15bn, and the company is estimated to earn around \$8.15—a share this year. Moreover, instant cameras and films are only a small part of Kodak's business. Mrs Landry estimates that Kodak's instant products accounted for about \$500m of the company's total sales of \$9.6bn last year.

But victory in the trial is as significant for Kodak as it is for Polaroid. Kodak has traditionally preferred to settle litigation out of court. As with most major and venerable U.S. companies, Kodak clearly dislikes an occasion as public as the current court case in which a lot of dirty laundry is bound to be exposed. Thus, for Kodak, the stakes are principally pinned on the question of image and how the company comes out of what will be a bitter and protracted battle.

At the same time, the trial reflects the deep rift between the two companies which were once associates. In this sense, egos and personalities are at stake as much as economics. On Monday, when the case opened, Mr Land demonstrated his cameras to the court, taking pictures. He clearly found the courtroom an unsavoury experience. Mr Land, who at annual meetings has regularly entertained shareholders with some fairly unconventional antics, muddled before taking the stand to a local newspaper. "This is not show, it is dead serious." Even though he theoretically broke the law by taking pictures in court, this did little to relieve the very serious, very technical atmosphere of the court room.

Polaroid used to make good margins on instant cameras, especially its higher price models, explained Mrs Landry. Then Kodak came to the market and a pricing and promotional war developed. The result was lower margins for both Kodak and Polaroid. Indeed, Kodak only last year broke even on its instant cameras and films. As for Polaroid, the instant business suffered not only from the lower margins attributable to pricing pressures and higher advertising costs, but also from the soggy U.S. economy and the strong dollar which badly hurt operating profits from Europe. Federal Judge Rya Zobel makes



Polaroid's future and Kodak's prestige are on the line in Polaroid's patent infringement case against Kodak which began in Boston this week.

PAUL BETTS reports

market. "We didn't know it was a Polaroid market, a Kodak market, or anybody's market," he said. "Polaroid used to be a domain which no one can enter or if they entered they did it at considerable risk."

While acknowledging that Polaroid has deserved a reputation for research and that over the years it has made "many fine products and innovations," Kodak also claims that Polaroid has had "a penchant for patenting every slight improvement rather than only true innovations." This, Kodak goes on to say, "has led to a vast inventory of look-alike patents, ponderous in size, bewildering in complexity, but differing only in trivial and predictable respects from each other and from the prior art." Kodak thus basically saying that Polaroid has used a barrage of patents to protect its monopoly position in the instant camera market and frightened off new entrants into the market.

The outcome of the trial is very much in the balance. In any event, whatever ruling Federal Judge Rya Zobel makes

Landry, photographic analyst for Mergers Stanley,

Polaroid's wildest dream, according to Mrs Landry, would be to see Kodak forced to remove its instant cameras and films from all retailing shelves in the U.S. for, although Polaroid still dominates the instant market with between 65 per cent and 70 per cent of the sales last year, Kodak's competition has driven down its profit margins.

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Dean Witter is target for takeover

By Paul Betts in New York

DEAN WITTER REYNOLDS, the fourth largest brokerage house on Wall Street, emerged yesterday as the latest target in the recent wave of takeovers of New York investment firms.

Sequoia Roebuck, the world's largest retailer, and Connecticut General, one of the largest U.S. insurance groups, were both said to be considering takeover bids for Dean Witter.

Although both companies declined to comment on speculation that they were preparing rival bids, Sears for some time has been looking to expand its presence in the financial services industry, while Connecticut General may be considering following the move by Prudential Insurance Company of America by expanding from insurance into more general financial services.

Prudential earlier this year acquired the broking and investment firm Bachie Group for \$385m. This deal was followed by American Express Company's acquisition of Shearson Loeb Rhoades for more than \$800m. Salomon Brothers was subsequently bought by Phibro, the large commodity trader.

Dean Witter yesterday asked that trading in its securities be suspended until a company board meeting this afternoon.

Increasing speculation that it was the latest Wall Street takeover target sent Dean Witter's stock up more than 8 points in the past two trading days. The stock last traded at \$35.25 before it was suspended.

At the same time, the trial reflects the deep rift between the two companies which were once associates. In this sense, egos and personalities are at stake as much as economics.

On Monday, when the case opened, Mr Land demonstrated his cameras to the court, taking pictures. He clearly found the courtroom an unsavoury experience. Mr Land, who at annual meetings has regularly entertained shareholders with some fairly unconventional antics, muddled before taking the stand to a local newspaper. "This is not show, it is dead serious."

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Prudential's earlier this year acquisition of Shearson Loeb Rhoades for more than \$800m. Salomon

Companies
and Markets INT'L COMPANIES & FINANCE

Montefibre expects to show operating profit this year

By RUPERT CORNWELL IN ROME

MONTEFIBRE, THE fascinating synthetic-fibre company controlled by the troubled Montedison chemical group, is expecting to report an operating profit this year for the first since 1974.

According to Sig. Giandomenico Belotti, director general of Montefibre, this year's gross profit will not be enough to cover depreciation or the company's debt servicing burden, estimated at around £20m for 1981. But next year should see a further reduction in Montefibre's overall deficit, while by 1983 its accounts should be back in the black for the first time in decades.

Meanwhile, work has been completed on the company's ultra-modern polyester plant at Acerra in the Naples hinterland. This should obviate the need for

Sig. Tramontana said that sales would rise in 1981 by 32 per cent to £490m (£415m), while total debts of Montefibre, aided by its current reorganisation, are forecast to drop to £385m by the end of this year from £605m at the end of 1980.

Sig. Tramontana also announced the formation of a new subsidiary, SIPA which is capitalised at £25m and which will co-ordinate Montefibre's output of acrylic fibres at Porto Marghera near Venice.

Meanwhile, work has been completed on the company's ultra-modern polyester plant at Acerra in the Naples hinterland. This should obviate the need for

Ernault-Somua stays in the red

By TERRY DODSWORTH IN PARIS

ERNAUT-SOMUA, one of France's largest machine tool groups and a company which is almost certain to figure in the Government's plans to restructure the industry, lost about FFr 30m (£3.4m) in the first half of this year.

A subsidiary of the widely diversified Empain-Schneider engineering group, Ernault-Somua was rescued from a precarious financial position by its parent company about a year ago.

New funds of about FFr 100m were injected to eradicate losses built up over several years and culminating in a deficit of

FFr 90m in 1979. Last year, however, it again lost almost FFr 24m.

Forecast turnover this year will be at least equal to the FFr 367m achieved in 1980, and the company is likely to do better in the second half than in the first six months. In addition, it is hoping that the recent franc devaluation will help sales in West Germany, where it has recently been seriously handicapped by high export prices.

Ernault-Somua is also due to introduce shortly a new machining centre product to be made available to the industry which will be helped to re-organise on that basis.

AGIP plans to spend \$350m in Nigeria

By Our Financial Staff

AGIP, the Italian state oil company, plans to invest \$350m in Nigeria next year to expand exploration and development and to support its current activities.

Sig. Giuseppe Muscarella, managing director, says: "It is important that the budget of NAOIC (Nigerian AGIP Oil Company) is sufficient to compete with the presence of multinational oil companies in drilling and research."

In spite of the dislocations with most crude customers, including AGIP, the longer-term prospects for oil development in the country are said to be very favourable.

The exploration and production outlook for West Africa in general, including Nigeria, the Ivory Coast, Ghana, the Congo and Angola, is very attractive, Sig. Muscarella stresses. AGIP plans a greater involvement in the area.

"The situation isn't yet saturated. It is still possible to make a big strike, but it is also important to stabilise long-term relations in view of the difficulties evident within OPEC," Sig. Muscarella adds.

Modest growth at Ansett despite airlines setback

By GRAEME JOHNSON IN SYDNEY

ANSETT Transport Industries down 13.5 per cent, however, to increased its earnings by 5.2 per cent to A\$22.4m (US\$25.8m) in the year to June 30. A lower tax bill helped to offset the impact of inflation adjustment.

This was ATI's last year as a public company. It disappeared from the public share lists on June 30, because it now is jointly owned by News Corporation, headed by Mr. Rupert Murdoch, and Thomas Nationwide Transport.

Despite a poorer year for Ansett Airlines, the group increased its turnover by 11.5 per cent from A\$70.8m to A\$78.6m (US\$81.10m). But pretax profits were down 4.8 per cent from A\$45.9m to A\$43.7m. The tax bill was

The airline results were adversely affected by a number of industrial stoppages, resulting in lower passenger and cargo growth, the directors said.

But Ansett Air Freight reported a record year in both revenue growth and profitability, with further expansion of freighter services, notably to North Queensland, Perth, Launceston and Adelaide.

Dollar strength hits Petrofina

PETROFINA, the Belgian oil group, said yesterday that the appreciation of the dollar had wiped out profits in Europe for the 1981 third quarter, despite some recovery in local currency selling prices, writes our Financial Staff.

Selling prices for petro-

chemical products are "generally increasing," despite weak demand, but they have still not reached a sufficiently profitable level, the company said.

Consolidated net profit for the first half of 1981 was BFr 5.1bn (£73m) compared with BFr 4.93bn.

The workforce has been trimmed from 13,000 to 12,450 this year and will be reduced further to about 12,000 by 1983. Valmet "can no longer follow the historic principle of keeping a high payroll at any cost. The government has accepted this, and so has the labour force," says Mr. Kankaapaa.

The problem with the tractor division, which is co-operating with Volvo of Sweden in producing a new farm-forest Scandinavian tractor, is the time and financing needed to get it under way. It will cost Valmet FM 300m in tooling up, development and marketing.

But the investment is expected to show a yield in 1983, he says.

The sawmill equipment market has slumped both in the East and the West and capacity cuts are in progress.

The defence equipment group is another problem area. Arms and ammunition capacity must be measured to meet the realistic needs of the defence forces, and losses must be accepted.

But the aircraft and sports weapons branches within this group are running at a profit.

tions in 10 countries, one of its major subsidiaries being Alfred Marks of London. A rise in turnover was also recorded by the Protec security-services division. Last autumn the group acquired Mistral Windsurfing, a manufacturer and distributor of wind-surfing boards.

For the year ended June 1981, net earnings of the parent company improved by 11.9 per cent to SwFr 15.7m. From this, the directors recommend an unchanged 45 per cent dividend.

Adia says it views the future with confidence. While the 1981-82 business year would be affected by economic recession, there had been a "marked increase" in turnover in both the U.S. and Switzerland.

Prospects are good on most markets for temporary employment. Adia also predicts that its security operations will consolidate their position.

Employment agency turnover grew by 17.5 per cent and accounted for over 85 per cent of total sales. The increase, however, was due largely to acquisitions, notably in the U.S. The group has agency opera-

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See October, 1987

Valmet to raise FM 1bn of new capital

By Lance Keyworth in Helsinki
VALMET, THE big Finnish industrial group which slipped into the red for 1980, plans to undertake a major financing exercise over the next three years.

The additional capital should help the group, whose interests range from paper and engineering to shipbuilding and defence, move back into profit sometime in 1983, says Mr. Matti Kankaapaa, the chief executive.

In total, FM 1bn (\$230m) in new capital is to be put into the State-controlled group, half of which will come through domestic and foreign capital market borrowings backed by State guarantees.

Last year Valmet turned 1978 net profits of FM 23m into losses of FM 31m. The year was also marked by a sharp rise in borrowings.

This year trading remains unsatisfactory, says Mr. Kankaapaa in an eight-month progress report. But a rationalisation programme is beginning to bite, and the outlook for next year is more promising. By 1983 "we expect to be back in the black."

Group net sales rose by 4.7 per cent to FM 2.66bn (\$625m) in the January-August period, and the order backlog at the end of August was FM 5.24bn, up 9 per cent.

Dramatic as these improvements have been, the parent company will continue to run at a loss in the current year. The deficit will probably be around FM 100m, compared with the FM 45.7m loss of 1980 which did not, however, include full depreciation.

Valmet's disappointing performance in 1980 aroused an unusual storm of public criticism in Finland, especially as it followed two previous years. "What is easily forgotten," says Mr. Kankaapaa, "is that we make mostly capital goods and the time lag between booking an order and the payments for the completed delivery can be three to four years."

"We're in the process of turning around now. Our order book for ships is fatter than it has ever been, and the order situation for paper machines and automation equipment is also good. But we still have some problem areas and heavy capital spending to complete in the next couple of years."

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All of these Securities have been sold. This announcement appears as a matter of record only.

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Companies and Markets INTL. COMPANIES & FINANCE

FOREIGN INVESTORS FUND ECONOMIC NATIONALISM

Canada shifts from equity to debt

BY W. L. LIETKENS, RECENTLY IN OTTAWA

CANADA is both a developing and a developed country. Over the years, this has made it a heavy importer of capital as well as a good debtor.

It is a developing country because much of its wealth, especially in the West, derives from natural resources, and in particular, from oil and gas. Finding and extracting is a capital-intensive business in this field, requiring funds which the country itself cannot or will not raise at home.

It is a developed country because, especially in Ontario, though also in Quebec, it has a manufacturing base, because GDP per head is among the highest in the world; and because it has firmly-based political, administrative, and business structures, which have given it the fundamental stability often lacking in countries from which the world buys its raw materials.

The outline is not going to change in the foreseeable future, but within it there are shifts of emphasis crucial to international investors. The chief of these is a rising tide of economic nationalism, traceable to confused but firmly held notions, first aired in the 1980s, of "buying back" Canada. To understand them, it must be borne in mind that in 1980 some 52 per cent of deliveries made by Canadian manufacturing industry came from foreign-controlled enterprises. By 1981, the latest year for which statistics exist, that share had fallen, but still was 50.3 per cent.

During the 1970s, Mr Pierre Elliott Trudeau, the Prime Minister, at most flirted with economic nationalism. A Foreign Investment Review Agency was set up to screen foreign takeovers and new ventures, with powers to recommend that they should be

banned unless they brought significant benefit to Canada. Fira was often derided as a toothless tiger; but since last year it has shown that it has teeth. The proportion of applications made to it that were withdrawn has doubled. Even before that, Fira's very existence acted as a deterrent.

Mr Trudeau's intention to bring at least half the oil and gas industry under Canadian control (from 30 per cent now) has accentuated the trend. It smacks very much of the old "buy back" notion and has led to a series of takeovers of foreign-owned oil companies, financed by loans at home or abroad.

Borrowing abroad

The result has been an accelerated tendency for Canada to borrow abroad rather than to import equity capital.

The figures are hard to pin down, partly because direct foreign investment is registered at book value, and includes retained profits of foreign-controlled enterprises, but what has been published does show the trend.

In the balance of Canadian international indebtedness published by the Bank of Canada, direct investment accounted for almost exactly half of total Canadian liabilities of C\$35.3bn (US\$29.4bn) in 1980. By 1981, the latest year for which there are figures, the share was down to 44 per cent of C\$37.3bn, and it has fallen since. For 1982, the bank gives gross Canadian international indebtedness of C\$11.8bn and gross assets of C\$60bn.

The shift from equity to debt has been accompanied by a shift from private capital imports to international borrowing by governments and their agencies, above all among them

Ottawa, and Hydro-Quebec. That does not, of course, preclude occasional mishaps, such as those arriving from the financial troubles of Massey Ferguson, or from exchange rate crises on the lines that followed the return of a neopatriotic Government in Quebec in 1976. The world of finance has since learned to live with the "new Quebec". Quebec recently raised C\$100m on international markets at a yield of 18 per cent.

What could cause occasional fissures is the takeover wave in Canada set off by the "buy back" of the oil industry, though not confined to that particular field. In the end the outcome will be profoundly affected by movements in the world price of oil; if it rises less quickly than expected when the National Energy Programme was devised, there could be some long-term gains.

Energy exporter

At outstanding point, Canada, though Canada may make a profit of oil self-sufficiency by 1990, it has been, and will remain, a net exporter of energy. As the British experience has shown, a devalued currency is not always bad from buffering, but it costs your own oil and gas taxes too.

The political climate is another matter. FIRA and the oil takeovers have angered U.S. business. To the point where there has been talk in Washington of retaliation. The resurgence of economic nationalism has scratched the image of Canada as a haven of capitalistic freedom. Yet the blow has been directed at direct investment—not at the process of borrowing abroad. Canada needs capital imports to develop its oil, gas and other resources, and the policy makers know that.

Israel Discount to raise \$35m

ISRAEL DISCOUNT BANK, the country's third largest bank, intends to publish a prospectus next month for an issue of index-linked convertible bonds with notes and options with a view to raising Sh375m (\$35m) or new capital. Daniel writes from Tel Aviv. The capital notes are to bear 2 per cent interest, with both capital and interest linked 90 per cent to the consumer price index. Conversion into

ordinary A shares of the bank will be possible between December 1, 1982 and December 1, 1983.

Redemption will be between June 30, 1987 and June 30, 1992. The option warrants will be convertible into A shares between December 15, 1981 and December 1, 1982. The capital notes will be sold at their nominal value.

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Full particulars of the Notes are available in the Exetel Statistical Service and may be obtained during usual business hours up to and including 22nd October, 1981 from the brokers to the issue:

**Strauss, Turnbull & Co.,
3 Moorgate Place,
London EC2R 6HR**

5th October, 1981

PAN-HOLDING S.A.
LUXEMBOURG

At the board meeting held on September 24, 1981, the Chairman informed the board of his resignation of Mr Pierre Philippe from his function of Managing Director. Mr Philippe remains Vice-chairman and Director, as well as Chairman of the Executive Committee. The board expressed its warm thanks for the remarkable work he achieved for many years at the head of the company and is happy that the company will continue to benefit of his advise on investment matters.

The board named to replace him as Managing Director Mr Alain Philippe, Director.

The Chairman also informed the board of the resignation as a Director of Pan-Inter. The board co-opted as a Director Mr Frederick A. Klingenstein, Chairman and Chief Executive Officer of Wertheim and Co., New York.

The board also decided to propose to the next shareholders' meeting of Pan-Holding the nomination of Mr J. Richardson Dilworth, Chairman of the board of Rockefeller Center Inc., New York, as a Director.

As of September 30, 1981, the consolidated net asset value per share amounted to U.S. Dollars 174.19.

At the same date, the unconsolidated net asset value amounted to U.S. Dollars 129,113,865.01 or U.S. Dollars 171.59 per share.

Weekly net asset value

Tokyo Pacific Holdings (Seaboard) N.V.

on January 1, 1980: U.S. \$48.39

on October 5th 1981: U.S. 61.75

Listed on the Amsterdam Stock Exchange

Information: Pierson, Heijding & Pierson N.V.,
Herengracht 214, 1016 BS Amsterdam.

VONTobel Eurobond Indices

PRICE INDEX	6.10.81	29.9.81	AVERAGE YIELD	6.10.81	29.9.81
DM Bonds	87.79	87.01	DM Bonds	10.413	10.576
HFL Bonds & Notes	99.02	89.79	HFL Bonds & Notes	11,849	11,714
U.S. \$ Strt. Bonds	80.28	80.57	U.S. \$ Strt. Bonds	14,756	14,652
Can. Dollar Bonds	76.95	76.94	Can. Dollar Bonds	14,957	14,976

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مكتاب من المطبعة

A small rural area of Brittany has set up its own bank. Mark Kidel reports.

How le Mené resolved to keep alive

ONE OF the most unusual experiments in banking today is taking place in a remote and disadvantaged part of central Brittany. The people of le Mené, a small rural area, 40 miles west of Rennes, have turned a sense of helplessness and despair into a locally-based practical project which should go a long way towards financing the small businesses without which the region will gradually die.

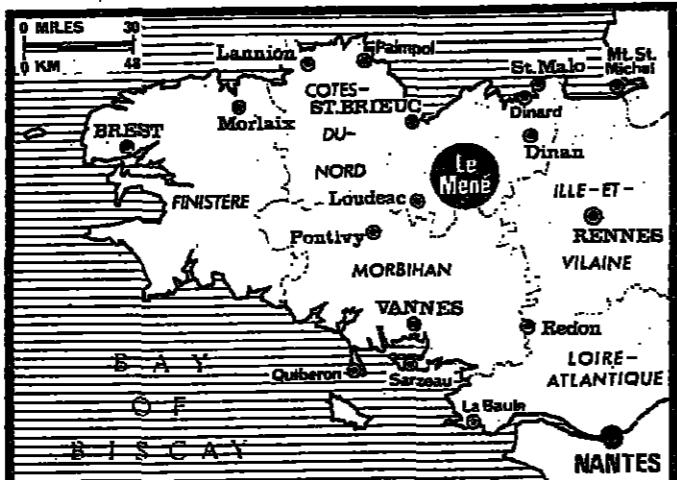
What makes this local initiative so different from most of central government schemes all over Europe is that it will be tapping local resources which would otherwise be syphoned out of the area, in the form of personal savings traditionally invested in banks and other financial institutions.

Le Mené is a *pays*, what the Welsh still call a *broad*, a place or area held together by a sense of common geography or identity; in this case, 26 rural communes (parishes) which share the feelings of being peripheral to the various large market towns (St Brieuc, Loudeac, Dinan and Pontivy) which surround them.

The story of le Mené is typical of the French countryside. The total population was 28,500 in 1975. The number of inhabitants dropped by 1,000 between 1968 and 1975, and the job total by 2,400. Nearly half the workforce of about 11,000 are employed in towns outside the area. There are a few small businesses in the area, but all of them find it difficult to borrow money, and there is little to attract new enterprises.

The fate of le Mené has been radically changed by the quiet but dynamic leadership of Abbé Houée, a catholic priest and a sociologist, an expert on rural—and especially what he has called "micro-regional" development.

Abbé Houée became involved in le Mené through his research in the mid-1960s. Following a public meeting held in 1965



around the rallying cry "le Mené, un pays qui ne peut pas mourir" ("the Mené, a place that does not want to die"), Abbé Houée and a group of local people created the Comité d'Expansion du Mené, a committee of local officials, elected representatives and others who felt the need to work on a grassroots programme for local development, in the social, economic and cultural fields.

Jealously guarded independence

Abbé Houée was elected mayor of St. Gilles-du-Mené, one of the villages in the heart of the area, and he used this position of local influence to encourage greater co-operation between the communes of the region. While the Mené was, on one level, bound together in what a local official described as "a community of misfortune," the mayors of each commune have jealously guarded their independence, each one of them embattled against the highly centralised machine of French government, and the strictest ministerial controls imposed through the

départements and the préfets.

Houée and his colleagues on the committee worked hard on promoting the idea of the *pays* as an antidote to the impersonal administrative structures created after the French Revolution. They appealed to people's sense of belonging and place, with the *pays* as a focus through which people's hearts could be mobilised.

The work of the Comité d'Expansion was slow and hard. But over the years it acted as the catalyst for a number of new initiatives—the creation of new business enterprises and a wide range of social and cultural work. Above all, as one recent report stressed, minds have been changed, with people gaining both a sense of the strength of their *pays* and given them, and the confidence to start thinking radically about self-help. The local "bank" (the latest project to have grown out of the Comité d'Expansion's work) is a reflection of this change of mind. All the investors will be local people who wish to see their savings used to strengthen the local economy, rather than be drained off towards more profitable horizons.

ism of 19th century France.

What will make it possible for the new "bank" to provide such undeniably favourable terms to both savers and borrowers is that, unlike all other private financial institutions, it will not be aiming to make a profit. Its sole aim will be to serve the needs of the community. The IDEM is a brave and unique attempt at creating a truly local, and, it is to be hoped, therefore, a more appropriate form of economic development.

Relationship between money and community

The recycling of local resources on this scale may seem at first insignificant but it provides an example of what can be done, with patience and perseverance, to alter people's attitudes about the relationship between money and community. The example of le Mené is also remarkable in that personal funds will not be used directly in local business, but only as a guarantee for the money invested by the community. The development will be private rather than public, with backing and a certain degree of control coming from the community itself.

As far as le Mené is concerned, the whole scheme is now ready to go ahead. In spite of the professed decentralism of the new French Government, final authorisation for the project will have to come through no fewer than four ministries in Paris.

Things have slowed down in the aftermath of the election, but there is real hope—given the commitment that is reflected in the abolition of the *préfet* system—that France's new rulers will take the risk of backing what may turn out to be a profoundly important innovation.

Mark Kidel works for Dartington Hall Trust.



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APPOINTMENTS

Marbles Ridgway construction new managing director

Mr Derek Perrey has joined the board of MARPLES RIDGWAY and has been appointed managing director of Marbles Ridgway Construction operating company for civil engineering in the UK and all construction work overseas.

Prior to joining Marbles Ridgway, Mr Perrey had spent four years as general manager of affairs of Consolidated Contractors, a leading Arab construction company based in Bahrain. Before that was with John Mowlem & Co including five years as group managing director.

Mr Hugh Metcalfe has been appointed managing director of the Bristol division of BRITISH AEROSPACE Dynamics Group. He joins Hatfield from the group's Bristol office, where he was managing director.

At the invitation of the Treasury, and with the agreement of the Confederation of British Industry, Mr Ian Hay Davison has accepted appointment as chairman of the REVIEW BOARD FOR GOVERNMENT CONTRACTS. He succeeds Sir William Slimmins, who had been chairman since 1971.

Sir Kenneth Barrill has accepted appointment as a member of the Review Board nominated by the Government, replacing Sir Alec Carreras, who retires after six years' service.

Mr Davison, who is managing partner of Arthur Anderson and Company, is chairman of the technical and research committee of the Institute of Chartered Accountants. He was a joint author of the report into the Grays Building Society and one of the DTT inspectors appointed to investigate the companies of Mr John Stonehouse. Sir Kenneth Barrill is chairman of Vicker da Costa Limited. From 1972 until 1980 he was head of the Central Policy Review Staff and before that head of the Government Economic Service and chief economic adviser to the Treasury. HUMPHREYS AND GLASGOW SERVICES has appointed Mr Mike Abbott as general manager mechanical services, responsible for all UK and overseas activities.

BARING BROTHERS AND CO. states that Mr E. M. P. Weiman, who has reached his 80th birthday, retires on October 9 after 36 years' service, for 14 of which he has been a managing director.

Mr R. G. Steggles has been appointed chairman of STEWART WRIGHTSON (ENERGY RESOURCES). He succeeds Mr W. D. Engelman, who had held the appointment temporarily since June.

Mr S. W. Ockenden will retire as underwriter and managing director of WESTMINSTER AVIATION INSURANCE GROUP, a member of the Stewart Wrightson Group, on June 30, 1982. He will be succeeded by Mr G. A. Nichols, who will join the company as a director on December 1 next.

The Trade Secretary has appointed Mr Bernard Owens as a part-time member of the MONOPOLIES AND MERGERS COMMISSION. He was chairman

of Unichromate, and is a member of Lloyd's.

Sir Hector Tidbury and Mr Charles Tidbury have been elected to the advisory council of the LONDON ENTERPRISE AGENCY. Mr G. Gosney United Agents (UK), Mr R. Martin and Mr. Kevin (HOC) have been elected as members of the executive committee of the agency.

Mr William Joseph McGrath has been appointed managing director of TIMBERLAND. He also joins the main board of the holding company COMET RADIO-VISION SERVICES.

Professor Arthur Bell has been appointed director of ROYAL BOTANIC GARDENS, Kew, succeeding Professor John Bremar, who is retiring. Professor Bell is Dean of Natural Science at King's College, London.

Mr David Westwood has joined the board of TORVALE HOLDINGS, Farnbridge, as a non-executive director. He is chairman and chief executive of United Spring and Steel Group. He succeeds Sir William Slimmins, who had been chairman since 1971.

Mr Raymond L. Keegan has been appointed a director of MICROLEASE.

Mr Ivor Storey has been appointed to the board of AIR CLAIMS GROUP in succession to Mr Jack Hine, who has retired.

Mr Paul Tudge has become director-marketing director of HADEN DRYRIES, part of the Hadden group.

Mr Arthur Day, former director-general of the Institute of Export, has joined QUADRANT FILMS, London-based production company, as a consultant.

ROBERT'S BIRD (UNDERWRITING AGENCY) Ltd, at Lloyd's of London, has appointed Mr J. N. Bird as chairman. Mr J. E. M. Morris has been appointed a director having resigned as company secretary. Mrs L. Wheatley has been appointed company secretary.

Mr Michael J. Davies, who has been a director of DOWTY (Maitland side) since 1978, has joined DOWTY SEATS at Ashchurch, Herefordshire, and has been appointed a director.

Mr Colin Stewart has been appointed financial director of RACAF AUTOMATION.

Mr Michael Franks has been appointed chairman of SCHWARZKOPF. He was previously chairman of Clydes Paper.

Mr Michael J. Davies, who has been a director of DOWTY (Maitland side) since 1978, has joined DOWTY SEATS at Ashchurch, Herefordshire, and has been appointed a director.

Mr John Page is to join the CHARLES BARKER GROUP next January as director of finance. Mr. Page is present director of finance of the J. Walker Thompson Group, succeeds Mr Michael Herstead who is retiring at the end of this year but will remain available as a consultant. Mr Alan Schofield has been appointed group accountant at Charles Barker.

Butterworths and IPC Business Press, divisions of the International Publishing Corporation, have jointly announced the formation of a new company to consolidate all IPC's UK-based science, technical and medical book and journal publishing. To be known as BUTTERWORTH SCIENTIFIC, the company brings together with financial and commercial systems on a 20 terminal network with three 7502 processors.

Century Newspapers, Belfast, has placed an order with HARRIS SYSTEMS for a Series 90 copy processing system. The order, valued at over £400,000, is for dual processor system 90 with 17 of the new H900 series visual display terminals, two H221 video layout terminals and two H7500 CRT phototypesetters. This will be the first installation of the new Series 90 in the UK.

A four-year index-linked hire contract, worth more than £100,000, has been awarded to HARVEY PLANT, Lowestoft, by the East Anglian Shipping Company. It includes the supply of five Kalmar and Coventry Climax forklift trucks ranging from 3 to 7 ton. The forklifts will be used for cargo handling at Lowestoft's deep water port.

MULTITONE ELECTRONICS has won an order from the Home Office for almost £1m worth of radio paging alerting equipment for fire brigades. The equipment is to be used in 20 countries to call up retained firemen in the event of a fire. Retained personnel carry the alerters with them at all times.

The Ministry of Defence has awarded OTTERHILL, subsidiary of Westinghouse Electric Group, an £180,000 contract for road telephones of Uniduct trunking system to be installed in the Royal Small Arms Factory, Enfield, Middlesex.

VICKERS CONTAINER AND PACKAGING MACHINERY, Crayford, has won a £107,000 order from Bowater Containers for a Gopert SRE22 print unit and sheet stacker. It is for Bowater Containers' plant at Hinckley, on which construction

Anderson Strathclyde install £6m machining system

Anderson Strathclyde, Motherwell, is to install a flexible manufacturing system at a cost of over £6m. This system will carry out the machining of large castings for the company's range of cold-cutting shears. GIDDINGS AND LEWIS-FRASER, Arbroath, will supply the system and the order is believed to be the largest machine tool contract ever negotiated between two UK companies. The system will comprise six horizontal-spindle machining centres incorporating automatic tool changing, with pallet interchange and automatic transport controlled by an executive computer. Financial assistance is being made available by the Mechanical and Electrical Engineering Requirements Board. The first machine will be installed in 18 months and the system completed in three years time.

Data Recording Equipment, Staines, has awarded a contract for the supply of ribbon cartridge to ARROW COMPUTER PRINTERS, Nottingham, a member of the Trent (300) Group. The cartridges are to be used in the range of matrix printers designed and manufactured by ARROW. Over the first three years the contract is expected to be worth £2m.

British Telecom has signed a contract with INFOCOM SYSTEMS, Dorchester, worth £1.5m for the supply of 100 statistical multiplexers for the DATAPLEX 3 service. The contract is to run for 15 months, beginning in January.

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FINANCIAL TIMES SURVEY

Thursday October 8 1981

حکایت الکتری

International Energy Management

High fuel prices and world economic trends have brought a startling fall in demand for energy. The theme now is intelligent conservation, in industry, the office and the home.

The UK Government relies mainly on high prices to force savings measures, but it is also sponsoring the fifth Energy Management Conference, which opens in Birmingham today.

Trends fail to follow the plan

By Ray Daftor
Energy Editor

ENERGY ANALYSTS are puzzled. They have been unable to calculate precisely the impact of various factors that have contributed to the startling fall in world energy demand.

The Organisation of Petroleum Exporting Countries, representing the leading group of oil traders, and the International Energy Agency, representing the Governments of the main oil-importing countries, face the same dilemma: they cannot calculate with accuracy how the present glut of crude oil has arisen.

Economic trends provide some important pointers. The prolonged world recession clearly has dampened the demand for heat and power. High prices, coupled with restricted domes-

tic and industrial budgets, have forced many people to be more frugal; and energy management—the careful use of fuel together with a deliberate attempt to conserve it—has been a major influence on the easier supply and demand balance.

In 1973, just before the first big oil crisis, Exxon, the world's biggest energy company, was projecting that by this year the non-Communist world energy demand would be running at the equivalent of over 125m barrels of crude oil a day.

On the assumption that past growth trends would continue it was thought that by 1985 energy demand would rise to 162m barrels a day of oil equivalent (b/d).

The downturn can be gauged from the latest estimates by the Bankers Trust Company. It reckons that this year demand should not rise above 95m b/d, an apparent saving of around 25 per cent on the level Exxon originally projected. By 1985, says Bankers Trust, demand could still be only 106.5m b/d—an impressive 34 per cent less than what might have been expected.

The oil market has seen dramatic changes in supply and demand. Non-Communist world production (which reflects the rate of consumption) has fallen from 45.3m barrels a day in 1973 to about 43m b/d in the first half of this year.

Falling demand has been particularly marked during the past 18 months or so, for in 1979 production had risen to

a peak of 48.4m b/d, according to the Oil and Gas Journal.

Even more significant for future prices and supply security is the dwindling influence of OPEC. In 1973 its members were producing at a near-peak annual level of almost 31m b/d—nearly 65 per cent of non-Communist world oil consumption.

Output

Following Saudi Arabia's decision to cut its own output by 1m b/d from last month—an attempt to encourage OPEC price unity—the output of the organisation's members has fallen to about 20.5m–21m b/d, the lowest level on an annual basis since 1968.

Latest estimates within the International Energy Agency further underline the changes that have confronted the oil industry. IEA member countries—essentially all of the developed nations except France—relied on net oil imports to meet about 35 per cent of their total energy needs in 1973.

The agency secretariat believes that by 1985 the share of oil imports in the overall energy balance could be down to less than 30 per cent. By 1990 oil imports could be accounting for only 23 per cent of IEA's primary energy requirements.

The changing picture results from a continued emphasis on oil exploration and production within IEA countries—particularly in the U.S., Canada, the UK and Norway—together with conservation measures and a

switch from oil to other forms of energy.

A measure of these changes is the relationship of oil and energy demand to the economy as a whole. Energy use per unit of Gross Domestic Product in IEA member countries declined by almost 13 per cent between 1973 and 1980. Over the same period oil use fell by more than 19 per cent on the same basis.

According to Mr Fred Gorbet, director of the Office of Long-Term Co-operation and Policy Analysis within IEA, the changes indicated that oil users were achieving even greater efficiencies than energy consumers in general and that there had already been a substantial change-over from oil to other fuels.

Here, then, are some clues for the analysis trying to identify the fundamental changes in the energy market—changes that will continue to restrain demand when the world economy begins to pick up.

But even the changing relationships with GDP cannot be taken as a true indication of real improvements in energy efficiency. Some of the savings have been unique, a response to particular circumstances. Dr Subrato, the Indonesian Minister of Mines and Energy and president of OPEC, pointed this out at the Oxford Energy Seminar last month.

He said that the U.S. slump in petrol demand accounted for about 400,000 b/d of the decline in world oil consumption last year, and that motorists were reducing their consumption in response to the big increase in petrol prices resulting from American deregulation of oil prices.

Demand had also been affected by concurrent changes in American car designs towards smaller and more efficient vehicles. Both these developments had elements of a "one-time shift" in demand.

There had also been a 400,000 b/d decline attributable to a lower demand for naphtha resulting from the "sectoral dol-drums" of the chemical industry, which had suffered more than industry in general.

Few—including Dr Subrato—

would deny that there is still wide scope for better energy management, greater conservation and more vigorous fuel

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Two approaches to cheaper energy. Left: a 6-ton heat exchanger now installed in a Lincolnshire malthouse, and (right) turbines driven by these geysers in northern California provide electricity for 14m people

tax benefits. Building standards should be made stricter, he said, and building societies and banks should give incentives through varying mortgage conditions to owners of homes with a satisfactory level of insulation.

The Government's energy conservation policy is both simple and sparse. Energy Ministers have taken the line that high prices alone should provide enough incentive to conserve more energy. Emphasis has been laid on providing information and advice.

Mr Warren said this was not enough; he pointed out that in respect of energy savings in the home the UK Government spent far less than many of its EEC partners—more than five times less than West Germany or the Netherlands, for instance.

"Everyone is in favour of conservation, but it is something which is not wildly exciting," he said. "You don't open a well-insulated home with pomp and ceremony but you do when you commission a major energy provider."

The emphasis is wrong. Conservation should be regarded as an important energy source in its own right."

This is likely to be a recurring message at the fifth International Energy Management Conference which opens today at the Birmingham National Conference Centre. The theme of the two-day conference will be: "Energy Conservation—the Key to Competitiveness."

Speaking at a conference in London last week, Mrs Carter outlined the market potential for companies selling energy conservation technologies in the UK. In industry, new conservation measures with less than four years' pay-back on capital outlay could provide opportunities of between £2.3bn and £5.5bn.

In other non-domestic buildings the potential for investment in increased energy efficiency might amount to about £1bn.

In homes, the remaining potential for the most cost-

ENERGY BLUEPRINT

PLANNED EFFICIENCY AND ECONOMY IN THE USE OF ELECTRICITY NO.15

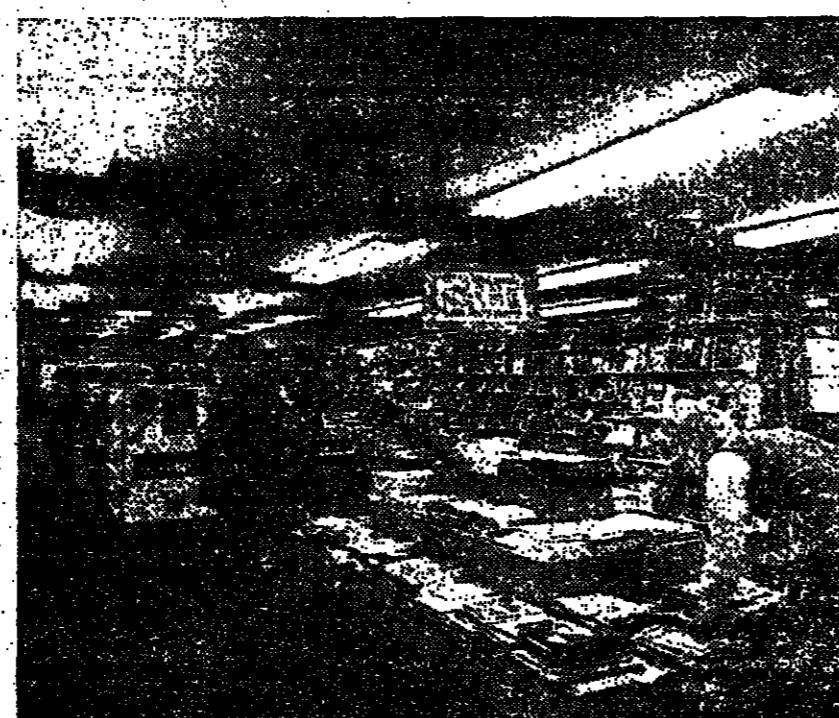
ENERGY-EFFICIENT LAMPS BRING BACK COMFORT TO SHOPPING.

By installing an advanced lighting system in their Coventry store, W.H. Smiths have reduced their installed lighting load by nearly half and made shopping a more comfortable experience.

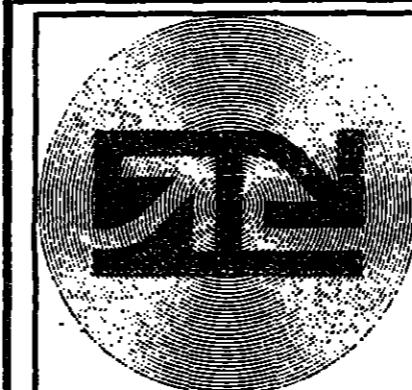
When the company looked closely at the lighting system to identify ways of saving energy, they found that their use of display spotlights was causing heat problems. While the shop's cooling system could cope with the general overheating, browsing shoppers were made uncomfortable by the radiant heat from the lights. Not only was energy being wasted, business was being affected, too.

By installing new low-energy fluorescent lamps throughout, in a fitting designed to give better sideways light distribution, Smiths have avoided the need for numerous spotlights. The new lamps combine very advanced phosphors with a Krypton filling in a slim 26 mm tube. They give the same amount of light as ordinary fluorescent lamps, with an 8 per cent reduction in energy consumption and improved colour rendering. This, and the reduction in the number of spotlights needed, has resulted in an installed load of only 15kW compared with 27kW. And it was achieved without sacrificing effectively the displays.

FOR MORE INFORMATION TICK BOX NO.1



The new energy-saving lighting at W.H. Smith's Coventry store.



The use of heat pumps in environmental control systems is becoming increasingly common. Now, to cater for those seeking impartial professional advice on such installations, the Heat Pump and Air Conditioning Bureau has been set up. Here, Bernard Hough, the Bureau's manager, talks about its origins, aims and methods.

What is the Heat Pump and Air Conditioning Bureau?

It's really the successor to the Air Conditioning Advisory Bureau. Now it aims to provide impartial information and advice to potential users of heat pumps as well as air conditioning. People buying heat pumps can often find themselves at a bit of a loss as to where to turn for advice. There are obvious reasons why going to a single manufacturer or contractor might not be the best course. So the idea behind the new bureau is to provide a focal point for enquiries, where people can get sound professional advice.

Why has it been necessary to start this new bureau, with the changed emphasis its name suggests?

Well, obviously the focus has shifted onto heat pumps. More and more are now being used either as part of an air conditioning system or looking more to the future, on their own. The market is expanding to a degree where heat pumps are now being used in quite small commercial premises.

So we really feel that the bureau will have a lot of work catering for this large and growing demand. For example, over the last three years the number of heat pump installations has doubled annually.

And do you foresee that kind of growth continuing?

Sales may not go on doubling, of course, but there is certainly going to be very rapid growth. At the moment our biggest growth area is in retail premises using air-to-air heat pumps for space heating and cooling. But we are also seeing the emergence of office installations using air-to-water heat pumps for heating too.

THINKING OF A HEAT PUMP?...TALK TO US FIRST.



Bernard Hough: Heat Pump and Air Conditioning Bureau manager

How do you explain this rapid growth?

I think that heat pumps have built themselves a reputation for reliability and efficiency; it's as simple as that. One of the most encouraging things is that we are finding stores who have put in one or two units, have been impressed by their performance, and so they've come back for more.

On a practical level, how does the new bureau work?

There are direct telephone lines (Freephone 2282 and 01-834 8828). Requests for simple information like

contractors' or manufacturers' addresses, or for literature, can be dealt with at the switchboard. More technical enquiries will be put through to qualified environmental engineers who will give advice based on an assessment of the customer's needs. First we'll tell you whether, in our opinion, you need a heat pump at all. If we think you might benefit from one, we can arrange for an Electricity Board to help you or we can put you in touch with contractors and manufacturers belonging to the recognised trade associations. Where there is a need for more specific professional services, we might suggest a consultant.

We are backed up by the resources of the electricity supply industry and we have direct access to the most up-to-date work of the Electricity Council's research units.

So anyone thinking of a heat pump installation need only pick up the phone to avail themselves of our services!

That's right. Though I must emphasise that we don't act directly as consultants — we're here to give preliminary advice and guide people in the right direction. We operate at the very centre of things, and I believe that we are the people best placed to help the potential user.

FOR MORE INFORMATION TICK BOX NO.3

THE HEAT PUMP THAT HELPS WITH THE WASHING-UP.

Staying cool and calm is essential to any successful business operation. And catering is no exception to the rule, as British Home Stores found recently. They were particularly concerned about waste heat in the washing-up area of their in-store restaurant in Sheffield.

But when the company installed a large-capacity dishwasher incorporating an electric heat pump to recover waste heat, they not only created a much more comfortable environment for the staff, they saved a lot of money, too.

The heat pump condenses steam from the room and runs within the machine and upgrades this latent heat to keep the wash water hot for the next batch of washing-up. When done, there's still enough free heat left to boost the rinsing water temperature by 50 per cent or more.

Currently unmonitored trials of the new



The heat pump dishwasher at B.H.S. taking the heat off staff.

system have shown that running costs are about half those of conventional equipment. And more savings come from the fact that the heat pump eliminates the need for mechanical ventilation.

FOR MORE INFORMATION TICK BOX NO.2

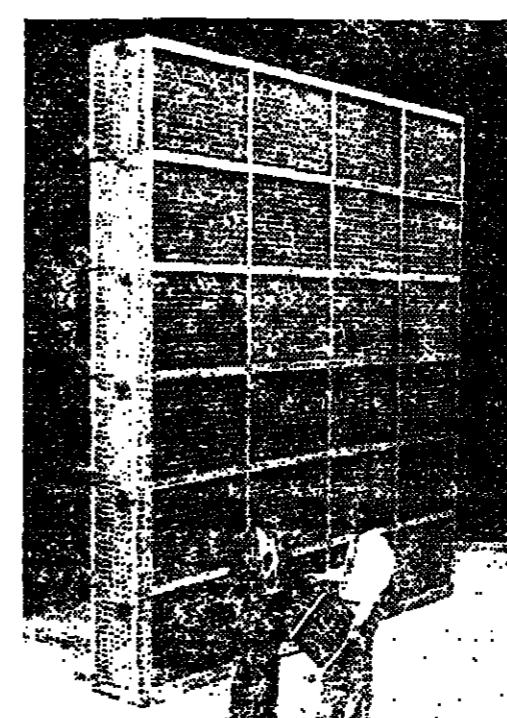
Please send me copies of leaflets/information on the following topics:

Please tick as appropriate (U.K. only).

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- 2. Dishwashing.
- 3. Heat Pumps.

Please send the coupon to: The Electricity Council, Information Centre, 30 Millbank, London SW1P 4RD.

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Honeywell

With energy costs accounting for a rising proportion of industry's expenditure, the availability of fuels and suppliers' pricing policies have become of vital importance. Sue Cameron looks at the prospects.

Gas: prices expected to move steadily upwards

INDUSTRIAL gas prices in nearly all the developed nations seem set to move steadily in one direction during the next few years—upwards. The question is how far and how fast they will rise.

The Netherlands has already raised the price of its export gas during the last year and both Algeria and Norway are demanding that their customers pay the same for gas as they would for crude oil. Meanwhile the Reagan administration in the U.S. is preparing to decontrol gas prices there.

Oil companies operating in the UK sector of the North Sea have started calling for the British Gas Corporation—which has a monopoly right to buy supplies—to pay at least 25p a therm for gas coming from offshore fields expected to be developed soon. Such a charge would put gas prices almost on par with those of crude. And they would mean a huge increase in British Gas costs.

The corporation currently pays as little as 5p a therm for some of its North Sea gas and the highest price it is so far thought to have agreed is 16p a therm for supplies from Mobil's Beryl field. The average price at which British Gas is renewing firm contracts with its industrial customers is currently running at around 29p a therm.

British companies have, for example, pointed to France as

The price of gas to industrial consumers and—to a lesser extent—to domestic users in the UK has probably raised more heat during the last 18 months than any other single energy-related issue. The chief complaint has been that British manufacturers have been forced to pay higher prices for their gas than their competitors on the Continent or in the U.S.

Crisis

Certainly UK prices have risen steeply since 1979, when the Iranian revolution and the ensuing crisis in the world's oil markets brought about the "flight from oil" by consumers. Firm renewal price contracts have risen from 21p per therm at the end of 1979 to today's average of 29p. Domestic prices have shot up from 16.5p a therm to around 28p a therm during the same period.

Whether UK manufacturers have been paying more for their gas than their foreign rivals remains something of a moot point. But even if industry's arguments are correct, British manufacturers are unlikely to remain seriously disadvantaged in the longer term.

British companies have, for example, pointed to France as

one country where industry has enjoyed better gas prices than in the UK. One reason for this, it was argued, was that the French charged industrial consumers less and domestic consumers more—the reverse of what happened in Britain. But the differential between prices in the UK has narrowed industrial and domestic gas dramatically over the past 18 months. Meanwhile the French are encountering problems of their own on the gas price front.

The French import liquid natural gas—LNG—from Algeria and since July they have been paying \$4.28 per million British Thermal Units (BTUs) for it. But Algeria has actually been billing them for \$6.11 per million BTUs—the equivalent of the crude oil price and equal to 32p a therm (at an exchange rate \$1.84 to the pound).

Negotiations between France and Algeria are continuing. But if Algeria established its desired price, the demand of North Sea oil producers for a minimum of 25p a therm for gas from new condensate fields will begin to look moderate indeed. And although there is no world price for gas in the way there is for crude oil, international trading in gas means that if one exporting country manages to increase its price substantially there tends to be a domino effect around the globe.

British companies have, for example, pointed to France as

Oil: refining companies making heavy losses

ONE OF the most dramatic influences on the industries of the developed world during the past decade has been the rocketing price of oil and of oil products.

Incredible though it sounds today, in the early 1970s the average world price of crude was around \$2 a barrel. In the wake of the world oil crisis of 1973 and 1978 it has soared to some \$35 a barrel.

During 1981 crude price increases have moderated

somewhat. The reason for this has been the world oil glut.

Saudi Arabia has maintained output at high levels in an attempt to impose greater price unity on the Organisation of Petroleum Exporting Countries (Opec).

The developed nations, following the shortages and threats of shortages in 1979, have meanwhile been cutting back on oil consumption by switching to other fuels and adopting conservation

measures.

The recession in the West

has also led to a sizeable if short-term drop in demand for oil—particularly for the heavier grades.

This has intensified the effects of the world crude surplus and has wrought havoc with Europe's refining industry.

Most of Europe's major refining companies incurred heavy losses during the first half of 1981 and many refineries have been running at under 60 per cent of capacity—far too low to be profitable.

It is not only the overall fall in demand for oil products—often exacerbated by unfavourable movements in the value of local currencies against the dollar—that has hit European refiners; there is also the changing pattern of demand.

The UK provides a prime example of the altered demand profile. Between May and July this year sales of petrol in the UK fell by 0.7 per cent compared with the corresponding period of 1980. But consumption of fuel oil—used by industry to raise steam for powering its plants—slumped by a staggering 25.2 per cent.

Sales of fuel oil in Britain have been harder hit than those in most Continental countries because there has been a particularly marked switch from oil to coal in UK power stations. But the overall pattern is the same throughout Western Europe.

The major oil companies believe the present trend towards lower heavy fuel oil consumption is a long-term one, if only because there are alternative fuels for use by industry and in electricity generation whereas it is much harder to replace petrol and some of the other lighter oil products used to power transport.

Squeezed

As a result European refiners have massive overcapacity in basic distillation. Yet they know they are going to need new plant to upgrade heavier products into lighter ones and so meet future demand—and the capital cost of investing in this is considerable.

The oil companies have therefore found themselves squeezed on two fronts—reduced profitability allied to greater capital spending. Their reaction has been to raise the prices of nearly all their oil products—despite the difficulties of explaining to customers why prices are going up at a time when demand is down and supplies are abundant.

Petrol has sometimes been an exception to the general rule—notably in the UK this summer where a new price war has broken out at the pumps and the oil majors have been forced to reintroduce price support for their dealers. The petrol price war has been caused by a number of things, among them the ability of smaller independent companies to undercut their bigger rivals and the determination of the major groups to maintain their market shares at a time of falling demand.

A similar pattern could establish itself in other oil product markets but it is much less likely to do so. For one thing, industrialists cannot usually afford to be as cavalier in their attitude to suppliers as motorists can to their local garages.

In the short term at least,

therefore, the outlook is likely

to be for yet further increases in the prices of the oil products most used by industry.

Power: charges bring protests

ELECTRICITY PRICES in the UK have brought strong protests from manufacturers during the past year or so on the grounds that power charges in Britain are far higher than those in some Continental countries and in the U.S.

Official studies of comparative electricity prices have tended to prove UK manufacturers right. It was found, for example, that some 95 per cent of UK industrial electricity customers were paying prices broadly in line with those on the Continent—but the remaining 5 per cent of customers accounted for 50 per cent of the electricity used in volume terms.

Large high-load factor users—the load factor represents the time over which a consumer's maximum offtake is spread—are shown to be paying substantially more than their competitors in some Continental countries, notably France and West Germany. The differentials ranged between 10 per cent and 35 per cent.

Yet international comparisons of electricity prices can often be even more fruitless than those of oil product or gas prices. For a key factor in national electricity pricing is the source of power generation.

France, for example, has been building up its nuclear power generation capacity and this has done much to help restrain electricity prices. Other countries, like Norway, enjoy the benefits of comparatively cheap hydroelectric power. Meanwhile, against a background of rising heavy fuel oil prices, power generation in the UK has become steadily more dependent on coal and coal pricing.

Factors

The outcome of miners' wage negotiations and the success of the National Coal Board's investment programme plus its plans for phasing out uneconomic pits have therefore become crucial factors in UK electricity pricing policy.

A survey of 12 countries, carried out by the U.S.-based National Utility Service (NUS) group, an energy pricing consultancy, found that in the spring of this year UK industrial electricity prices per unit were higher than those anywhere else except Belgium. At the time NUS commented that UK industrial electricity prices would remain high until Britain accelerated its nuclear power programme.

Yet the NUS survey showed that a number of other countries—including Belgium, Italy, Australia and the U.S.—had all increased their prices to industrial consumers more steeply than Britain during the year ending April 1981.

Coal: heralded as fuel of the future

COAL PRICES have roused far less emotion over the past year or so than have those of oil, gas and electricity—even though coal charges will spiral upwards more as those for oil have done.

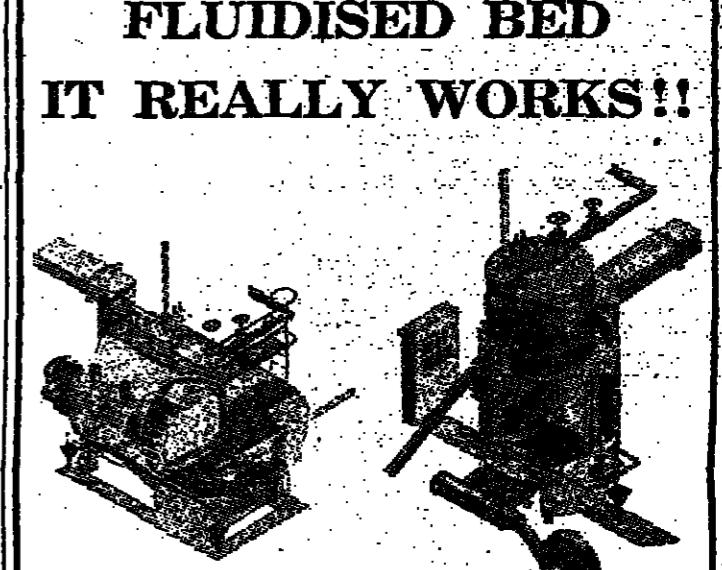
Although the two world oil crises had a decided short-term impact on world coal prices, coal is still valued at around half the price of heavy fuel oil on a per thermal-unit basis. This means that even allowing for the extra cost of transporting and using coal compared with fuel oil, the differential is extremely wide and shows little sign of narrowing.

So far, coal prices have apparently been influenced much more by the state of the oil market than being directly linked to the oil market. By the end of last year they were on their way up to \$75 a tonne.

Yet coal, that most traditional of fuels, is today being increasingly heralded as the energy source of the future. Both the U.S. and some European countries have substantial reserves and it is argued that suppliers from other major exporters such as Australia and South Africa are more reliable than oil coming from the Middle East. Moreover, considerable amounts of money are being spent on the development of the technology that can turn coal into synthetic gas, oil and even petrochemicals—an economic

but influences like these tend to be short-lived, whereas the long-term one of the problems involved in industrial switching from oil or gas to coal is the usually substantial capital cost required.

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INTERNATIONAL ENERGY MANAGEMENT III

Vast market for equipment waiting to be tapped

ROUGH AND READY estimates within the London Chamber of Commerce and Industry suggest that the UK market for energy conservation equipment and services could be worth at least £1bn a year.

Given that the UK's primary energy consumption is one equivalent to 20m tonnes of oil last year—representing only 4.7 per cent of total non-Communist world energy demand—the worldwide scope for energy efficiency industry could be worth over £20bn a year at today's prices.

In February, when the London Chamber launched a scheme to boost sales of companies involved in energy conservation, it was stated that Western countries were expected to invest \$10 trillion (million million) on conservation and equipment needed for a switch from oil burning to coal burning.

The figures, though, are the outcome of little more than intelligent guesses. The market for energy conservation equipment and services is known to be vast but no analysis has yet managed to quantify future spending with any sense of confidence.

There are pointers. Whitehall officials, for instance, reckon that in the UK there is a £1.5bn market for oil-to-coal boiler conservation schemes with pay-back periods of under five years. Earlier this year the Energy Department estimated that sales of new and replacement boilers (including ancillary services) were running at between £100m and £150m a year whereas the potential market was thought to be nearer £350m-£400m annually.

In an effort to speed this conversion programme the Government recently committed £50m in grants over two years to encourage industrial companies to switch their boiler fuel from oil to coal.

The Department of Industry's Energy Conservation Scheme—which is a two-year period up to last summer—provided between £200m and £250m towards the cost of boiler replacement, insulation and combined heat and power projects—indicated that for an average

investment of £100 it is possible to increase coal consumption by one tonne a year, and reduce oil demand by a corresponding amount. This year the National Cost Board has been processing inquiries from UK industrialists who are considering switching from oil to coal for their fuel.

But it is one thing to identify the boiler market and to extrapolate the potential for fuel switching and quite another to tot up all the investments that may be made by energy users

Conservation hardware

RAY DAPTER

to the benefit of conservation and greater efficiency. What proportion of the cost of a new car or a new home can be ascribed to energy conservation? Even modernisation programmes which seem primarily designed to save energy have other beneficial results.

Take the case of oil refineries—among the most fuel-hungry production plants to be found in any industrial complex. Fuel may account for up to half of total refining costs. Without exception refiners have been forced by high oil prices to improve their production efficiency. Shell, for instance, has devised a system called the Corrected Energy and Loss Index System (CEL). The index relates the energy use of an actual refinery to a hypothetical plant operated at a 1972 (pre-crisis) average energy usage.

On the basis of the CEL system, 33 Shell refineries outside North America achieved an average saving of about 20 per cent over the 1972-80 period. This represented a saving of some 2.5m tonnes of fuel a year. The savings were achieved in the following ways: 40 per cent—lower fuel consumption in process furnaces; 24 per cent—lower hydrocarbon losses; 14 per cent—lower steam con-

sumption in process units; 10 per cent—lower steam consumption in tank farms; 10 per cent—less steam supplied to auxiliary units and buildings; 2 per cent—more efficient firing of boilers.

It is difficult to define where energy conservation ends and general progress begins and almost impossible to identify the true energy efficiency industry.

Again there are only pointers. The London Chamber, along with the Energy Department and consultants Cambridge Information and Research Services, have identified more than 1,500 UK companies making energy efficiency equipment and a further 1,000 companies providing conservation consultancy services. It is further reckoned that there are at least 80 trade associations with interests in the fragmented energy efficiency and conservation fields.

One of the latest bodies to emerge is the Association for the Conservation of Energy (ACE), an organisation designed to add greater lobbying power to the supporters of conservation (and the manufacturers of equipment and insulation materials). The initial sponsoring companies in ACE are Cape Industries, Honeywell Control Systems, Kleenze, and Wimsey Laboratories, although Mr Andrew Warren, the director, promises a much wider membership in future. ACE will seek to broaden its membership if it is to be taken seriously as a representative of the conservation industry.

Energy Department officials

also have been looking at ways of adding some focus to an industry whose scope ranges far and wide—from the provision of advice and the installation of monitoring and control equipment on the one hand, through the whole selection of insulation materials, to the manufacture of such capital items as heat pumps, fluidised bed coal combustion units, boilers, combined heat and power packages and heat recovery systems. The Energy Department believes that the heat recovery market in the UK could, in itself, be worth at least £1.5bn.

More companies look for big savings

DEVELOPMENTS in micro-processor technology over the past decade have coincided with the need for more secure control and monitoring of heating and lighting systems.

As a result more and more companies and organisations are applying advanced electronic controls to their energy systems and achieving some substantial savings.

At the same time there is still a need for more accurate control systems in the home to prevent wasted hot water or lighting. Some energy conservationists believe that savings achieved by improved monitoring and control of energy in the home can effect economies comparable to the increased use of insulation.

It is in industrial and commercial applications that micro-processors are most in demand. However, ICI, for example, which uses a microprocessor control system at its Grangemouth plant at Wilton on Teesside, claims it was able to recover its investment—some £22,000—in less than two weeks of use, and has achieved an annual energy saving of more than £240,000.

ICIs use of microprocessors at Wilton derives from its energy conservation programme begun in the mid-1970s. To handle the large volume of data involved in monitoring all the major energy sources, a special computer terminal was installed. This monitoring system enabled the company to trim at least £150,000 a year for three years from the energy budget.

Electrical monitoring

DAVID CHURCHILL

and converts them to familiar units such as degree of temperature or tonnes an hour. Plant operators were instructed in the significance of the various displays, logs and summaries which the micro-processor can provide. Using the information with their own operational knowledge enabled them to make the best use of systems.

The supermarket chain, J Sainsbury has also installed a micro-processor system for efficient energy use in some of its stores. Sainsbury's energy costs are about £7m a year and the computer system is intended to ensure that the energy used for heating, lighting, ventilation and refrigeration is not wasted.

Each of these systems can operate independently because the computer information is distributed throughout the building.

But each separate unit can communicate with a central control when necessary.

Ultimately, Sainsbury hopes to link its fire and security alarms into the system and to extend the monitoring functions to pumps, dampers and the measurement of heating boiler efficiencies.

The advent of micro-processor controls has been important in maintaining the energy savings achieved in the first flush of enthusiasm for conservation in the mid-1970s, especially at the Bristol factories of Rolls-Royce.

Rolls-Royce found that after it had made significant energy savings in the mid-1970s its staff and shop-floor workers began to relax about energy conservation. "The need was for a system with a finer degree of automatic control than we currently had," says Rolls-Royce.

Since the company was already using micro-processors extensively in other fields its decision to use electronic control of energy use was a natural progression. The system comprises "outstations" strategically placed throughout the plant and connected to sensing devices and control equipment which monitor performance against pre-set parameters.

Signals are passed to a central console only when a change occurs outside the established limits or when the console itself demands a response. Among the many parameters that can be measured and controlled by the micro-processors are temperature, vibration, contamination, corrosion, gas leakage, and excessive noise.

The market for energy control systems is worth over £50m a year according to market research carried out by Satchwell Control Systems, which claims to be the largest manufacturer of such equipment in the UK.

Satchwell offers a number of different systems designed for a particular company's needs. The optimiser, for example, is an advanced electronic programmer which senses the environmental conditions both inside and outside the building and computes the optimum time at which to switch heating, ventilation and lighting on and off. Independent tests carried out by the Department of Environment show that such an optimiser can achieve savings of up to 25 per cent with energy systems already fitted with automatic controls. With less efficient control systems savings of up to 50 per cent were achieved.

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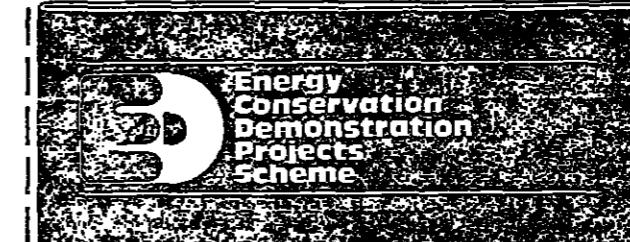
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DEPARTMENT OF ENERGY



HOW GAS DELIVERED HALF A FUEL BILL TO THE POST OFFICE.

A few years ago, Wales and the Marches Postal Board moved their regional headquarters to a Cardiff office block. But they were to regret it the moment the first fuel bill dropped through the letter box.

The problem was that the ten-storey building had been designed by speculators for several firms to share. As a result, each floor had its own thermostatic controls, which could be altered at the slightest whim.

In 1979 the Post Office's own specialists joined forces with Wales Gas Technical Consultancy Service to investigate. This is what they did:

The rooftop boilerhouse was both serviced and insulated. The temperature was set to a regular 18°C, and time switches set to heat the building only when necessary. (An optimiser control was added to delay the heating in warmer weather.)

Meanwhile, all the thermostats were checked for faults, replaced if necessary, and then sealed so that they could no longer be tampered with.

This modest list of comparatively simple measures gave Wales and the Marches Postal Board an immediate fuel saving of 51%. And dramatic savings like this are by no means rare.

We can show you many other case histories where large economies have been made.

In each case, the companies concerned realised that fuel conservation is not only in the nation's interest; it can also be highly profitable.

Perhaps you might take a look at your own use of fuel, and ask us for some expert advice on how to save more.

Then in a year or two, we might well be delivering half a fuel bill to your door.

BRITISH GAS
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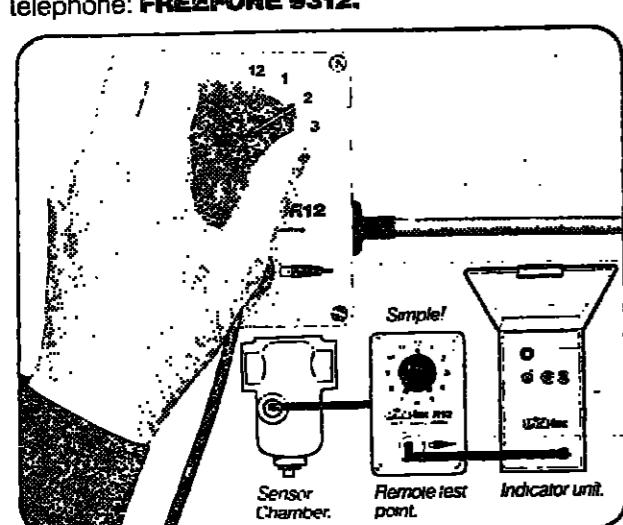
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INTERNATIONAL ENERGY MANAGEMENT IV

Thermal standards increased in proposed regulations

A SIGNIFICANT step towards improved long-term energy saving in industry and the home will be taken when Parliament reassembles later this month.

Mr Geoffrey Finsberg, Parliamentary Under-Secretary of State at the Department of Environment, proposes to lay before Parliament new thermal insulation standards for new buildings and alterations to be used.

The move follows extensive review within the building and related industries which Mr Finsberg says, "generally welcomed" the new regulations.

There will be four main provisions in the new regulations:

1.—The roofs of domestic buildings are to be insulated to achieve a "U-value" of 0.35.

At present the walls of dwellings have to achieve a "U-value" of 1.0, which often means that no special insulation is needed. The new value of 0.6, however, will mean that insulating materials will have to be used.

2.—Space and water heating systems in non-domestic premises will have to be fitted with controls designed to save fuel. The Environment Department estimates that the payback period for fitting such controls will vary between "10 months and 11 years," depending on the type of premises and systems used.

3.—Pipes, ducts, and storage vessels in all premises are to be insulated.

Present regulations require

the roofs of dwellings to be insulated to a standard of 0.6.

About 50 mm of the most commonly used insulating materials are needed to achieve the 0.6 standard. To achieve the

new value of 0.35 will call for 100 mm of insulating material.

2.—The walls of domestic buildings are to be insulated to achieve a "U-value" of 0.6.

At present the walls of dwellings have to achieve a "U-value" of 1.0, which often means that no special insulation is needed. The new value of 0.6, however, will mean that insulating materials will have to be used.

3.—Space and water heating systems in non-domestic premises will have to be fitted with controls designed to save fuel. The Environment Department estimates that the payback period for fitting such controls will vary between "10 months and 11 years," depending on the type of premises and systems used.

4.—Pipes, ducts, and storage vessels in all premises are to be insulated.

Present regulations require

the roofs of dwellings to be insulated to a standard of 0.6.

About 50 mm of the most commonly used insulating materials are needed to achieve the 0.6 standard. To achieve the

new value of 0.35 will call for 100 mm of insulating material.

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INTERNATIONAL ENERGY MANAGEMENT V

Increasing demand for heat pumps

VAST AMOUNTS of heat which could be put to good use are wasted daily in factories and offices buildings across the land. It is generated by machines making "goods" by lighting systems and by human bodies.

This heat can now be tapped using heat recovery devices—a growing part of the energy hardware market.

The principle is simple: the heat is redistributed around the building from areas that are too hot to areas that are too cold, or is used to warm cold incoming air. This means that conventional heating will only need to come into operation to meet peak loads in cold weather, giving a substantial saving in fuel.

The heat pump is the recovery device which probably creates most excitement. In crude terms this operates like a refrigerator in reverse, transferring heat from a low grade temperature source and raising it to a higher temperature for use in space heating or to heat water. Its energy saving potential arises because it produces more useful energy than it consumes.

The concept is not new. Experimental heat pumps were installed in the UK as long ago as the 1920s but it has been only in recent years, with higher fuel prices and public exhortations to save energy, that interest in them has been reawakened.

The electricity supply industry has quickly recognised the potential for the electric motor-driven heat pump to challenge conventional gas-fired systems for lower temperature heating. Electrical units have been available commercially for several years.

More recently gas engine heat pumps have started appearing, with the German utility Ruhrgas playing a major role in their development. In the UK, Ford has developed a compact 1.6 litre engine for industrial use to run on petrol, LPG or natural gas.

A gas engine heat pump will have an inherently better performance than an electric one, by virtue of the fact that it can tap the heat of its own exhaust and cooling water as well as

Heat recovery

MARTIN DICKSON

electricity costs to the customer for a given heating duty. This goes a long way towards narrowing the gap between fuel costs on electrically-heated plant and conventional gas-fired plant.

Whichever form of energy is used to drive the machine, the relatively high capital costs of a heat pump mean that at present fuel prices it is not likely to be widely used for domestic space heating in the UK.

It makes most economic sense when there is a readily available source of waste heat when the user needs to both heat and cool a building. Heat pumps which use the outside air as a heat source can be reversed, by means of a four-way valve, so that they perform the dual function of heating a building in winter and cooling it in summer.

In some cases the two can be used together. In Germany, for example, a number of gas-driven heat pumps have been installed in leisure complexes to heat swimming pools and simultaneously chill ice rinks, and in dairies to provide hot water for process use and chill water to cool the milk.

In the UK, heat pumps have made greatest inroads in the commercial premises market, with several large chain stores now using them.

Swimming pools are also a substantial market. Electric heat pump systems have been installed at about 100 UK pools. According to the Electricity Council, energy savings of 75 per

cent are predicted for a recently-completed installation at Eastbourne, enabling capital costs to be recovered within three years.

Indoor swimming pools have to be maintained at a comfortable temperature for swimmers. But this creates humidity, which has to be removed. In a normal, boiler-fired system, the solution is ventilation, with large volumes of air being blown through. But this air is usually too cold for comfort and has to be heated before entering the pool area.

By using a heat pump dehumidifier, the moisture can be removed direct, greatly reducing the volume of air going through the pool hall. Furthermore, the heat absorbed by the pump while dehumidifying is more than enough to heat the small amount of outside air still needed—and some remains to heat the pool water.

Applied to industry, the heat pump can be used for space heating and cooling and, up to a point, as a means of generating process heat, particularly where there is a need for cooling or refrigeration. The dairy industry is one example, brewing is another.

There is also a large potential market in process drying. The Electricity Council's research centre at Capenhurst, Cheshire, which has done a great deal of work in this field, reckons heat pumps could save more than £250m a year in the UK, or 1.25 per cent of Britain's current energy consumption, if they were used in industrial drying processes across a range of industries, from the timber and paper trades to sugar refineries, chemical plants and brick works.

Capenhurst has developed a closed-cycle heat pump—intended primarily for timber drying—with a condenser operating at 90 degrees C, enabling drying to be carried out at air temperatures of up

to 80 degrees C—a substantial improvement since this is regarded as the threshold temperature for the wider use of heat pumps.

The first commercially-used heat pump of this kind was commissioned at the Boronbridge, North Yorkshire, sewage works of John Boddy and Son last year. Other industries where this pump could be used for process drying are latex rubber, building materials, textiles and confectionery.

However, to secure a much wider industrial market the pump needs to be incorporated into a cycle of recompressing super-heated steam at temperatures between 120 degrees and 150 degrees C. Capenhurst is now trying to solve this problem.

Heat pumps are perhaps the most glamorous of recovery devices, but they are far from being the only ones. Others include:

• The thermal wheel. This is a rotating wheel containing a resistive heat medium which turns at about 10 rpm between a hot exhaust air stream and the cold incoming air flow. Heat is transferred from the outgoing, stale air to the new. • Heat pipes. This is a heat-conducting material used for transferring energy between two points. It consists of a sealed, evacuated tube containing a fluid. Heat applied at one end causes the fluid to vaporise and it flows to the cooler end, giving off its heat by condensing.

• Heat exchangers. In the water-to-water plate heat exchanger pressurised hot and cold fluids are directed in counterflow through alternate metal partitions, consisting of a stack of gasketed metal plates. The hot fluid surrenders heat to the cold. An air-to-air exchanger similarly consists of an arrangement of parallel air paths.

Equipment manufacturers report a growing appreciation in commerce and industry of the potential cost savings from devices such as these. But the market is not expanding as fast as energy officials would like.

Mrs Jane Carter, head of the Department of Energy's conservation division, told a recent conference that industry's investment in conservation could be greatly expanded.

A recent study had found that a high proportion of companies had made energy savings by means of better use of existing plant and minor energy-related alterations. Rather less than a third had undertaken major energy-related investments.

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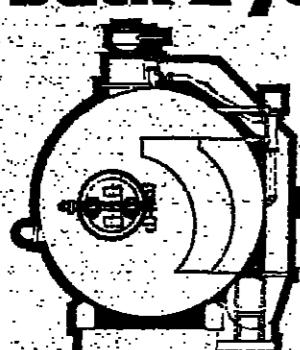
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Original ideas publicising the energy cause

PUBLIC INTEREST in energy conservation is being sustained by a catalogue of glittering prizes for good housekeeping and original ideas being offered by utilities, oil companies, Government, industry and the professions.

It is difficult to measure accurately how much energy has been saved as a result of all these schemes. Nevertheless, there is no doubt their effectiveness in publicising the cause of energy efficiency in many sectors of society.

This article lists six of the better known prizes, but it does not claim to be comprehensive. They have nearly all come into being in the past four or five years and, according to the Energy Department's conservation division, there is still room for one or two more. However, the Department wants them to cover ground not covered by the existing awards.

The UK Energy Managers' Award, presented yearly at the energy managers' conference at the NEC, Birmingham, was begun three years ago and is sponsored by Powmatic, Europe's leading manufacturer of warm air equipment in association with the Energy Department.

A top prize of £500 goes to the manager who has carried out the most effective efficiency scheme in his company in the previous 12 months. The company receives a trophy and there are two £250 runners up prizes. Last year's champion was Ted Katynka, of Imperial Chemical Industries' petrochemical division.

With about 30 energy managers a year taking part, the scheme is not yet as strongly subscribed as the organisers would like. This year's competition is being co-sponsored by NIFES (National Industrial Fuel Efficiency Service).

The Gas Energy Management (GEM) awards, sponsored by British Gas, started six years ago, are the most widely-publicised national scheme. They cover projects in industry, commerce and public administration and by last year, the corporation said, 258 entries had achieved savings amounting to more than 80m therms a year, enough to serve a city the size of Bradford or nearly 1,000 average industrial or commercial gas users.

British Gas is also associated with the competition run by the Royal Institute of British Architects to encourage the design of energy-efficient buildings. In last year's competition, entrants had to consider the problems of a Victorian country house near Cheltenham which had been converted into a hotel.

A scheme to encourage more efficient lighting has been run for the past five years by the Lighting Industries Federation, in association with the Energy Department, Electricity Council, the CBI and TUC and about eight other co-sponsors. Called the EMILAS award, it is attract-

ing growing interest — last year there were 257 entrants, compared with only 57 in 1977.

In all, EMILAS has attracted about 800 entrants and the Federation claims that their various schemes have cut total lighting consumption by 68m kilowatt hours a year, worth £2.5m.

The Federation has no idea how much its members have benefited from it in terms of sales but compared with the

Prize awards

MAURICE SAMUELSON

scheme's costs — £10,000 to £15,000 a year—the savings claimed are obviously impressive.

Local government now has its own energy conservation awards, presented for the first time last month. Entitled the TEAM award, it is sponsored by Tesco on behalf of LAMSA, the local authorities' umbrella body.

More than 160 projects were submitted by 50 councils in the first year to a judging panel formed with representatives of the Energy Department, Tesco, local authorities, the Watt Committee on Energy and private consultants. One of the six winners was Shrewsbury and Atcham borough council for a heat retrieval system in a swimming pool which had saved nearly £30,000 in less than two years.

Scientists are the target of the international Energy Research Prize launched two years ago by British Petroleum. In all, about 240,000 is being presented in grants and prizes. In the UK, awards to support research programmes totalling £50,000 will be made available, in addition to other prizes awarded to overseas researchers.

An independent panel is now trying to select the winner for BP from the three semi-finalists among the 100 original UK applicants. Individual winners will also be named in a further eight countries. The UK winner is expected to be chosen early next year and the international finalist next July.

The work of one of the three UK semi-finalists has already aroused comment in the scientific Press—this is a reactor growing algae biomass by a process of photosynthesis. Another of the semi-finalists has researched cheap paint coatings for windows which are said to admit light while retaining heat. If successful it could cause a flurry among double-glazing contractors.

The importance of making children energy minded is recognised in the Department of Energy's National Schools' Competition which this year is being sponsored by Conoco.

The flight departure lounge is the place to go in Bahrain on a hot summer's day.

In the dog days of summer, Bahrain's international airport can get pretty crowded.

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INTERNATIONAL ENERGY MANAGEMENT VI

Managements fight the spectre of rising costs

FOR MANY companies the 1970s will best be remembered as the decade when energy consumption moved from being a low-cost to a high-cost component in the accounts.

For the generation of managers who began work in a low-cost energy economy, such a shift has been of massive proportions. Even now, many managers refuse to grasp the implications fully.

Yet attitudes over the past few years have been changed by the application of sound management methods to meet the impact of soaring energy costs. The management method from which companies and whole industries have been able to draw most comfort has been the auditing approach to energy costs.

By applying internal audit techniques to the problem of energy conservation and carrying out an operational—as opposed to financial—audit, it has been possible to implement a number of simple measures to achieve substantial immediate savings.

In companies where a tight control of energy consumption has been lacking, for example, an energy audit has led to cutbacks in energy use of about 10 per cent in the short term, with minimal capital expenditure or payroll costs.

If energy represents about 5 per cent of costs, as it has done in many manufacturing industries, then a 10 per cent saving would give a cost reduction of 0.5 per cent. In terms of profit this can make a significant difference to a company's annual results.

The importance of energy audits is such that, without them, companies cannot really start to make any effective progress in meeting higher energy prices. The prerequisite of an energy audit, however, is that the company must be willing to adopt a realistic energy strategy.

A realistic strategy implies several factors, such as appointing an energy manager, giving board-level support to energy saving, and informing all employees of the need for energy saving to win their co-operation.

An energy audit can be carried out in varying degrees of depth. At its simplest is the good house-keeping approach of observing existing energy standards within the factory or

Energy auditing

DAVID CHURCHILL

bers of employees and amount of office or factory space occupied. The comparisons can be studied over monthly or yearly periods.

Such an approach, however, will only give some preliminary data on energy costs and performance. It will not determine how and where the energy is used, or how and where it is wasted.

A more detailed energy audit will mean sub-metering the main sections of services, processes, and buildings. In some instances this will call for a detailed understanding of the equipment, processes and systems used. Whilst this knowledge may be available in-house, outside consultants may have to be called in.

This detailed approach will provide several important data for the energy manager—a clear understanding of the flow of energy throughout the plant; knowledge of the energy used by complete processes, individual items of equipment, and different services; and knowledge of how production procedures and operations affect energy use.

In addition, the audit will give the variation of energy use within parameters such as production output, hours worked and hours heated, and outside weather conditions. There will also be an indication of where energy is being lost or wasted.

During the detailed audit an individual item or a process

could be identified as warranting closer inspection to determine whether it needs more energy-efficient equipment or an entirely new process. Such an audit of an individual process will often require specialised measuring equipment and analysis; and this might require outside assistance.

Although many companies have pioneered such energy audit techniques over the past few years, the Government has also taken a hand by actively encouraging energy audits of entire industries.

The Departments of Energy and Industry have published a series of industry audit reports in recent years, the most recent being that of the fertiliser industry which was published earlier this year. Each report is based on a detailed examination of the processes involved and of the manufacturing process as it applies to Britain.

Where possible, the studies also examine methods in other countries so that the practicability of changing a process or technology can be assessed.

In many industries the raw materials have involved a substantial energy input in the companies which supply them. The energy audit studies must therefore consider energy not only in terms of the fuels used but also take account of the energy invested in raw materials.

The energy audit study programme has identified many instances where energy conservation technology exists but needs to be demonstrated in working situations before industry is prepared to invest in it.

The energy audit programme has covered a number of industries and products, including brewing, aluminium, glass, bricks, pottery, cement and copper. One of the most successful results of the programme has been in brewing, in which major companies have achieved substantial savings as a result of the ideas generated by the audit.

Details of the various industry energy audits can be obtained from the Department of Energy, Information Division, Thames House South, Millbank, London, S.W.1. There are also a number of regional offices which provide quick advice to companies.

years time. And isn't that important?

Coal: be prepared to be surprised

There have been some very impressive advances in boiler technology and combustion equipment, as well as methods of coal and ash handling.

The whole operation may be very different from how you imagine.

It's extremely efficient. It's now possible to operate in excess of 80% thermal efficiency with modern coal fired plant, which makes coal firing both very economic and competitive.

It can be completely automatic with the modern coal and ash handling equipment now available. This permits coal fired boiler houses to be light, airy and clean.

And it's very up-to-date. Over the years extensive research and development programmes have been carried out. The most recent development is fluidised bed combustion.

In fact, there is now no concrete argument for not installing coal fired boiler equipment, particularly if your company is planning to be around for some time. Maybe even in 300

years time. And isn't that important?

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Municipal refuse given the treatment

THE BIGGEST problem about waste was once thought to be how to dispose of it. Thanks to the energy crisis, the main problem now is how to recycle it and turn it into fuel.

Estimates vary about how much waste is generated in the UK every year. One calculation puts it at 45m tonnes of which half is recoverable, equal to about 10m tonnes of coal a year. In the campaign to cut fuel bills, no "fuel" is too exotic to be ignored. Pig slurry has been used to heat pigsties; mouse and rat droppings have been recycled in a Danish laboratory; grape skins are burned in a Spanish winery, and coffee husks in a Philippine factory.

While these provide interesting challenges to heating engineers and makers of equipment, they have far less potential than the schemes to recycle more mundane forms of municipal waste.

The most ambitious schemes are those for converting municipal rubbish into pelletised solid fuel, which is then burned to provide district heating. Two pelletising plants have been built in Britain. The Byker

plant processes all the domestic rubbish of Newcastle—about 1,800 tonnes a week—and produces 600 tonnes a week of fuel pellets, yielding 300 tonnes of coal equivalent.

Another plant operates at Eastbourne under the auspices of East Sussex County Council. Built by Bühler-Ming, the Swiss-owned engineering company, it supplies all its output, 20 tonnes a day, to a coal-fired power station at Brighton. The pellets are only a tiny fraction of the station's consumption of about 400,000 tonnes of fuel a year.

The Eastbourne plant takes in refuse collected by the local authority. Waste travels by conveyor into two hammer mills which reduce it to lengths of four or five inches. Heavy materials, including metals, are rejected, and the fuel pellets are made from the lighter fraction mainly composed of cellulose and organic material.

Municipal waste can also be tapped for gas. In Britain as with pelletising this process is still in its infancy.

The first example in Britain

is at the London Brick Company's landfill site at Stewartby,

in Bedfordshire. The first methane gas was tapped there commercially in May 1981, and helps to fire one of the kilns in Britain's biggest brickworks.

The £100,000 scheme was the outcome of co-operation between London Brick, the Atomic Energy Authority at Harwell

one of the main setting points of the new generation of boilers fired by fluidised bed combustion, (in which fuel is fed on to a turbulent bed of red-hot ash or sand).

Since fluidised bed boilers are being developed primarily in anticipation of industry's switch to coal from oil and gas, it is likely that many factories which have not previously thought of burning their waste will in future be ideally equipped to do so.

A more specialised form of waste recycling is gaining ground in the glass industry. By increasing the proportion of waste glass or cullet in its furnaces, the industry significantly reduces its primary fuel costs.

The same principle is being followed by the aluminium makers, and glass can makers in the UK are about to launch a national scheme. Since packaging forms the bulk of municipal waste, it is appropriate that these industries should be in the forefront of recycling, thus reducing their own energy consumption and that of society as a whole.

Waste recycling

MAURICE SAMUELSON

and the Department of Energy's technology support unit.

The rubbish arrives in sealed trains from a treatment plant at Hendon, which receives domestic refuse from the London boroughs of Camden, Brent and Barnet. The Greater London Council is considering a similar scheme at a tip at Aveyell, Essex.

Many industrial companies,

however, prefer to recycle their waste as fuel on site instead

Hopes revived again for district heating

IN THE next few weeks the Government will receive proposals on whether or not one or two British cities should be regarded as likely sites for a Combined Heat and Power (CHP) scheme, in which whole districts are centrally-heated with waste heat from nearby power stations.

The recommendations will emerge from a study of nine cities which has been carried out this year by W. S. Atkins and Partners.

If the recommendations are positive the Government will then decide whether to subject the chosen sites to further studies, leading to a final decision in 1983 on whether to go ahead with the scheme.

Although this seems a very leisurely pace at which to proceed, it marks a significant growth of Government interest in an idea which has been around for decades but which has been given new emphasis by the worldwide tightening of energy supplies.

At a time when people are more than ever conscious of

the need to reduce waste in energy utilisation, power stations stand out as notoriously wasteful. They run at efficiencies of little more than 30 per cent, and the rest of their heat is simply dissipated.

The main investment required by a CHP scheme is to connect the power station by an underground mains system which distributes the hot water throughout the buildings to be heated.

No new technology is required and many British industries already generate their own heat and power, some of which also goes into the national electricity grid. But by large, except for a handful of schemes, such as that which links Battersea Power Station with nearby flats, Britain lags far behind other European countries in CHP.

There are also several district heating schemes in Britain where heating is supplied from other sources, such as waste incinerators.

In West Germany, the proportion

of one or two lead city pilot studies, the association has been encouraging all the nine cities which Atkins studied to try to remain in the race. Representatives of these cities argued at the association's conference in June that because of the long lead times for developing a whole city, and because no new technology is involved, further work should be carried out in as many cities as possible.

The association's conference in June also heard suggestions about how schemes could be funded with the cheapest money available, such as grants and soft EEC loans which could meet up to half the gross capital investment.

There remains a nagging suspicion, however, that the fate of CHP may depend as much on political as on economic considerations.

Should this or a future Government be driven to a policy of State-led refit through massive investment in the country's infrastructure, CHP may be one of the areas to benefit. But that hour has not yet arrived.

Heat and power

MAURICE SAMUELSON

Denmark, a quarter of the heating load in 1979 came from district heating, and about a third of that came from CHP.

There are various reasons why CHP has not caught on widely in Britain, especially the availability of other forms of heating, led by gas and coal-fired electricity. Even now, the Government has not committed itself in principle, despite the strong encouragement of a working party led by

Let us tell you more

The wide range of coal fired boiler plant and equipment is designed to meet every conceivable need, from power generating requirements to small units in commercial buildings.

In addition there is a nationwide network of coal distributors who are strategically situated to give advice and provide an efficient delivery service to industry.

If you would like one of our fuel engineers to visit and give you free, expert advice, contact the NCB technical Service.

We will also give you information on the recent government grant scheme which provides up to 25% of the cost of switching from oil to coal-fired boilers.

It's worth contacting us now. So that you can help your company to live later.

Send to: The National Coal Board, Technical Service Branch, Marketing Dept., Hobart House, Grosvenor Place, London SW1X 7EA.

Name _____

Title _____

Company _____

Address _____

I would like some technical details on modern industrial burning equipment.
I would like one of your fuel engineers to visit my company.

We are considering installing new industrial coal fired plant.

Please tell me more about the Government grant scheme.

FT 81081c

NCB

COAL-BRITAIN'S ENERGY INSURANCE

COAL: INDUSTRY'S SECURITY FOR THE FUTURE.

If you're planning the long term future of your company, you should plan it around a source of energy that's going to be around for some time, like coal. Britain has coal reserves which, based on present mining techniques and present levels of production, will last for at least another three hundred years. And, with the improvements in technology that will undoubtedly come during that time, the reserves will last very much longer.

Does your company have this security for the future?

We are sure we don't have to remind you of the three words you can read in the newspapers almost any day of the week: Middle East crisis. We'll leave it to you to conjure up pictures of soaring oil prices, unreliable supplies and increasing tight stock.

In fact, there is now no concrete argument for not installing coal fired boiler equipment, particularly if your company is planning to be around for some time. Maybe even in 300

years time. And isn't that important?

Coal: be prepared to be surprised

There have been some very impressive advances in boiler technology and combustion equipment, as well as methods of coal and ash handling.

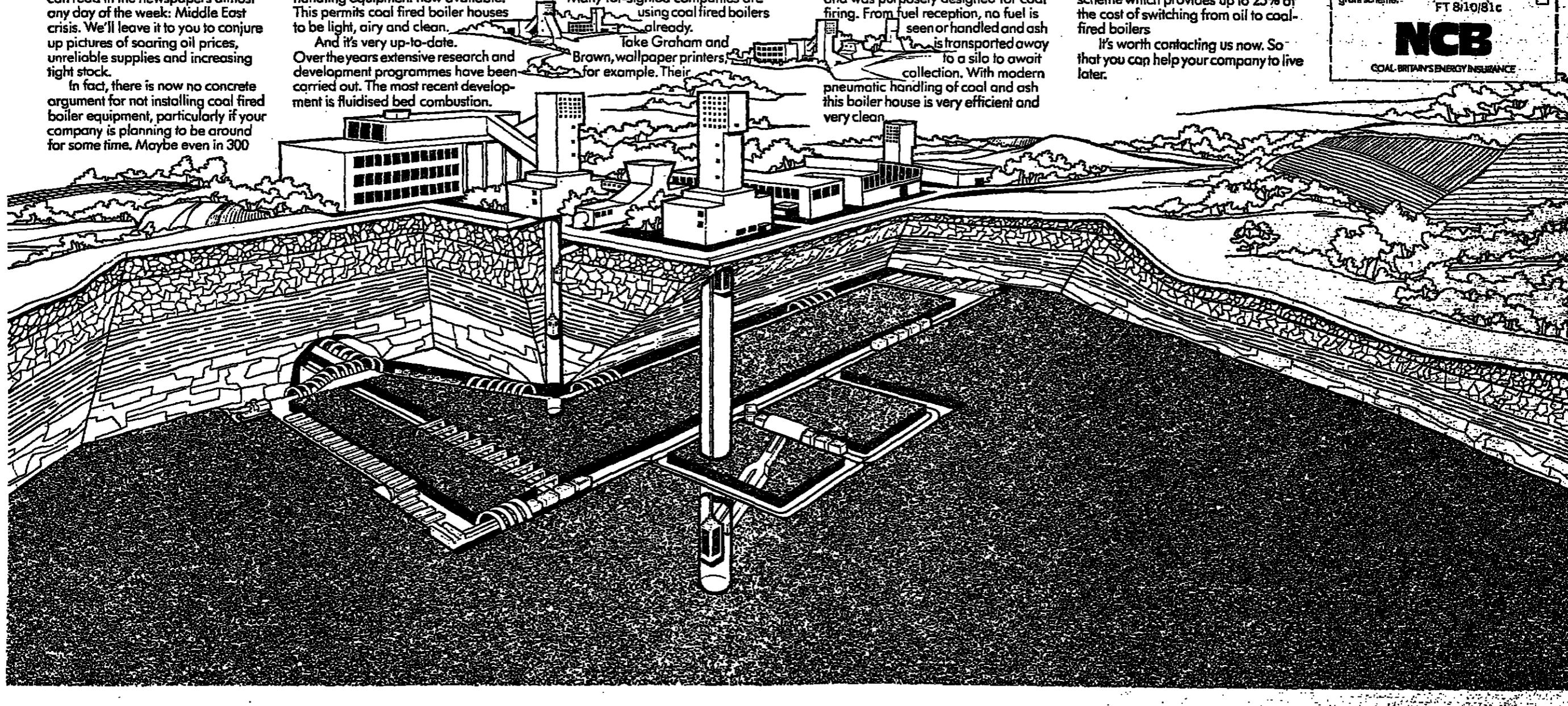
The whole operation may be very different from how you imagine.

It's extremely efficient. It's now possible to operate in excess of 80% thermal efficiency with modern coal fired plant, which makes coal firing both very economic and competitive.

It can be completely automatic with the modern coal and ash handling equipment now available. This permits coal fired boiler houses to be light, airy and clean.

And it's very up-to-date. Over the years extensive research and development programmes have been carried out. The most recent development is fluidised bed combustion.

In fact, there is now no concrete argument for not installing coal fired boiler equipment, particularly if your company is planning to be around for some time. Maybe even in 300



Commodities and Markets

Steeper fall in cocoa market

By Richard MacKay

THE SLIDE in world cocoa prices accelerated yesterday in spite of news that the International Cocoa Organisation's buffer stock had again bought its daily limit of 10,000 tonnes.

The March position on the London futures market which was pushed up to an 18-month high of £1,315 a tonne after buffer stock buying started last week, fell 274 to £1,245 a tonne.

Buffer stock purchases have reached a total of 81,300 tonnes in eight trading days but any market impact appears to be draining away. Well over half the existing support fund of \$220m has now been used up but prices remain more than 6 cents below the pact's "floor" of 110 cents a pound.

A report published yesterday by Intercommodity forecast that cocoa prices could quickly fall to around \$150 a tonne after buffer stock funds are used up.

World cocoa stocks at the end of 1980-81 season amounted to 708,000 tonnes, not 5.5m tonnes as inadvertently reported yesterday.

Scottish service sector study

THE University of Dundee's economics department has been awarded a two-year contract by the Scottish Economic Planning Department — to prepare a report on output and employment in the services sector in Scotland.

LONDON STOCK EXCHANGE

Gilt-edged strong as short-term interest rates ease Oils highlight equities—30-share regains 11.7 at 486.7

Account Dealing Dates
Option
*First Declarer Last Account Dealing Dates Dealings Day Oct 29 Oct 3 Oct 9 Oct 19 Oct 12 Oct 22 Oct 23 Nov 2 Oct 26 Nov 5 Nov 16 Oct 27 Nov 17 Nov 18 place from 9.30 am two business days earlier.

London equity markets yesterday continued their tendency to change direction violently. Motivated by a downturn in U.S. short-term interest rates and a strong Gilt-edged sector, leading equities rebounded sharply, and the Financial Times Ordinary Share Index, after showing a rise of 12.8 at 3.00 pm, closed 11.7 up at 486.7.

The overnight fall in the U.S. Federal Funds rate together with easier conditions in domestic money markets stimulated Gilt-edged securities, which put up one of their best performances for some time. Long-dated stocks attracted revived overseas demand as well as domestic investment funds and closed with gains ranging to a point and occasionally more. From today, supplies of the three new £250m tuppettees announced shortly after the official close on Tuesday will become available to the market.

Good support was also noted for the shorts where final gains ranged to 12.8. The recently exhausted last stock, Treasury 11 per cent 1985, advanced 1.4 to 87.7.

The Government securities index was up to record its largest daily rise, up 0.61 to 51.56, since July 21.

Wall Street's relatively calm reaction to President Sadat's assassination helped to dispel initial uncertainty in the equity sectors and leading shares soon began to follow the trend of Gilts.

Trading conditions remained extremely thin with the bulk of the day's business representing professional attempts to reconcile short book positions. Despite opening firmly in New York, many leaders failed to hold their best levels.

Middle East uncertainties, including unfounded reports of the closure of the Suez Canal, incited a heavy trade in Oils

which closed with substantial gains, while Properties responded to the easing in interest rates and rallied smartly. Elsewhere, company trading statements generated a fair amount of interest and a number of bright features were forthcoming.

Stores firmer

Leading Stores often displayed moderate gains, but Gistles "A" stood out with a gain of 10 at 395p. House of Fraser, 140p, and Marks & Spencer, 170p, both added 3, while W. H. Smith rose 5 to 182p. Secondary issues reported trading statements capturing most of the attention.

Harris Queensway were briskly traded to the interims results before drifting lower to close a net 2 cheaper at 108p.

Disappointing first-half results from Combined English were outweighed by the chairman's confident view on prospects and the close was 3 better at 39p.

Foster Bros. Clothing, on the other hand, after revealing a sharp setback in mid-term profits, fell 6 to 56p. Support was forthcoming

for James Beattie "A" 5 up at 134p, and for Owen, 4

dearer at 180p, but Currys, interim results expected next Monday, came under late pressure, rising to 114p on immaterial news and eased 5p to 155p.

Defence stocks rallied smartly from the previous day's depression attributed to Press comment concerning the soaring cost of the Trident missile programme and strong possibility that it may be substantially cut-back.

Racial rebounded 18 to 415p, while GEC

picked up 13 to 369p and Plessey 10 to 310p.

British Aerospace recovered 5 at 190p and Ferranti gained 10 to 495p.

Elsewhere, Thorn EMI put on 7 to 427p as did BICC, to 237p. Firm recently on news of the £170m order for an undersized telecommunication cable between Australia and Canada, Standard Telephones and Cables rose 10 more to 455p. Farnell jumped 20 to 455p awaiting today's interim results.

Bearish reports from analysts who have attended an investment seminar called by Babcock International on Tuesday evening induced nervous selling of the shares which fell to a 1981 low of 80p before rallying to close a net 4 down on the day at 84p.

Elsewhere in Engineering,

Hallite rose 6 to 210p on hopes of a rival bid, or increased offer from General Tire and Rubber of S.A. following the Hallite strong rejection of the latter's first offer of 200p per share.

Howard Machinery improved 2 to 19p on the announcement that Diamond Industries has increased its stake in the company to just over 10 per cent, while Greens Economiser hardened a small amount to 135p awaiting today's interim results.

The quickly firm leaders, Hawker

stood out with a rise of 10 to 285p, the interim results are due on October 21. GKN put on 4

to 130p as did Tubs, to 110p.

Leading Buildings staged a useful rally, but gains were often unrepresentative of turnover which remained small. Blue Circle, at 450p, recovered all of the previous day's fall of 12, while Ready Mixed Concrete

firmed 6 to 145p.

Secondary issues featured Higgs and Hill, which put on 12 to 127p following the sharply higher interim profits and chairman's confident statement on current trading.

which closed with substantial gains, while Properties responded to the easing in interest rates and rallied smartly. Elsewhere, company trading statements generated a fair amount of interest and a number of bright features were forthcoming.

Oils continued to attract the lion's share of the business in Traded options. British Petroleum recorded 611 calls and 187 puts, while Shell Transport were dealt 200 times for the call and 23 for the put. Lasso attracted 149 calls. Total contracts completed yesterday amounted to 2,062.

Habital staged a successful market debut; expected to com-

mand only a small premium over the tender price of 110p, the shares opened at 120p and advanced to 130p.

Hambro Life down late

Supported up to 375p in the early trade, Hambro Life reacted sharply to close 18 down on balance at 347p following the profits warning. Legal & General, however, firmed 5 to 30p on the announcement that the company is to cease underwriting general insurance business in Australia where it incurred a £2.8m loss last year and a deficit of £1.4m during the first-half of the current period.

Halford and Law put on 8 to 385p as did Sun Life, to 298p. Lloyds Brokers gained ground with C. E. Heath, 255p, and Stewart Wrightson, 212p, up 10 and 9 respectively.

Minet improved a few percentage to 140p awaiting today's interim results. Among Composites, GRE picked up 10 at 314p and Royals 7 at 365p.

Leading Buildings staged a useful rally, but gains were often unrepresentative of turnover which remained small. Blue

Circle, at 450p, recovered all of the previous day's fall of 12, while Ready Mixed Concrete

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NEW HIGHS AND LOWS FOR 1981

NEW HIGHS (5)
BRITISH FUNDS (1)
ENGINEERING (1)
HALITE (1)
Hoskin & Horan INSURANCE (1)
Howden A.I. MINES (1)
Cons. Modemation (1)

NEW LOWS (25)

AMERICANS (4)

Alcos Corp. Crown Zellerbach

Burroughs Corp. Canadian

Canadian Pacific (1)

OTCmanian (1)

BUILDINGS (1)

Rentokil ENGINEERING (1)

Tobacco (1)

Foods (1)

Home Farm MOTORS (2)

Dorada TRUSTS (1)

Channel Is. Cap. Consibond Eng. & Int.

RISES AND FALLS YESTERDAY

	Rises Falls 'Same'		
British Funds	91	—	—
Corps. Dom. & Foreign	59	89	93
Industrials	350	174	245
Financial & Props.	181	68	80
Plants	17	2	15
Mines	31	18	38
Others	24	85	85
Totals	762	432	1,330

FT-ACTUARIES SHARE INDICES

These Indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

EQUITY GROUPS & SUB-SECTIONS

Figures in parentheses show number of stocks per section

Index No.	Day's Change %	Est. Earnings Yield % (Max.)	Gross Div. Yield % (Avg. at 30%)	Est. P/E Ratio (Net)	Index No.	Index No.	Index No.	Index No.
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1 CAPITAL GOODS (210) 229.73 +1.6 11.02 4.92 11.20 315.79 320.51 313.22 308.26 292.84

2 Building Materials (25) 227.62 +1.4 16.40 4.07 11.02 309.55 320.12 319.78 319.78

3 Contracting, Construction (28) 491.44 +0.1 19.21 5.00 6.02 491.63 493.36 490.64 489.63 481.62

4 Electricals (30) 100.163 +2.4 8.43 5.25 14.81 105.551 104.07 104.94 103.97 102.32

5 Engineering Contractors (9) 438.48 -0.8 14.77 6.28 7.98 442.00 451.00 452.31 451.21 438.12

6 Mechanical Engineering (66) 178.33 +1.3 6.25 6.15 10.45 178.05 178.99 178.45 178.42 178.42

7 Metals and Metal Forming (13) 150.58 +1.5 9.57 7.87 14.15 148.37 147.63 146.99 146.82 157.15

8 Motors (21) 96.72 +1.5 7.43 7.43 7.43 91.38 91.86 88.74 88.57 97.93

9 Other Industrial Materials (18) 343.93 +2.4 9.60 6.57 12.68 339.00 340.02 342.15 342.54 342.00

10 Other Industrial Materials (18) 252.96 +1.5 13.80 8.93 9.93 252.21 253.53 252.18 256.53 252.48

11 Brewers and Distillers (20) 264.52 +1.1 16.96 7.31 7.10 261.21 266.98 259.95 257.94 270.84

12 Food Manufacturing (21) 242.65 +0.7 16.48 6.94 7.32 240.01 243.01 234.84 234.08 231.66

13 Food Retailing (15) 506.38 +0.8 9.84 5.33 12.16 502.30 501.54 493.02 488.00 501.95

14 Health and Household Products (7) 313.88 +2.5 8.61 4.71 13.56 306.13 317.64 308.43 305.23 320.89

15 Leisure (24) 393.43 +1.2 10.35 5.59 11.98 388.73 391.44 380.27 378.51 404.03

16 Newspapers, Publishing (12) 442.38 +0.8 13.91 6.78 10.30 439.00 439.31 432.60 428.00 447.85

17 Packaging and Paper (13) 126.46 +2.4 15.25 8.42 9.40 122.32 125.63 122.32 120.28 122.77

18 Stores (45) 228.99 +1.9 12.55 5.81 10.63 224.70 228.70 222.83 223.39 237.18

19 Textiles (23) 142.21 +2.8 8.84 6.65 15.77 139.29 140.21 139.21 138.61 142.24

20 Tobacco (3) 246.64 +2.3 10.27 5.07 10.53 242.31 252.21 240.02 244.01 243.54

21 Other Consumer (14) 247.75 -0.9 8.11 7.00 19.61 249.17 247.70 249.13 249.00 247.75

22 OTHER GROUPS (80) 207.65 +0.9 11.20 6.25 10.72 206.45 206.45 204.46 204.46 207.97

23 Chemicals (16) 200.60 +3.2 6.60 6.57 27.76 271.05 265.78 265.78 264.80 260.95

24 Shipping and Transport (13) 96.81 +0.1 17.64 6.03 6.03 100.45 100.45 98.45 98.45 97.35

25 Miscellaneous (44) 265.44 +2.2 22.58 7.23 6.67 245.21 244.65 244.65 244.65 246.93

26 44.40 +0.4 13.99 6.19 6.67 244.43 243.84 243.84 243.84 246.93

27 Investment Trusts (109) 275.57 +1.2 5.80 5.80 27.43 273.75 276.00 266.81 278.51

28 Mining Finance (3) 246.27 +0.3 14.40 5.92 8.85 240.04 238.47 231.31 222.49 267.32

John Foord + Co.
industrial
valuers

FT SHARE INFORMATION SERVICE

LOANS

BANKS AND HIRE PURCHASE

CHEMICALS, PLASTICS - Cont.

ENGINEERING MACHINE TOOLS

BRITISH FUNDS

"Shorts" (Lives up to Five Years)

High	Low	Stock	Price	+ or -	Yield	Rate
1001	999	Treas. 12m. 1981	77	-	12.50	10.75
1001	999	Treas. 12m. 1982	77	-	12.50	10.75
1001	999	Treas. 12m. 1983	77	-	12.50	10.75
1001	999	Treas. 12m. 1984	77	-	12.50	10.75
1001	999	Treas. 12m. 1985	77	-	12.50	10.75
1001	999	Treas. 12m. 1986	77	-	12.50	10.75
1001	999	Treas. 12m. 1987	77	-	12.50	10.75
1001	999	Treas. 12m. 1988	77	-	12.50	10.75
1001	999	Treas. 12m. 1989	77	-	12.50	10.75
1001	999	Treas. 12m. 1990	77	-	12.50	10.75
1001	999	Treas. 12m. 1991	77	-	12.50	10.75
1001	999	Treas. 12m. 1992	77	-	12.50	10.75
1001	999	Treas. 12m. 1993	77	-	12.50	10.75
1001	999	Treas. 12m. 1994	77	-	12.50	10.75
1001	999	Treas. 12m. 1995	77	-	12.50	10.75
1001	999	Treas. 12m. 1996	77	-	12.50	10.75
1001	999	Treas. 12m. 1997	77	-	12.50	10.75
1001	999	Treas. 12m. 1998	77	-	12.50	10.75
1001	999	Treas. 12m. 1999	77	-	12.50	10.75
1001	999	Treas. 12m. 2000	77	-	12.50	10.75
1001	999	Treas. 12m. 2001	77	-	12.50	10.75
1001	999	Treas. 12m. 2002	77	-	12.50	10.75
1001	999	Treas. 12m. 2003	77	-	12.50	10.75
1001	999	Treas. 12m. 2004	77	-	12.50	10.75
1001	999	Treas. 12m. 2005	77	-	12.50	10.75
1001	999	Treas. 12m. 2006	77	-	12.50	10.75
1001	999	Treas. 12m. 2007	77	-	12.50	10.75
1001	999	Treas. 12m. 2008	77	-	12.50	10.75
1001	999	Treas. 12m. 2009	77	-	12.50	10.75
1001	999	Treas. 12m. 2010	77	-	12.50	10.75
1001	999	Treas. 12m. 2011	77	-	12.50	10.75
1001	999	Treas. 12m. 2012	77	-	12.50	10.75
1001	999	Treas. 12m. 2013	77	-	12.50	10.75
1001	999	Treas. 12m. 2014	77	-	12.50	10.75
1001	999	Treas. 12m. 2015	77	-	12.50	10.75
1001	999	Treas. 12m. 2016	77	-	12.50	10.75
1001	999	Treas. 12m. 2017	77	-	12.50	10.75
1001	999	Treas. 12m. 2018	77	-	12.50	10.75
1001	999	Treas. 12m. 2019	77	-	12.50	10.75
1001	999	Treas. 12m. 2020	77	-	12.50	10.75
1001	999	Treas. 12m. 2021	77	-	12.50	10.75
1001	999	Treas. 12m. 2022	77	-	12.50	10.75
1001	999	Treas. 12m. 2023	77	-	12.50	10.75
1001	999	Treas. 12m. 2024	77	-	12.50	10.75
1001	999	Treas. 12m. 2025	77	-	12.50	10.75
1001	999	Treas. 12m. 2026	77	-	12.50	10.75
1001	999	Treas. 12m. 2027	77	-	12.50	10.75
1001	999	Treas. 12m. 2028	77	-	12.50	10.75
1001	999	Treas. 12m. 2029	77	-	12.50	10.75
1001	999	Treas. 12m. 2030	77	-	12.50	10.75
1001	999	Treas. 12m. 2031	77	-	12.50	10.75
1001	999	Treas. 12m. 2032	77	-	12.50	10.75
1001	999	Treas. 12m. 2033	77	-	12.50	10.75
1001	999	Treas. 12m. 2034	77	-	12.50	10.75
1001	999	Treas. 12m. 2035	77	-	12.50	10.75
1001	999	Treas. 12m. 2036	77	-	12.50	10.75
1001	999	Treas. 12m. 2037	77	-	12.50	10.75
1001	999	Treas. 12m. 2038	77	-	12.50	10.75
1001	999	Treas. 12m. 2039	77	-	12.50	10.75
1001	999	Treas. 12m. 2040	77	-	12.50	10.75
1001	999	Treas. 12m. 2041	77	-	12.50	10.75
1001	999	Treas. 12m. 2042	77	-	12.50	10.75
1001	999	Treas. 12m. 2043	77	-	12.50	10.75
1001	999	Treas. 12m. 2044	77	-	12.50	10.75
1001	999	Treas. 12m. 2045	77	-	12.50	10.75
1001	999	Treas. 12m. 2046	77	-	12.50	10.75
1001	999	Treas. 12m. 2047	77	-	12.50	10.75
1001	999	Treas. 12m. 2048	77	-	12.50	10.75
1001	999	Treas. 12m. 2049	77	-	12.50	10.75
1001	999	Treas. 12m. 2050	77	-	12.50	10.75
1001	999	Treas. 12m. 2051	77	-	12.50	10.75
1001	999	Treas. 12m. 2052	77	-	12.50	10.75
1001	999	Treas. 12m. 2053	77	-	12.50	10.75
1001	999	Treas. 12m. 2054	77	-	12.50	10.75
1001	999	Treas. 12m. 2055	77	-	12.50	10.75
1001	999	Treas. 12m. 2056	77	-	12.50	10.75
1001	999	Treas. 12m. 2057	77	-	12.50	10.75
1001	999	Treas. 12m. 2058	77	-	12.50	10.75
1001	999	Treas. 12m. 2059	77	-	12.50	10.75
1001	999	Treas. 12m. 2060	77	-	12.50	10.75
1001	999	Treas. 12m. 2061	77	-	12.50	10.75
1001	999	Treas. 12m. 2062	77	-	12.50	10.75
1001	999	Treas. 12m. 2063	77	-	12.50	10.75
1001	999	Treas. 12m. 2064	77	-	12.50	10.75
1001	999	Treas. 12m. 2065	77	-	12.50	10.75
1001	999	Treas. 12m. 2066	77	-	12.50	10.75
1001	999	Treas. 12m. 2067	77	-	12.50	10.75
1001	999	Treas. 12m. 2068	77	-	12.50	10.75
1001	999	Treas. 12m. 2069	77	-	12.50	10.75
1001	999	Treas. 12m. 2070	77	-	12.50	10.75
1001	999	Treas. 12m. 2071	77	-	12.50	10.75
1001	999	Treas. 12m. 2072	77	-	12.50	10.75
1001	999	Treas. 12m. 2073	77	-	12.50	10.75
1001	999	Treas. 12m. 2074	77	-	12.50	10.75
1001	999	Treas. 12m. 2075	77	-	12.50	10.75
1001	999	Treas. 12m. 2076	77	-	12.50	10.75
1001	999	Treas. 12m. 2077	77	-	12.50	10.75
1001	999	Treas. 12m. 2078	77	-	12.50	10.75
1001	999	Treas. 12m. 2079	77	-	12.50	10.75
1001	999	Treas. 12m. 2080	77	-	12.50	10.75
1001	999	Treas.				

Thursday October 8 1981

Insurance charge cut backed

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

DEMANDS by industrialists for the Government to cut the national insurance surcharge are likely to be backed by Mr Patrick Jenkin, the Industry Secretary, in Cabinet discussions in the coming months.

A strong hint that he intends to take this line against what is likely to be strong Treasury opposition came last night when he told a businessman's dinner that he saw himself as "industry's voice in the Government".

This sharp departure from the general approach to industry's problems adopted by his predecessor, Sir Keith Joseph, emerged when Mr Jenkin made his first public speech since taking on the job last month.

It is understood to reflect

concern among senior Ministers who back the Government's present policies that, while there can be no major shift in the economic strategy, industrialists must be courted and persuaded that their problems are not being ignored.

Mr Jenkin told the Energy Industries' Council: "We must reduce the burden of taxation, and I believe I am interpreting industry's views right if I say that the national insurance surcharge is now top of your hit list."

This will please leaders of the Confederation of British Industry who have recently reopened a two-year-old campaign for the surcharge to be gradually abolished.

They say that such a move is urgently needed to help offset

industry's rising costs following the recent 4 percentage point rise in interest rates.

They believe that such a move would be more politically palatable for the Government than other more interventionist or regulatory policies.

The surcharge was introduced in 1977, and is estimated by the CBI to raise the Government £3bn a year from industry.

The CBI has said that even a reduction in the rate of the surcharge from its present 2½ per cent to 1½ per cent would, after about two years, provide companies with sufficient help to boost exports by about £1bn and to create 200,000 job vacancies.

Mr Jenkin's intention to represent industry's views in the Government will also please

industrialists, who felt that their problems were not sufficiently understood by Sir Keith.

"I am in no doubt that Government can and must do everything in its power to help industry to meet the challenge, and to work with industry in overcoming the obstacles that stand in our way," said Mr Jenkin.

"This is where I come in. I see my job as Secretary of State for Industry as being industry's voice in government."

On Monday Mr Jenkin indicated a possible new government line over development of a positive industrial policy when he agreed that the National Economic Development Office should study the detailed impact of such policies elsewhere in Europe.

EEC fines Michelin on restrictive practices

By Giles Merritt in Brussels

MICHELIN, France's giant tyre-producer, has been fined almost \$700,000 (£375,000) by the European Commission for systematically operating a restrictive distribution network designed to freeze competitors out of the market in the Netherlands.

The EEC action is understood to be a warning from the Brussels authorities against a variety of breaches of Community competition rules practised by motor car and components manufacturers in Europe.

Michelin's Dutch dealerships were singled out because they yielded the hardest evidence of rebates and financial incentives aimed at excluding newcomers to the commercial tyres markets.

The first result of the Commission decision is thought to be that Michelin will have to overhaul its marketing methods throughout Europe or face a barrage of further cases from Brussels.

A secondary effect is that other tyre manufacturers will be prompted to review their distribution arrangements.

Other motor components suppliers may also come under closer scrutiny by the competition authorities as part of a drive by Brussels that includes examination of restrictive car-pricing policies in various Community markets.

The fine on Michelin was handed down yesterday after stormy disagreement in the European Commission.

Mr Frans Andriessen, the Dutch EEC Commissioner responsible for competition matters, had originally demanded a fine double that imposed.

M Francois-Xavier Ortoli, the French EEC Commissioner responsible for financial and monetary affairs, was reported to have opposed the fine recommended by Mr Andriessen and was backed by Viscount Etienne Davignon, the Belgian EEC Industry Commissioner.

The Commission decision to move against Michelin is viewed in Brussels as an important development.

It is the first time that the European Commission has resorted to use of Articles 85 and 86 of the Rome Treaty, those demanding free movement of goods and banning unfair trade practices, when the matter could have been handled by national authorities. Commission officials said.

Brussels acted because Michelin's distortion of competition in the Dutch market influenced the tyre trade elsewhere in the EEC.

Continued from Page 1

Egypt

formerly opposed the deal have switched sides since Mr Sadat's murder.

Nevertheless, the House Foreign Affairs Committee yesterday dealt Mr Reagan his first, though expected, congressional setback on the Senate voting 28 to 8 against him.

The President appeared to be making some progress in the Senate after what was described as a "passionate hard sell" at a White House meeting attended by 43 Republican senators. Majorities in both Houses are required to block the deal.

David Satter reports from Moscow: The Soviet Union yesterday sent a markedly cool note of condolence to Egypt over the assassination of Mr Sadat.

The message from the Presidium of the Supreme Soviet to Mr Abu Taleb, Egypt's interim President, offered condolences "in connection with the death" of Mr Sadat and expressed sympathy to his next of kin.

In a break with normal Soviet practice, Mr Leonid Brezhnev, the Soviet President, did not sign the message personally and there was no reference to "deep" condolences, which is traditional in messages of this kind.

Ministers plan to counter Heath criticism of policy

BY RICHARD EVANS, LOBBY EDITOR

MINISTERS ARE planning a concerted campaign to counter the demands of Mr Edward Heath for a reassessment of government economic policies and a return to consensus politics.

No direct attack on the former leader is planned, but his views will be rejected in a series of speeches, beginning tonight with Chancellor of the Exchequer Sir Geoffrey Howe's address at a Croydon Northwest by-election meeting.

To the alarm of Tory leaders the view of the Government's critics look likely to gain considerable publicity before next week's Conservative party conference at Blackpool.

Mr Geoffrey Rippon, MP for Hexham, and a former cabinet minister, plans to develop Mr Heath's attack in a speech at Cambridge University today and a critical pamphlet from a group of Conservative MPs will also be published.

There will also be support for Mr Heath among businessmen. The Confederation of British Industry is split between basic loyalty to the Government and growing concern over the recession, and business are likely to criticise the Government's policies at both the Conservative Party conference and the CBI's own conference early

next month.

The Conservative MPs' pamphlet urges the Government to cut unemployment levels and improve electoral popularity by injecting up to £5bn into capital projects over the next two years and by cutting employer national insurance contributions.

Although the document defends the Government's achievements, its tone will be taken as a condemnation of Mrs Thatcher's adherence to "carping criticism".

A plea for party unity was issued last night by Mr Edward DuCane, chairman of the Conservative 1922 Back Bench Committee. "We are not Tony Benns in the Tory Party," he declared in Chiswick.

Ministers will be encouraged by the fact that business men's support for Mr Heath is qualified. He will receive widespread backing for airing concern over the country's economic prospects and for attacking high interest rates.

His call for cutting the National Insurance Surcharge (now likely to be backed by Mr Patrick Jenkin, Industry Secretary) is at the top of the CBI's current policies, as is his demand for the Government to go ahead with selective capital investment.

But Mr Heath is likely to receive far less support for his protectionist proposals to build a "ring fence" around European currencies.

Economic viewpoint, Page 23

SDP appeal to dissident Tories

BY ELLIOT GOODMAN, LOBBY CORRESPONDENT

A DIRECT appeal to Tory dissidents to join the Social Democrats came from one of the new party's leaders yesterday in the wake of Mr Edward Heath's attack on Monday on present Government economic policies.

The SDP was not a "Labour Party Mark 2" and was as relevant to disillusioned Conservatives as it was to ex-Labour supporters. Mr Roy Jenkins said in Bradford at the SDP's conference.

His appeal, clearly aimed at exploiting Mr Heath's speech, came as another two Labour MPs joined the party, bringing the total number of SDP MPs at Westminster to 21.

After three days of speculation, the party was finally able to produce for the conference its biggest catch yet from Labour, Mr Tom McNally, MP for Stockport South and a former aide of Mr James Callaghan, former Labour leader.

He was joined on the platform by the second recruit of the day, Mr James Dunn, MP for Liverpool Kirkdale and a former Labour Northern Ireland Minister. Another Labour MP, Mr Eric Odgen, is expected to leave the party within the next few days, bringing the total number of defectors since last week's Labour Party conference to six.

This will mean that Mr Denis Vaughan negotiated a sale for £900,000 to one side in the Lebanese civil war and arranged for the meat to be transferred to the Makedonia for shipment.

The Makedonia developed a serious list and about 8 tonnes of meat had to be jettisoned.

She was then ordered to leave Lanaca because she was regarded as in danger of sinking and polluting the harbour.

Mr Vaughan paid another ship to tow the Makedonia out. No one was aboard the Makedonia, her captain and Mr Vaughan on the other ship.

Several miles off Lanaca Mr Vaughan and the Makedonia's captain went across to her. On their return they reported that she was in a hopeless state.

Shortly afterwards the Makedonia developed a 30 degree list and the following day she sank.

In their defence the underwriters allege that while aboard the Makedonia, her captain and Mr Vaughan took steps to scuttle her.

The hearing, expected to last several weeks, continues today.

For their survival and stability, the group could not buy more Warren shares until seven days after its original offer had been announced. That seven day period expired yesterday morning.

Brokers for International went into the stockmarket to buy shares at 240p per share, but McLeod moved in swiftly offering to buy shares at 240.5p.

In the stockmarket McLeod managed to acquire 3.67 per

cent of Warren's shares at its new offer price and receive further support of shareholders for its bid. Support for the McLeod offer gave it 50,000,000 per cent of Warren's equity.

The Council for the Securities Industry said yesterday it would study this latest bid if it decided to revise its rules for curbing fast takeovers.

McLeod had increased its offer from its original bid last week of 215p per share to terms which it says are worth 240.5p per share. The new offer valued Warren at £25.3m compared with International's offer of £25.25m.

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Japan holds up export credit rates agreement

By Paul Cheeswright

THE OUTLINES of a truce in the gathering war between industrialised countries over export credit interest rates were drawn up in Paris yesterday.

But a full agreement was held up by the reluctance of Japan to make a concession involving 0.25 of a percentage point on the interest rates.

The EEC, US and ten other nations reached general agreement on new conditions to govern the terms under which medium-term and long-term loans are given to developing countries to support capital projects.

However, Japan has held back acceptance and has put the package at risk because its conventional interest rates are lower than those prevailing in the West. It wished to offer officially subsidised export finance at its long-term prime rate which is 2.5 per cent.

The Japanese delegation accepted the principle that its official finance should be offered at a premium above this rate, but would not go further than a rate of 9 per cent. Other nations wanted Japan to reach a rate of no less than 9.25 per cent. This is still less than the other nation's rates, but would have narrowed the gap.

Whether Japan will be prepared to move the further 0.25 percentage point will be known within two weeks. At the same time, the US and EEC delegations will have to win acceptance by their respective governments of their stands at the Paris talks. In both cases, the delegations exceeded their mandates.

A final agreement would reduce the level of official subsidies used to support export credits. The UK and France, especially, have been bridging the gap between the market cost of funds and the lower rate at which they have been offered to buyers with public money. In the UK, the cost in the 12 months to March was about £500m.

The Paris talks sought to reform the arrangement on guidelines for officially supported export credit. This specifies the minimum interest rates for loans with a maturity of between two and 10 years, offered to buyers of mainly capital equipment outside the industrialised world.

The arrangement, known as the consensus, has a pattern of interest rates ranging from 7.5 to 9.75 per cent—far below the present market cost of money in the majority of the main financial centres.

All the 22 nations in the consensus, except Japan, agreed in Paris that this pattern of interest rates should be increased by between 2.25 and 2.5 per cent, to a range of 10 to 11.25 per cent.

A new agreement would check the abuses of the present consensus system. Heavier use of subsidies on the European side has been matched by US moves to extend the maturity of loans beyond 10 years.

Weather

UK TODAY

A TROUGH of low pressure will cross southern districts. Another will approach quickly from the west.

England, Wales, N. Ireland

Strong winds. Rain with sunny periods. Max 15C (59F).

Scotland

Winds strong to gale. Showers with sunny periods. Windy on hills. Max 18C (64F).

Outlook: Windy in the first half—although costs

have been rising rather fast at 24 per cent. Some rises have slipped 16 per cent to £3.3m, and this includes a helping hand from gains on working capital rates above the line. Trading rates fall in a quarter.

Sales in the U.S. have been squeezed slightly in recent terms, but this compares with an exceptionally good year last year. More sales are given enough to make the clearing banks' 16 per cent base rates look out of line but sufficient to remind people that it is possible to be bullish and still make money.

In gilt-edged, the whisper got around that foreign buyers were back, though their nationality—Arab or American

—appeared to be variable.

Whatever the truth, domestic buyers were tempted to start nibbling again, spurred on by the thought that with the Government Broker able to invest in his three new £250m taplets today, they might be big bell-in the shape of a large, juicy priced traditional tapet.

Whether Japan will be at best 20m against 16.5m will automatically allow Hong Kong prices to fall. And until that happens there is little chance of a durable recovery in share prices.

THE LEX COLUMN

Money rates come off the boil

Index rose 11.7 to 436.7

There is nothing like the hint of a drop in interest rates to help financial markets to recover their nerve. With Euro-dollar rates looking soft and sterling showing a burst of strength against the dollar, sterling money market rates fell for quite a while. Seven-day rates were off as much as a point, a three-month rates by about half as much—but yet enough to make the clearing banks' 16 per cent base rates look out of line but sufficient to remind people that it is possible to be bullish and still make money.

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Grand Met.

Grand Metropolitan's circular to its shareholders underlines the sheer scale of its bid for Intercontinental Hotels. Gross borrowings of £978m—the net

figures do not make encouraging reading. They confirm the switch in emphasis from the corporate sector to the retail and underline how consumer spending has held up well

despite a significant increase in the proportion of income devoted to saving. The sales ratio has dropped from nearly 18 per cent over the first half of 1980 to barely 16.

Meanwhile, real incomes have been dropping this year for the first time since 1973, and pretty sharply too.

In the second quarter they were running 3 per